



NEWS DOWNTOWN | FEBRUARY 15, 2024

## IMAGINE IT HERE

It's been a while since I've been this excited about the future of Downtown Saskatoon. On February 8, the City unveiled [detailed drawings and plans for the Event and Entertainment District](#). Together with the Chamber of Commerce, we have created a new website, [www.downtowndistrict.ca](http://www.downtowndistrict.ca) to **provide information about the future and what it will mean for our district, city, and province**. This is our time to get behind this project and let others know that we're eager to see the plans become a reality! **Check out the website for information, renderings, Q+A section, and more.**

We have launched [IMAGINE IT HERE](#) to show our support for the project. This campaign comes with **opportunities for you to get involved and show your support**. How can you participate?

- Share our social media posts and talk about the positive impact you know this will bring to our city.
- We will be delivering window stickers focusing on ground-level businesses showing your distance in blocks and walk time to the facilities. If you want a sticker, [reach out to request yours](#).
- Tell others about the website and encourage them to understand that this project is about ensuring we have the infrastructure needed in the future to support hosting conferences, shows, sporting events, and more!
- If you are not already, follow dtnyxe on social media and hit the like button on our posts that will be coming out with information on this project over the next few weeks.



BRENT PENNER | EXECUTIVE DIRECTOR

DTNYXE + DEED

Broken link? Sorry about that - copy this into your browser: [https://dtnyxe.ca/read\\_all\\_about\\_it/downtown-event-entertainment-district/](https://dtnyxe.ca/read_all_about_it/downtown-event-entertainment-district/)

DOWNTOWN DISTRICT

Broken link? Sorry about that - copy this into your browser: <https://www.downtowndistrict.ca/>

## DOWNTOWN HAPPENINGS

## CITY REVEALS DESIGN CONCEPTS

The City of Saskatoon revealed a design concept for the potential **Downtown Event and Entertainment District** including visionary opportunities that expand beyond the arena and convention centre.

In a presentation at TCU Place on February 8th, actual renderings were revealed of what the proposed event centre/arena and convention centre would look like, with a focus along a transformed 22nd Street. Also shown was what the area around the event centre/arena and convention centre could look like and a direction for a rejuvenated Downtown.

[MORE INFO + RENDERINGS](#)

Broken link? Sorry about that - copy this into your browser: <https://dtnvxe.ca/deed-city-of-saskatoon-reveals-design-concepts/>



## NEW BUSINESSES

We want to send a warm welcome to some **new businesses that have joined our strong Downtown community**. Neighbours, let's give these businesses a warm and supportive welcome!

**Cattail Studios, Kelvin's Perk, Hastings Tattoo Therapy, First Global Citizen, Serenity Business Consulting Inc, Modern Day Cannabis, Lotus Revival Yoga, and Jirafa Restaurant.**

[DOWNTOWN BUSINESS DIRECTORY](#)

Broken link? Sorry about that - copy this into your browser: [https://dtnvxe.ca/business\\_directory/](https://dtnvxe.ca/business_directory/)



## CALLS, OPPORTUNITIES + UPDATES

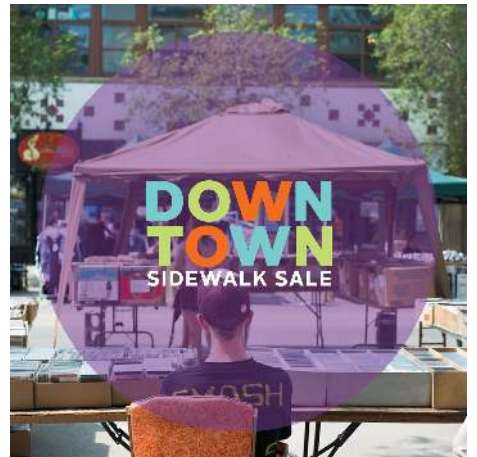
### DOWNTOWN SIDEWALK SALE

The **Downtown Sidewalk Sale** draws thousands into our vibrant Downtown and provides the backdrop for three days of fun in the heart of the city. **The 48th annual Downtown Sidewalk Sale will be happening from July 11 to 13** and marks the best time to show thousands of customers everything your business has to offer.

Save the dates and sign up to be the first to know about registration + more.

[SIGN UP + MORE](#)

Broken link? Sorry about that - copy this into your browser: <https://dtnvxe.ca/downtown-sidewalk-sale/>



## MEEWASIN INFORMATION EVENT

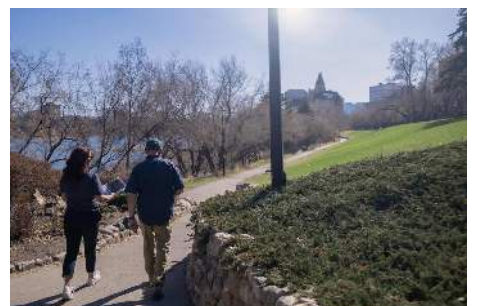
Meewasin is hosting an open house on Thursday, February 29, from 3 pm - 7:30 pm.

Join to learn more about the following.

- Review design and phasing updates to the Downtown Trail Enhancements
- Review and provide input on the design of the Thompson Belvedere area
- Provide feedback on completed projects
- Get information on upcoming projects

[MORE INFO](#)

Broken link? Sorry about that - copy this into your browser: [https://meewasin.com/openhouse/?utm\\_source=Meewasin+Explorer+eNewsletter+List&utm\\_campaign=e8389bec3e-EMAIL\\_CAMPAIGN\\_2023\\_11\\_09\\_08\\_19\\_COPY\\_01&utm\\_medium=email&utm\\_term=0\\_296e5ac21a-%](https://meewasin.com/openhouse/?utm_source=Meewasin+Explorer+eNewsletter+List&utm_campaign=e8389bec3e-EMAIL_CAMPAIGN_2023_11_09_08_19_COPY_01&utm_medium=email&utm_term=0_296e5ac21a-%)



## YWCA POWER UP PROGRAM

Join one of the information sessions with **YWCA** to learn more about their **PowerUp Ready** opportunities. **YWCA is offering 7 different dates to ask questions and learn more about the programming content.**

The program includes one-on-one coaching, business skills development, and business plan writing. PowerUP Network also hosts quarterly events featuring successful women entrepreneurs within the city.

**All services and networking events are free.**

EVENT INFO + RSVP

Broken link? Sorry about that - copy this into your browser:

<https://www.cognitofirms.com/wcchamiltoncentreofinnovationywcasaskatoonpowerupreadyinformationsessionrsvp>



## LEAD A WALK AT JANE'S WALK

**Jane's Walk Saskatoon is recruiting walk leaders** for the coming Jane's Walk Festival during the weekend of May, 3, 4 and 5. Walks can be either in-person or virtual.

Anyone can lead a Jane's Walk because everyone is an expert on the places they live, work and play.

MORE INFO

Broken link? Sorry about that - copy this into your browser: <https://janewalksaskatoon.ca/>



## DRESS CLOTHING DRIVE

The U of S College of Law's Corporate Law Club is once again running their annual **Dress Clothes Drive**. They are collecting both men's and women's gently used business wear from Saskatoon businesses for high school students in need. **These clothing items will be used for their graduation and future professional opportunities.**

**The dress clothes donations can be picked up by one of their student volunteers at your office or at another preferred location in Saskatoon on February 26, 27, or 28.**

ORGANIZE A PICK UP

Broken link? Sorry about that - email: [mad618@usask.ca](mailto:mad618@usask.ca)



EVENTS



## WEDDING SUMMIT

**SK Modern Wedding Summit** was first created in 2021 as a virtual platform to connect couples with some of Saskatchewan's most amazing wedding vendors, and now they are bringing the magic to you live and in person on Sunday, March 10, at **TCU Place**.

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://www.showpass.com/sk-modern-wedding-summit/>



## ARTISTS AGAINST HUNGER

The Saskatoon Food Bank & Learning Centre and Artists **Against Hunger** are partnering once again for the annual Artists Against Hunger Auction & Dinner. They are thrilled to bring back this event on Saturday, March 9th, 2024, at **TCU Place** for its **30th Anniversary!** This event promises to be an evening filled with beautiful works of art, a delicious meal, and great company.

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnvxe.ca/event/artists-against-hunger-auction-dinner/>



## IDEAS ON TAP

**Ever wondered how an internship could shape your career journey** right here in Saskatchewan? Or how **bringing aboard an intern could enhance your business?** Whether you're a student, professional, or business owner, this event is for anyone keen on learning more about the benefits of internships.

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://www.eventbrite.ca/e/ideas-on-tap-nurturing-the-path-from-internship-to-success-tickets-824381385917?aff=oddtcreator>





# Saskatoon Blues Festival 2024!

February 23 - March 2



**Steve  
Marriner**



**Super  
Chikan**

&



**Mojo  
Stars**

**The Bassment - Friday, Feb 23rd**



**Colin  
Linden**

**Dawn  
Tyler Watson**



**The Bassment - Saturday, Feb 24th**

**Jimmy And  
The Sleepers**



**Russell  
Jackson**

**The Bassment - Saturday, March 2nd**  
Tickets available : [saskatoonbluessociety.ca](https://saskatoonbluessociety.ca)

**The Harpoonist  
And The Axe  
Murderer**



**John  
Primer**



**Broadway Theatre - Friday, March 1st**  
Tickets available : [broadwaytheatre.ca](https://broadwaytheatre.ca)  
Or at the Broadway

AND THERE'S MORE...

MORE DOWNTOWN EVENTS

Broken link? Sorry about that - email: <https://dtnyxe.ca/events/>

Have information for consideration in future editions of NEWS DOWNTOWN?

SUBMIT CONTENT

Broken link? Sorry about that - email: [info@dtntyxe.ca](mailto:info@dtntyxe.ca)



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