

Test Email Campaign - NEWS DOWNTOWN June Road Closures (fixed parade links) + so much more | June 6, 2024

1 message

Downtown Saskatoon <info@dtnyxe.ca>
Reply-To: Downtown Saskatoon <info@dtnyxe.ca>
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Thu, Jun 6, 2024 at 2:13 PM

[TROUBLE VIEWING ?](#)



NEWS DOWNTOWN | JUNE 6, 2024

PARTING WORDS FROM OUR EXECUTIVE DIRECTOR

After almost 11 years as the Executive Director of Downtown Saskatoon, I am moving on to another opportunity and my last day with the BID is June 30. I am thankful for the opportunity to serve in this position and will always see Downtown as the heart of our city.

I want to thank all the board members who I was able to work with. Each board member showed a dedication to the betterment of the district, giving of their time and expertise to help shape policy and direction for the organization. To current and past employees, thank you for your dedication, and hard work. Your efforts helped make this district the special place it is.

Most of all, thanks to everyone who operates a business, works in the district, and comes down to shop, eat, be entertained, or whatever it is that brought you here. Downtown is about the people, and you make it open and inviting each and every day. The future is indeed bright for Downtown.

Sincerely,
Brent Penner



DOWNTOWN HAPPENINGS

SASKATOON PRIDE

Join Saskatoon Pride on June 22nd for the annual Pride Parade and Market.

This year's parade will start at noon with the market being an all-day event within River Landing.

This year's festival and market includes a stage featuring 2SLGBTQ+ talent, local businesses, artisans, and artists. Also available for your enjoyment is a food alley of food trucks, an all-ages family fun area, and additionally beer gardens.

See below Road Closures for specific details. **Plan to access businesses east of the route via 19th to/from Spadina or 4th Ave.**

PARADE ROUTE

Broken link? Sorry about that - copy this into your browser: <https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/Pride%20Parade%20and%20Festival%20route%20and%20closure%202024%20Notification%20to%20Businesses%2024Jun5.pdf>



DOWNTOWN LIBRARY

The **Downtown Saskatoon Public Library** is set for construction to begin in October. The new library building is expected to open in 2027 after cost overruns forced a re-think of the design.

A ground-breaking ceremony at the new site will be held on June 25th, with a community celebration at Frances Morrison Central Library to follow.

CTV REPORTS

Broken link? Sorry about that - copy this into your browser: <https://saskatoon.ctvnews.ca/construction-on-downtown-library-in-saskatoon-to-begin-in-october-1.6902818?cid=sm%3Atrueanthen%3Atrueanthen%3Atwitterpost&taid=66551788facea0001fe4cb6>



FEDERAL MINISTER OF SMALL BUSINESS VISITED DOWNTOWN SASKATOON

Downtown Saskatoon recently hosted **Federal Minister of Small Business, Rechie Valdez**. During her visit, she visited a couple small local businesses for discussions about our community's successes and worries. These discussions were met with support and excitement from Minister Valdez, who promised to keep us informed on things small businesses may benefit from having access to.

RESOURCES FOR SMALL BUSINESS

Broken link? Sorry about that - copy this into your browser: <https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/Federal%20Minister%20Valdez%20Small%20Business%20Supports%2024May.pdf>



PRAIRIE UKRAINIAN FILM FESTIVAL

Returning for its second year, the **Prairie Ukrainian Film Festival (PUFF)** will showcase seven acclaimed contemporary Ukrainian films over the course of four days, from June 13 to 16, at **Remai Modern and the Ukrainian Museum of Canada**.

FESTIVAL INFO

Broken link? Sorry about that - copy this into your browser: <https://www.puffsaskatoon.com/>



LET'S ALL DO OUR PART

With warm weather comes spring cleaning. We want to remind business owners to be aware of and help our community by **keeping our alley-ways clean and free from hazards**. Keeping your bins locked when possible is a great option as well as refraining from objects ever being placed outside or around the vicinity of any garbage or recycling bins.

The **Downtown Clean Team is not equipped to handle furniture or other large debris**. As a business, it is your responsibility to ensure trash is put in the right spot, and large items are hauled to the appropriate location. Leaving items in the alley is not a viable option for any of us and together we all can help keep our district looking and feeling its best.

Thank you for your cooperation.



FLOWERS THROUGHOUT DOWNTOWN

Spring has arrived and with it comes the return of over **400 flowerpots placed in the district by the City of Saskatoon**. The **Downtown Clean Team cares for the flowers** until they are removed in September.

In addition, **we planted flowers in a raised flowerbed at 21st Street and 1st Avenue**, one of the highest pedestrian corners in the district. We hope you enjoy the colour and beauty the flowers provide as you walk about the district.

MORE ABOUT WHAT WE DO

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/about-us/>



CALLS, OPPORTUNITIES + UPDATES

GRAFFITI REMOVAL + MORE

Have you noticed new graffiti on your building? If so, you can **grant Downtown Saskatoon permission to help remove it**. By filling out a **[Graffiti Removal Authorization form](#)**, our clean team will work to remove graffiti upon discovery.

It is also critical to report any graffiti to police. Having accurate information about how many incidents occur **helps with police patrol strategies and investigations**.

DTNYXE CLEAN TEAM INFO + MORE

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/clean-team/>



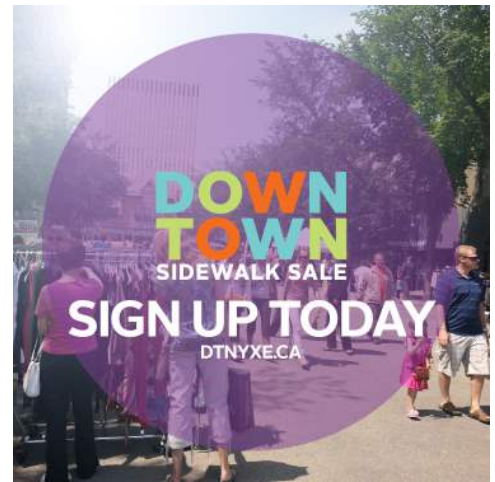
DOWNTOWN SIDEWALK SALE

Calling all Downtown Businesses, Food Trucks + Artists, the **Downtown Sidewalk Sale** is **OPEN FOR REGISTRATION!** Businesses outside the Downtown district are also welcome + encouraged to register. **Registration deadline is June 11.**

The Downtown Sidewalk Sale draws thousands into our vibrant Downtown and provides the backdrop for three days of fun in the heart of the city. The 48th annual Downtown Sidewalk Sale will be happening from **July 11 to 13** and marks the best time to show thousands of customers everything your business has to offer.

SIGN UP TODAY

Broken link? Sorry about that - copy this into your browser: <https://dtnyx.ca/downtown-sidewalk-sale/>



ROADWAYS + PARKING LANES

UPCOMING EVENTS WITH ROAD CLOSURES

Civic Pancake Breakfast | 6:30pm **June 10** to noon **June 11**

- 23rd Street between 3rd and 4th Avenue

Motorcycle Ride for Dad | portion of 10:30am - noon **June 15**

- The rolling road closures/openings will occur as parade approaches/passes by the event organizers.
- [The Parade Route](#): Leave from Western Development Museum @ approx. 10:30AM – NB on Lorne Ave to 8th St. on ramp to Idylwyld Dr. – NB on Idylwyld Dr. – Exit onto 1st Ave - EB on 20th St. to Spadina Cres – NB on Spadina Cr - WB on Pinehouse Dr – SB/WB on Primrose Dr - Arrive at Lawson Heights Mall @ approx. 12:00 PM.

Pink Pride Block Party | 7am **June 18** to 5pm **June 24**

- 24th St E, between Idylwyld Dr N and Pacific Ave

National Indigenous People's Day Celebration & Rock Your Roots: Walk for Reconciliation | 9:30am to noon **June 21** [Downtown portions of full route](#):

- EB lane of 19th St E, from Ave A S to 4th Ave S
- Spadina Cr E, from 2nd Ave roundabout to Spadina Cr E by Kiwanis Memorial Park South
- 3rd Ave S, from 19th St E to 11st St E (including Traffic Bridge and the entrance to the traffic bridge off Saskatchewan Cr E)

National Indigenous Peoples Day BBQ | 11am to 4pm **June 21**

- 20th St E, from 3rd Ave S to the alleyway/parking lot entrance before 4th Ave S

Saskatoon Pride Festival | 2pm **June 21** to 3pm **June 23**

- Spadina Cr, from 2nd Ave S including roundabout to the top of the loop under the Broadway bridge just south of 20th St E
- 3rd Ave S, from 19th St E to 11th St E
- 19th St WB turn bay onto 3rd Ave SB
- Traffic Bridge

Saskatoon Pride Parade | portions of 10am - 3pm (rolling road openings) **June 22** - takes ~75-90 minutes to complete [parade route](#) - **access to/from businesses east of the route via 19th to/from Spadina or 4th Ave.**

- Spadina Cr loop that goes under the University Bridge
- Spadina Cr, from 23rd - 25th Sts E
- 24th St E, from Spadina Cr to 4th Ave N



- 4th Ave N, from 24th St E to 22nd St E
- 22nd St E, from 4th Ave to 1st Ave N
- 1st Ave, from 22nd St E to 20th St E
- 22nd St EB at Pacific Ave
- 20th St E, from 1st Ave to 4th Ave S
- Midtown South Parking lot entrance/exit onto 20th St E (vehicles can go underground to the north lot exits)
- 3rd Ave S, from 21st St E to 19th St E

CITY OF SASKATOON OUTDOOR EVENTS

Broken link? Sorry about that - copy this into your browser: https://www.saskatoon.ca/sites/default/files/2024%20Event%20Schedule_17.pdf

CONSTRUCTION UPDATES

SUMMER CONSTRUCTION

East Bound curb lane closed on 20th St E from Idylwyld Dr S to 1st Ave S for Streetscaping

Dates: May 13, 2024 to June 20, 2024

Effective Time: 7:00am - 5:00pm

[Sign up with the City of Saskatoon to receive Construction notices directly to your email.](#)

ROAD RESTRICTIONS + CONSTRUCTION PROJECTS MAP

Broken link? Sorry about that - copy this into your browser: <https://experience.arcgis.com/experience/7fe7e5c7229c400db5350f8c87a5e4bc/page/Page/?views=Current-Year>



EVENTS

A REALLY BIG GAY PARTY

Amy Grant, Sad Sally, and Annalynne Mokho presents A REALLY BIG GAY PARTY at **Coors Event Centre**.

Celebrate and party with the hottest and biggest line up of drag performers in Saskatoon ever.

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/a-really-big-gay-party/>



PiNK ANNUAL BLOCK PARTY

Welcome to **PiNK's Annual Block Party!** Get ready to have a blast at our incredible outdoor event and slide on in with our **HUGE NEW** slip and slide.

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/pink-block-party/>



AND THERE'S MORE...

MORE DOWNTOWN EVENTS

Broken link? Sorry about that - email: <https://dtnyxe.ca/events/>

Have information for consideration in future editions of **NEWS DOWNTOWN?**

SUBMIT CONTENT

Broken link? Sorry about that - email: info@dtnyxe.ca



Having troubles reading this format, or finding us in your junk mail folder? Mark us safe +/-
Find current + past editions of **NEWS DOWNTOWN** [here](#).

* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website dtnyxe.ca), or by opting in. If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

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