



NEWS DOWNTOWN | NOVEMBER 7, 2024

[ABOUT US](#) - [DOWNTOWN BLOG](#) - [FACADE GRANT](#) - [GRAFFITI REMOVAL](#)

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## HELLO DOWNTOWN SASKATOON

Dear Downtown Saskatoon Business Community,

It is with great excitement and honor that I write to you as the new Executive Director of the Downtown Saskatoon Business Improvement District (DTNYXE BID). I am deeply grateful for the warm reception received from our staff, board members, and the wider business community. Your support has made me feel right at home, and I am eager to partner with all of you as we begin this exciting new chapter.

As I step into this role, I am inspired by the excellent work already done by my predecessor, Brent Penner, as well as the dedicated team at DTNYXE BID and our visionary Board. Together, we have a strong foundation upon which to continue advocating for and amplifying the voice of business in our district.

I look forward to reconnecting with old friends and meeting new ones, listening to your concerns, celebrating your successes, and most importantly, fostering a culture of collaboration as we look toward a bright future. The work ahead will involve not only tackling the challenges that come with a dynamic and growing downtown, but also seizing the opportunities that will make Downtown Saskatoon the place to *BE* for everyone who invests, works, lives, and visits here.

Our mission is clear: to support our downtown business community by enhancing the experience of all who interact with our district. Through strong leadership, inclusivity, and a focus on impact, we will continue to promote Downtown Saskatoon as a strategic business destination. I am committed to ensuring that, together, we continue to build a downtown that is not only vibrant but also a powerful engine for business success.

As we work to foster a vibrant and thriving downtown, addressing the challenges of homelessness and ensuring clean, safe, and welcoming streets for everyone remains a top priority, as we believe a secure environment is essential for both businesses and the community to flourish.

Downtown Saskatoon where the beautiful South Saskatchewan River, and Meewasin Valley, provide a perfect backdrop to a vibrant cultural hub, where creativity and community come together in the heart of the city. Whether you're enjoying one of our signature festivals, browsing through boutique shops, or relaxing on a favorite patio, Downtown Saskatoon offers a one-of-a-kind blend of creativity, entertainment, and community spirit that makes it truly special.

By combining all of our strengths, we will advance initiatives that elevate the downtown experience and amplify our collective voice. I look forward to collaborating with you all on new projects and initiatives, confident that through our shared efforts, we will continue to position Downtown Saskatoon as the premier location for all things business and beyond!

Taking Care of Business!

Shawna Nelson  
Executive Director  
Downtown Saskatoon Business Improvement  
District



## DOWNTOWN HAPPENINGS

### CIVIC ELECTION

For all those who will be Downtown for the upcoming Civic Election final voting date on Nov 13th, Elections Saskatoon has made City Hall, Committee Room E, open to voters from ANY WARD on Election Day.

ALL YOUR CIVIC ELECTION INFO

Broken link? Sorry about that - copy this into your browser: <https://www.saskatoon.ca/city-hall/elections-saskatoon>



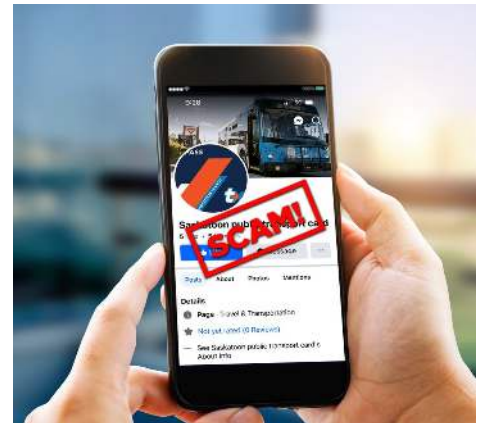
### BEWARE OF TRANSIT SCAM

Saskatoon Transit is warning residents of a “Saskatoon Public Transport Card” fare scam circulating on social media & a fraudulent website.

A fake account promotes a \$2.00 Go-Pass, falsely claiming six months of unlimited travel, & links to an unofficial site. **Remember: The City and Saskatoon Transit never request credit card or personal info** through phone, text, social media, or email.

MORE INFO

Broken link? Sorry about that - copy this into your browser: <https://transit.saskatoon.ca/announcement/saskatoon-transit-warns-public-be-aware-fare-scam>



### POWERHOUSE SERIES WITH THE MUSTARD SEED

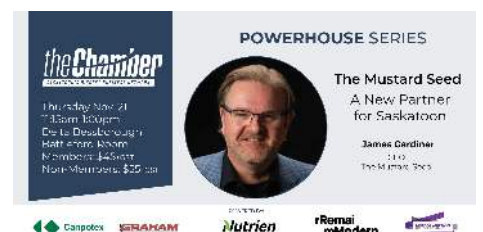
James Gardiner of The Mustard Seed will speak on Thursday, Nov 21st, on their unique model, how they address the concerns of neighbouring businesses and residents, and how they plan to operate their two new facilities in the Downtown district.

This is sure to be a valuable informational session for **business owners-operators, Downtown residents and service organizations concerned with the safety of our Downtown** and the well-being of individuals experiencing homelessness in our city.

TICKET INFO

Broken link? Sorry about that - copy this into your browser: [https://saskatoonchamber.chambermaster.com/eventregistration/register?cid=](https://saskatoonchamber.chambermaster.com/eventregistration/register?cid=46119W7ps99TqP303622n9hp70aP7229Bu8MKB10Zwrh956263p3i939ys6zE7W)

[46119W7ps99TqP303622n9hp70aP7229Bu8MKB10Zwrh956263p3i939ys6zE7W](https://saskatoonchamber.chambermaster.com/eventregistration/register?cid=46119W7ps99TqP303622n9hp70aP7229Bu8MKB10Zwrh956263p3i939ys6zE7W)



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## CALLS, OPPORTUNITIES + UPDATES

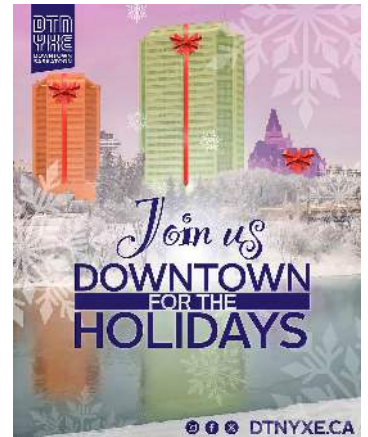
### DOWNTOWN FOR THE HOLIDAYS

We are looking to draw everyone we can **Downtown for the Holidays** this upcoming season. This is why **we are looking for all of your holiday-themed promotions, specials, and sales to share, promote, and list.** You can see our growing list which we will be promoting [HERE](#).

We will also be bringing back our annual **\$500 Downtown Gift Card Giveaway** this year. We will be giving three winners \$500 in Downtown gift cards of their choosing. We will be distributing tent cards soon with all of the applicable information, and our website will also host all of the details and submission portal.

[DOWNTOWN FOR THE HOLIDAYS](#)

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/holiday-downtown/>



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### SKYXE WANTS YOUR FEEDBACK

**SKYXE**, the Saskatoon Airport, is asking for feedback on any recent experiences and future travel plans for the Saskatoon-Minneapolis route operated by WestJe.

Your input will help YXE support this connection for our region as we all believe this route is crucial for both personal and business travel and relies on high usage to stay viable.

[TAKE THE SURVEY](#)

Broken link? Sorry about that - copy this into your browser: <https://www.surveymonkey.com/r/DZGHVPH>



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### JOIN THE DOWNTOWN SASKATOON BOARD

Are you interested in being a part of our growing and evolving district? Want to be at the table that plans how we promote and improve our Downtown economy? If so, Downtown Saskatoon is currently looking for [new board members](#).

The BID Bylaw, as set out by the City of Saskatoon requires that board members work for a business in the district, own commercial property, or own a business within the district boundaries and be able to vote in City of Saskatoon elections.

[TO APPLY + MORE INFO](#)

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/wp-content/uploads/2023/04/Downtown-Saskatoon-Board-of-Management-Recruitment-April-2023.pdf>



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## ROADWAYS + PARKING LANES

### UPCOMING EVENTS WITH ROAD CLOSURES

The following road closures will be taking place.

#### Nov 17th - Santa Claus Parade

- **8:00AM-3:00PM**
- Spadina Cr between 16th St W & Ave A S
- 17th St W between Ave F S & Spadina Cr
- Ave A S between 19th St E & Spadina Cr
- **9:00AM-3:00PM**
- 19th St E between Ave B S & 3rd Ave S
- 3rd Ave S between 19th St E & 20th St E
- 20th St E between 3rd Ave S & 4th Ave S



- 4th Ave S between 20th St E & 22nd St E
- 22nd St E between 1st Ave S & 4th Ave S
- 1st Ave S between 19th St E & 22nd St E

With the parade starting at 1pm, Downtown will be boxed in from about noon - 1:30PM.

## CITY OF SASKATOON OUTDOOR EVENTS

Broken link? Sorry about that - copy this into your browser: [https://www.saskatoon.ca/sites/default/files/2024%20Event%20Schedule\\_42.pdf](https://www.saskatoon.ca/sites/default/files/2024%20Event%20Schedule_42.pdf)



## EVENTS

### SANTA CLAUS PARADE

Christmas is around the corner, and we would like to invite you to the 32nd annual Santa Claus Parade! Taking place **Sunday, November 17th at 1:00 PM.**

Downtown Saskatoon will come alive with the sights and sounds of Christmas as floats take to the festive music-filled streets. Together we can help the parade's charity of choice Haven Kids House spread Christmas cheer to all.

#### EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnyx.ca/event/santa-claus-parade-2/>



### TIGER LILY ARTISAN MARKET

**Tiger Lily Artisan Market** is a craft market at **Remai Modern** on November 15th and 16th.

New this year, Tiger Lily is expanding to all three floors of the Remai Modern, and will be featuring over 60 Saskatchewan artisans.

#### EVENT INFO

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# POWERUP

- EXPLORE
- READY
- NETWORK



Employment & Learning Centre



## INFORMATION SESSIONS

**PowerUP** offers small business training and support for new and existing self-employed women and gender diverse people.

**Free Online Services**



WEEKLY



VARIOUS TIMES

**Register Now**



In partnership with



Innovation, Science and Economic Development Canada

**AND THERE'S MORE...**

**MORE DOWNTOWN EVENTS**

Broken link? Sorry about that - email: <https://dtnvx.ca/events/>

## Have information for consideration in future editions of NEWS DOWNTOWN?

SUBMIT CONTENT

Broken link? Sorry about that - email: [info@dtntyxe.ca](mailto:info@dtntyxe.ca)



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Find current + past editions of **NEWS DOWNTOWN** [here](#).

\* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website [dtntyxe.ca](http://dtntyxe.ca)), or by opting in. If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

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