



NEWS DOWNTOWN | JANUARY 30, 2025

[ABOUT US](#) - [DOWNTOWN BLOG](#) - [FACADE GRANT](#) - [GRAFFITI REMOVAL](#)

## DOWNTOWN HAPPENINGS

### A LOOK BACK AT 2024

As we all settle into this new year and begin our planning and strategy for 2025, we wanted to take a closer look at 2024 and some of the district's growth.

**Downtown saw 92 new businesses open in 2024.**

**17 new food options** joined the district with **21 new retail destinations** now calling Downtown home. **33 new health and beauty businesses** also joined the district with **21 within the service and organization field.**

**We at the Downtown Saskatoon BID look forward to reconnecting with you all in 2025 or connecting for the first time.**

[MORE INFO](#)

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/a-look-back-at-2024/>



## CITY BUSINESS GRANTS NOW OPEN

**Businesses can now apply, and online, for the City's Façade Conservation & Enhancement Incentive Grant, the Heritage Conservation Incentive Grant, and the Building Refresh Incentive Grant.**

There are two intake periods for the Façade Conservation & Enhancement and Heritage Conservation incentives. The first intake is April 30th, 2025. The second intake is September 10th, 2025.

[TO APPLY + MORE INFO](#)

Broken link? Sorry about that - copy this into your browser: <https://www.saskatoon.ca/community-culture-heritage/heritage-properties-programs/facade-conservation-enhancement-grant-program>



## GRAND OPENING

We are thrilled about the grand opening of Edwards Executive Education's new office.

Edwards Executive Education, an off-campus site of the University of Saskatchewan Edwards School of Business, has relocated to the sixth floor of the T&T Towers at 340 3rd Avenue North.

A formal presentation and ribbon cutting is taking place on February 11th.

MORE INFO

Broken link? Sorry about that - copy this into your browser: <https://www.eventbrite.ca/e/grand-opening-at-edwards-executive-education-tickets-111697238749?aff=oddtcreator>



## MOUNTAIN WAREHOUSE

Mountain Warehouse chose to open its largest store outside the UK at Midtown late last year. If you want to know more about the new store, the StarPhoenix chatted with Mountain Warehouse team leader Jessica Zakoor and Saskatoon manager Janet Young at the outdoor clothing and equipment shop.

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/business/local-business/mountain-warehouse-opens-largest-store-outside-of-uk-at-midtown-plaza>



## CALLS, OPPORTUNITIES + UPDATES

### REGISTRATION OPENING DATE

The Downtown Sidewalk Sale is scheduled to take place July 10th to 12th this year. The 3-day annual event draws thousands into the Downtown district and we can't wait to showcase all our district has to offer.

Registration will open February 4th

The Downtown Saskatoon BID has been hosting the annual Sidewalk Sale since 1979. The event draws thousands to experience sales, food and art vendors, entertainment, and so much more!

STAY UP TO DATE

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/downtown-sidewalk-sale/>



## JAZZ FEST POP UP SERIES

The SaskTel Saskatchewan Jazz Festival is looking for businesses that are interested in hosting a Neighbourhood Pop Up show during this year's Jazz Fest. Once registered and approved, all you will have to do is open the door and point them to the power outlet. They will do the rest.

MORE INFO + TO APPLY

Broken link? Sorry about that - copy this into your browser: <https://www.saskjazz.com/get-involved/pop-up-series/>



### ADVERTISING SPACE OPPORTUNITY

Did you know we have 22 directories spread throughout the Downtown district that we use to promote our Downtown events and businesses. **Have you ever thought about promoting your next event or big sale?** Both **28x48** and **21x44-inch** size options are available.



[Get in touch](#) or click below for more info.

MORE INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/media-room/>



### EVENTS

#### MINI FRIDGE THEATRE

The two young brothers of the Oberon family live in their mansion with one faithful butler. They are happy until they discover the inheritance has gone to cousin Toni. This charming girl is shortly to descend on them, and the problem that faces the two is "Murder or Marriage?"

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/mini-fridge-theatre-we-must-kill-toni/>



#### CAPITOL MUSIC CLUB

Current Swell with Guests will be at the Capitol Club on February 22nd.

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/current-swell/>



#### AND THERE'S MORE...

MORE DOWNTOWN EVENTS

Broken link? Sorry about that - email: <https://dtnyxe.ca/events/>

Have information for consideration in future editions of NEWS DOWNTOWN?

SUBMIT CONTENT

Broken link? Sorry about that - email: [info@dtnyxe.ca](mailto:info@dtnyxe.ca)



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