



Media Release

For Immediate Release

June 17, 2024

Downtown Saskatoon Business Improvement District (Downtown Saskatoon) Announces the Resignation of Executive Director Brent Penner

Saskatoon, SK – Downtown Saskatoon announces with regret the resignation of Brent Penner, who has served as the Executive Director since 2013. Brent will be stepping down from his position effective June 30, 2024.

Brent Penner has been an invaluable asset to Downtown Saskatoon over the past eleven years. His leadership, vision, and dedication have significantly contributed to the growth and development of the district. Brent has played a crucial role in numerous successful projects, and his efforts have left a lasting positive impact on the community.

Brent Penner shared his thoughts on his departure: "I will be forever grateful for the opportunity to serve in this position for as long as I have. I am proud of the organization, proud of how things have evolved over the last eleven years, and thankful to have had the support of wonderful board members and a diligent staff team over the years. There are tremendous projects on the horizon, and we have played a role in getting them to the stage they are at, and with continued effort and advocacy, I am confident the future is very bright for this district and our city!"

Sara Wheelwright, Chair of the Board, expressed her gratitude for Brent's service and leadership: "Brent's dedication and hard work have been instrumental in shaping Downtown Saskatoon into the vibrant community it is today. We are immensely grateful for his contributions and will miss his guidance and passion. We wish him all the best in his future endeavours and look forward to seeing the continued positive impact he will undoubtedly make in his new role."

The Board of Directors will commence with the search for a new Executive Director. During the transition period, Brent Penner will work closely with the board and staff to ensure a smooth and effective handover.

- 30 -

For further information, please contact:

Chair of the Board: Sara Wheelwright, sara@trustedcanada.com

About the Downtown Saskatoon Business Improvement District

Our mission is to support our Downtown business community by enhancing the experience of all who work, live, and visit Downtown Saskatoon. We strive for and envision the district being known for exceptional prairie urban experiences. Our work is overseen by a board of district representatives and supported through a levy on commercially taxed properties in the area.