



NEWS DOWNTOWN | NOVEMBER 23, 2023

DOWNTOWN EVENT + ENTERTAINMENT DISTRICT

SASKATOON'S DOWNTOWN MUST EVOLVE OR GET LEFT BEHIND

Tammy Sweeney, the CEO of TCU Place, has been in the events industry for 17 years across multiple cities and three provinces. Sweeney speaks on how Saskatoon needs an updated Downtown convention centre or it will risk losing events to other cities + more.

READ MORE

Broken link? Sorry about that - copy this into your browser: <https://thestarphenix.com/opinion/columnists/opinion-saskatoons-downtown-must-evolve-or-get-left-behind#:~:text=But%20the%20hard%20truth%20is%20year%20is%20over%20%2440%20million.>



DOWNTOWN HAPPENINGS

PURSE DRIVE

From November 27th through December 12th, **Paramount** is collecting gently used purses filled with items for The Central Urban Metis Federation Inc. (CUMFI) Infinity House.

The CUMFI Infinity House is a supportive housing facility that provides Aboriginal women and their children who are at risk of becoming homeless with a safe haven that protects them from having to endure an unsafe living environment.

FULL DETAILS + MORE

Broken link? Sorry about that - copy this into your browser: <https://paramountdavspa.com/specials-events/events/purse-drive/>

ANNUAL PURSE DRIVE
in support of
The Central Urban Metis Federation Inc.
CUMFI Infinity House
Nov 27 - Dec 12

SANTA CLAUS PARADE

The **32nd Santa Claus Parade** happened over the weekend with unseasonably warm weather. The streets were filled with warmth from smiles and the sun. **StarPhoenix** photojournalist Michelle Berg was there and captured the event.

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/news/local-news/in-photos-saskatoons-2023-santa-claus-parade>



WHITE SPACE STUDIOS

StarPhoenix talked with **Nicole Romanoff of White Space Studios**, at **158 – 2nd Avenue North** (The York Building). Get to know them and why they chose Downtown Saskatoon for their studio.

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/business/local-business/blank-canvas-at-white-space-studios>



CANCELLED GROCERY STORE PLANS

After over two-and-a-half years of working to bring a grocery store into the Downtown district, **Midtown** has cancelled its lease agreement with Pitchfork Grocery.

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/news/local-news/developer-says-downtown-saskatoon-grocery-store-not-going-ahead>



NEW BUSINESSES

We want to send a warm welcome to some **new businesses that have joined our strong Downtown community**. Neighbours, let's give these businesses a warm and supportive welcome!

ATB Financial, Cocolemon Kids Haircuts, Hot Topic, Kickz, Mobilecare, Mr Vapor 5, Pet Valu, Red Wireless, and Soulsoothe Counselling & Wellness.

* It is our intention to get every new business an info package about our work and to connect them with our Member community. If you or a business you know are not yet connected with us, please say hello!

SAY HELLO

Broken link? Sorry about that - copy this into your email: info@dtntyx.ca



CALLS, OPPORTUNITIES + UPDATES

TASTE DOWNTOWN 2024

TASTE DOWNTOWN 2023 was such a great success, we can hardly wait to do it again. Our goal is to encourage and excite people to get out and enjoy our Downtown restaurants in one of the slower parts of the year. 2023 saw a great turnout for participating restaurants, and we are excited to grow **TASTE DOWNTOWN** into an exciting annual event, the city can look forward to.

TASTE DOWNTOWN 2024 will take place from January 12 - 28
[Download our PDF](#) for more information + register your restaurant today.
Registration deadline is December 1st



REGISTER TODAY

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/taste-downtown-registration/>

MIDTOWN GIFT CARD PROGRAM

Midtown gift cards are the perfect way to reward or thank your employees and clients. **Midtown's annual Corporate Gift Card Program**

Spend \$1,000 – \$4,999 receive 10% Bonus Gift Card

Spend \$5,000 - \$9,999 receive 15% Bonus Gift Card

Spend 10,000+ receive 20% Bonus Gift Card

While supplies last. Contact Brittany at 306-653-8844 or Brittany.Abercrombie@cushwake.com for more details.

<https://shopmidtown.ca/pages/gift-cards>

FULL DETAILS

Broken link? Sorry about that - copy this into your browser: <https://shopmidtown.ca/pages/gift-cards>



GIFT CARD EXCHANGE

Hunger Cure Resto Bar is offering a **Gift Card Exchange for Downtown businesses**. Bring in a gift card from yours and they will exchange for one of theirs (of equal quantity and value). A great way to show your staff your appreciation and share some love Downtown.

Contact Kunal at Hunger Cure Resto Bar to arrange your exchange today.

KUNAL AT HUNGER CURE RESTO BAR

Broken link? Sorry about that - copy this into your email: info@hungercure.ca



HOLIDAY DOWNTOWN LISTINGS

With a multitude of holiday-related happenings occurring in Downtown Saskatoon this season, how could we not wrap it all up + tie it with a bow? This is why we **need your holiday-themed promotions and specials** to share, promote and list.

As our own **HOLIDAY DOWNTOWN** promotion, Downtown Saskatoon will give away 4 x \$500 in Downtown gift cards once again this season. Customers will be invited to submit receipts of \$25+ from **any Downtown purchase**. DTNYXE will purchase the winner's gift cards per their request.

We have distributed 250 tent cards with a direct qr code. **You will be able to direct customers to the qr code, our website, and/or our social media for information on how to submit their receipts.**

SUBMIT YOUR INFO

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EVENTS

WINTER WONDERLAND TOUR

Jess Moskaluke is coming to the **Capitol Music Club** with her Winter Wonderland Tour.

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/jess-moskaluke-winter-wonderland/>



FREE FAMILY MOVIE AT TCU PLACE

Join for a fun, merry, festive family event on Sunday, December 3rd 2023.

TCU Place is hosting a free screening of the holiday favourite **Jingle All The Way**. Doors open at 2:00pm, with the screening beginning at 3:00pm.

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/free-family-movie-day/>



A Winter's Tale
KICK-OFF EVENT
26 NOVEMBER 2023
EVENTS HAPPENING FROM 5-7PM
LIGHTS ON AT APPROX. 6PM

GRAB A FREE HOT CHOCOLATE AND HELP US WELCOME WINTER WITH OUR ANNUAL LIGHT SHOW!

NUTRIEN'S WONDERHUB TO FACILITATE FREE OUTDOOR ACTIVITIES FOR ALL AGES!

THIS SEASON'S LIGHTS ARE CO-DESIGNED BY CHILDREN FROM THE

JIM PATTISON
CHILDREN'S HOSPITAL
FOUNDATION
& LIGHTING DESIGNER
KATIE BLACKBURN-DUST

SHAKESPEARE SASKATCHEWAN
Nutrien

JIM PATTISON
CHILDREN'S HOSPITAL
FOUNDATION

Nutrien WONDERHUB

BORYSKI'S BUTCHER BLOCK
FREE HOT DOGS
SUPPLIED BY:
BORYSKI'S BUTCHER BLOCK

AND THERE'S MORE...

MORE DOWNTOWN EVENTS

Broken link? Sorry about that - email: <https://dtnyxe.ca/events/>

Have information for consideration in future editions of **NEWS DOWNTOWN?**

SUBMIT CONTENT

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