



NEWS DOWNTOWN | NOVEMBER 9, 2023

LEST WE FORGET

They shall grow not old, as we that are left grow old: Age shall not weary them, nor the years condemn. At the going down of the sun and the morning, we will remember them.

Lest we forget.

Thanks to **RBC**, Saskatoon Transit will be providing free transportation to the Remembrance Day service at SaskTel Centre.

Buses will depart the Special Events Stop downtown (**23rd St & 2nd Ave**) every **20 minutes from 9am and 10:20am**, with return trips beginning immediately following the close of ceremonies.

Current serving military with ID and veterans in uniform and/or wearing medals will receive free service on all transit routes that day.

CEREMONY DETAILS

Broken link? Sorry about that - copy this into your browser: <https://sasktelcentre.com/events/Remembrance>



DOWNTOWN EVENT + ENTERTAINMENT DISTRICT

ECONOMIC IMPACT STUDY RELEASE

Saskatoon's proposed **entertainment district could deliver a billion-dollar boost** to the city's economy according to an independent study released today by the **Saskatoon Chamber of Commerce and Downtown Saskatoon**.

Highlights of the study's findings include:

- During construction, the proposed project will add \$1.1 billion to Saskatoon's gross economic activity, \$509 million to Saskatoon's GDP, \$245.1 million to employment income (supporting 1,580 local jobs).
- On a go-forward annual basis, once operational, the facilities will add \$4.3 million to Saskatoon's gross economic activity, and \$1.6 million to the City's GDP.
- The project could boost downtown's population by 10,000 new and existing Saskatoon residents living in the DEED within ten years of construction. This would generate \$322



million in consumer spending annually (2023 dollars), adding \$213.7 million in gross economic activity, \$132 million in GDP, \$49.8 million to employment income (supporting 1,172 local jobs).

MEDIA RELEASE + STUDY

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/deed-economic-impact-study-release/>

SHANIA TWAIN – ECONOMIC IMPACT

Downtown Saskatoon, Discover Saskatoon, and SaskTel Centre have put together an insightful analysis of the Shania Twain concert and **how it benefits and affects our city** pre and post concert.

REPORT + MORE

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/shania-twain-economic-impact/>



MEETING RECAP

Downtown Event & Entertainment District (DEED) plan - Downtown Business/Organizations Workshop, hosted by City of Saskatoon - October 26, 2023

Questions posed were of comparator cities, private investment opportunities, status of surrounding properties, etc. They mentioned concerns and impediments to DEED's success being parking, property taxes, building permitting and safety. Attendees were your neighbours - Downtown business representatives who spoke with enthusiasm for the DEED project and hope for the growth and potential of our community.

Get the answers to their question, and the opportunity to provide your own comments at DTNYXE's meeting recap.

MEETING RECAP

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/CoS-DEED-Downtown-Business-Meeting>



KEEPING SASKATOON VIBRANT + RELEVANT

Check out **Stephanie Clovechok, Discover Saskatoon CEO's** opinion piece in **The StarPhoenix**.

"Let's shape a future that captures the ambition, spirit and potential of Saskatoon. Let's choose a path that ensures Saskatoon remains relevant, vibrant and ready for the future. Our story is still being written, and every one of us holds a pen. Let's make it a tale worth telling."

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/opinion/letters/letter-keeping-saskatoon-vibrant-behind-ambition-for-arena-district#:~:text=Let's%20shape%20a%20future%20that,it%20a%20tale%20worth%20telling,>



DOWNTOWN HAPPENINGS

SEVEN SUNDAYS

StarPhoenix talked with Taylor Cross & Sam Murphy of **Seven Sundays**, at 249 2nd Avenue South. Get to know them and why they **chose Downtown** Saskatoon for their vintage + clothing business.

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/business/local-business/seven-sundays-2>



CALLS, OPPORTUNITIES + UPDATES

TASTE DOWNTOWN 2024

TASTE DOWNTOWN 2023 was such a great success, we can hardly wait to do it again. Our goal is to encourage and excite people to get out and enjoy our Downtown restaurants in one of the slower parts of the year. 2023 saw a great turnout for participating restaurants, and we are excited to grow **TASTE DOWNTOWN** into an exciting annual event, the city can look forward to.

TASTE DOWNTOWN 2024 will take place from January 12 - 28
[Download our PDF](#) for more information + register your restaurant today.
Registration deadline is December 1st

REGISTER TODAY

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/taste-downtown-registration/>



JOIN THE SANTA CLAUS PARADE

On **Sunday, Nov 19, 1-2 p.m.**, the 32nd annual **Saskatoon Santa Claus Parade** will run through the district. This event heralds the start of Christmas shopping and brings thousands of people into the Downtown. This year's parade will once again benefit the Ronald McDonald House.

If you are interested in volunteering, register [here](#) before **Nov 14**

- **Staging area: 8am to 3pm**
Spadina Cr from Ave G S to Ave A S
Ave A S from Spadina Cr to 19th St W
- **Parade: 9am to 3pm**
19th St from Ave A S to 3rd Ave S
3rd Ave S from 19th St E to 20th St E
20th St E from 3rd Ave S to 4th Ave S
4th Ave S from 20th St E to 22nd St E
22nd St E from 4th Ave S to 1st Ave S
1st Ave S from 22nd St E to 20th St E

Do you want **FREE passes for PRIME SEATING** at this years parade? We have **15** tickets to giveaway to [anyone who reaches out.](#)

SANTA CLAUS PARADE ROUTE MAP

Broken link? Sorry about that - copy this into your browser: <https://www.saskatoonsantaparade.com/route>



HOLIDAY DOWNTOWN LISTINGS

With a multitude of holiday-related happenings occurring in Downtown Saskatoon this season, how could we not wrap it all up + tie it with a bow? This is why we **need your holiday-themed promotions and specials** to share, promote and list.

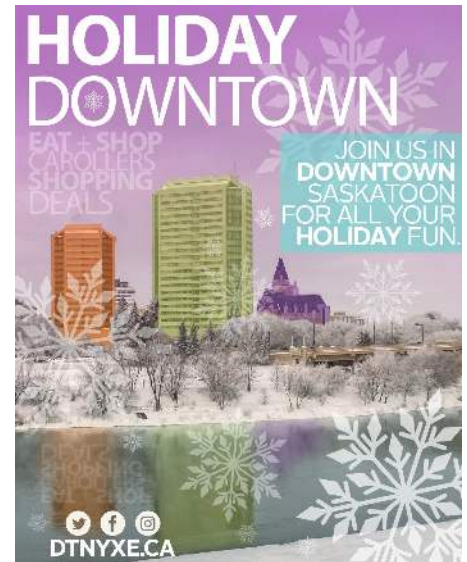
As our own **HOLIDAY DOWNTOWN** promotion, Downtown Saskatoon will give away 4 x \$500 in Downtown gift cards once again this season. Customers will be invited to submit receipts of \$25+ from **any Downtown purchase**. DTNYXE will purchase the winner's gift cards per their request.

We will be distributing 250 tent cards with a direct qr code. **You will be able to direct customers to the qr code, our website, and/or our social media for information on how to submit their receipts.**

Reminder to do the same when you are a shopper!

SUBMIT YOUR INFO

Broken link? Sorry about that - email: chad.coombs@dtnyxe.ca



EVENTS

HOLIDAY DINNER PARTY

Book your company tables or plan a friends and family get-together and enjoy a fun-filled evening with great food, live entertainment and dancing! Featuring Comedians Dakota Ray Hebert & Myles Morrison, and Live Music by Gong Show.

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/holiday-dinner-party/>



SNACK'N WITH SANTA

Join Santa Claus, Elsa, Anna & Olaf for brunch

All proceeds from this event go to Ronald McDonald House Charities Saskatchewan. RMHC-SK provides accommodation for families of sick children travelling to Saskatoon to receive medical treatment, but the RMHC-SK offers so much more.

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/snackn-with-santa/>





The Saskatoon Chamber Singers presents

REQUIEM

FOR THE LIVING AND FOR THE DEAD



KNOX UNITED CHURCH
NOVEMBER 11TH, 2023 @ 3 PM

STUDENT \$15 ADVANCE \$30 DOOR \$35

PURCHASE TICKETS AT WWW.SASKATOONCHAMBERSINGERS.CA



AND THERE'S MORE...

MORE DOWNTOWN EVENTS

Broken link? Sorry about that - email: https://dtmtye.ca/events/

Have information for consideration in future editions of **NEWS DOWNTOWN?**

SUBMIT CONTENT

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