

NEWS DOWNTOWN | SEPTEMBER 28, 2023

## DOWNTOWN EVENT + ENTERTAINMENT DISTRICT

### SASKATOON WOULD KEEP GROWING

**Dr. Mark Rosentraub**, who studies arenas and urban planning explains why SaskTel Centre should be replaced with a new **Downtown Entertainment District** in the StarPhoenix.

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/opinion/columnists/opinion-saskatoon-needs-a-new-downtown-arena-to-remain-competitive>



### BOOSTED ECONOMIC GROWTH

**Stephanie Clovechok**, the chief executive officer of **Discover Saskatoon** says the proposed event and entertainment district will combine innovation and nostalgia.

"As the CEO of [Discover Saskatoon](#), I stand at the intersection of business, culture, and opportunity. This district isn't just about infrastructure; it's about showcasing Saskatoon's unique strengths to the world."

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/opinion/columnists/opinion-downtown-saskatoon-arena-district-will-boost-economic-growth#:~:text=The%20proposed%20district%20promises%20to,both%20local%20and%20provincial%20economies.>



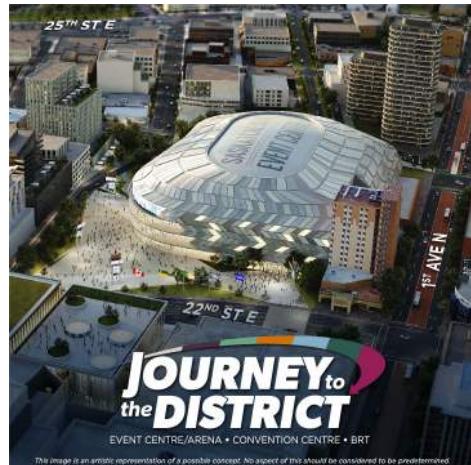
## DOWNTOWN COULD GROW + SUCCEED

Financing options for the **Entertainment District** entail some risk, but so would any plan, including letting the current arena deteriorate and become a liability.

Read how much the project will cost and how the city proposes to pay for it.

### STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/opinion/columnists/phil-tank-saskatoon-gets-answers-on-area-district-cost-how-to-pay>



## DOWNTOWN HAPPENINGS

### JOIN FOR LUNCH TODAY

The entire YXE Community is invited to join the **Saskatoon Public Schools Foundation** for a burger, short program, and entertainment at 11:45 a.m. today outside their office building on 21st St.

All funds raised for the event will go toward the "All In Endowment" to continually fund SPSF's Early Learning Equal Start initiatives.

### FULL EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/All%20In%20Postcard%20Sept%202028%20copy.jpg>



## DOWNTOWN LIBRARY

Phil Tank writes that the high usage of Saskatoon's current **Downtown Central Library** shows that libraries remain relevant, but the board must move out of the shadows. Saskatoon needs a Downtown library, lest its absence become a sad distinguishing feature among Canada cities.

**Saskatoon Public Library** says it still plans to build a new central library and will be "[working with the construction industry to reduce costs.](#)"

### STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/opinion/columnists/phil-tank-saskatoon-needs-a-new-downtown-library-and-transparency>



## URBAN CANVAS STREET PARTY

Saskatoon's inaugural **Urban Canvas Street Party** brought painters out of the studios and into **Midtown** parking space, the site of the potential Downtown Event + Entertainment District, in a celebration of artistic diversity. The StarPhoenix spoke with the artists + more at the inaugural event.

### STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: [https://thestarphoenix.com/feature/urban-canvas-street-party-saskatoon-artists-paint-the-town?utm\\_medium=Social&utm\\_source=Twitter#Echobox=1694723879](https://thestarphoenix.com/feature/urban-canvas-street-party-saskatoon-artists-paint-the-town?utm_medium=Social&utm_source=Twitter#Echobox=1694723879)



## NEW DOWNTOWN MURALS

Downtown Saskatoon + Dream are proud to be working with **Kent Ness and Josh Jacobson** on two large-scale murals coming to life in the Downtown district.

You can watch the painting take form at the corner of **20th St + 1st Ave**, or follow along online.

[WATCH THE PROGRESS](#)

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/ness-jacobson-murals/>



## CALLS, OPPORTUNITIES + UPDATES

### EXTENSION OF THE SMALL BUSINESS EMERGENCY LOAN REPAYMENT

Prime Minister announced extended deadlines for **Canada Emergency Business Account (CEBA) loan repayments** from December 31, 2023 to **January 18, 2024**. Businesses can make a refinancing application with their financial institution by January 18, 2024 further extending the partial loan forgiveness until **March 28, 2024**.

Small businesses and non-profits with outstanding loans as of January 19, 2024 **will no longer be eligible for the forgivable portion of the loan** but will have access to a three-year, low-interest loan of up to \$60,000.

[MORE INFO](#)

Broken link? Sorry about that - copy this into your browser: <https://ceba-cuec.ca/>



# Canada

### MINIMUM WAGE INCREASE

**Effective October 1, 2023, the minimum wage will be \$14.00 per hour**, continuing the annual increase since 2022. Another increase will take place October 1, 2024, to \$15.00 per hour.

The increases to the minimum wage for 2022 to 2024 were made by an amendment to the Provincial *Minimum Wage Regulations*. After the final adjustment in 2024, the minimum wage will return to be calculated using an indexation formula.

[MORE INFO](#)

Broken link? Sorry about that - copy this into your browser: <https://www.saskatchewan.ca/business/employment-standards/payment-of-wages-and-payroll-administration/minimum-wage-and-reporting-for-duty-pay>



## FOOT TRAFFIC + ROADWAYS

### KEEP THEM DOWNTOWN

How are you attracting TCU Place's 1000s of customers before and after their shows? [Let TCU Place know](#) to be included in their "Know Before You Go" - listing!

Let's give customers a full Downtown experience!  
A tip from TCU - request their event ticket to receive promos!

[TCU PLACE SEPT-DEC ATTENDANCE](#)

Broken link? Sorry about that - copy this into your browser: <https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/TCU%20Place%20Attendance%20Sept-Dec%202023.docx>



## UPCOMING EVENTS WITH ROAD RESTRICTIONS

September will see a variety of events resulting in **roadway restrictions or closures**.  
(Fun event details below.)

- **All in for Literacy - Sept 28 9:00 AM - 4:00 PM**  
21st E between 3rd Ave S & 4th Ave S Closure: 6:00AM-5:00PM
- **Friends of Fertility Walk - Oct 1 10:00 AM - 11:30 AM**  
Spadina Cr between 2nd Ave S & 3rd Ave S
- **AIDS Walk - Oct 1 12:00 PM - 4:00 PM**  
Spadina Cr W from Victoria Park to Ave A S Ave A S from Spadina Cr W to 19th St  
W 19th St from Ave A S to 2nd Ave S 2nd Ave S from 19th St to 22nd St 22nd St  
from 2nd Ave to 3rd Ave 3rd Ave from 22nd St to 19th St 19th St from 3rd Ave to  
Ave D S Ave D S from 19th St to Victoria Park



## CITY OF SASKATOON OUTDOOR EVENTS

Broken link? Sorry about that - copy this into your browser: [https://www.saskatoon.ca/sites/default/files/2023%20Event%20Schedule%20\\_24.pdf](https://www.saskatoon.ca/sites/default/files/2023%20Event%20Schedule%20_24.pdf)



## EVENTS

### PIFF THE MAGIC DRAGON

Piff the Magic Dragon hits the road with a brand new show for 2023 with Mr. Piffles, the World's Only Magic Performing Chihuahua and Jade Simone.

If you've seen him on America's Got Talent, Penn & Teller: Fool Us, or at his hit Las Vegas Residency you'll know what to expect and you're in for a treat.

## TICKETS

Broken link? Sorry about that - copy this into your browser: [https://tcutickets.ca/Online/default.asp?BOparam::WScontent::loadArticle::permalink=pifftthemagicdragon&BOparam::WScontent::loadArticle::context\\_id=](https://tcutickets.ca/Online/default.asp?BOparam::WScontent::loadArticle::permalink=pifftthemagicdragon&BOparam::WScontent::loadArticle::context_id=)



## UNCORKED

Featuring more than 200 offerings from more than 50 exhibitors, **Uncorked Wine & Spirits YXE** is sure to awaken the wine and spirits enthusiast in anyone. This spectacular two-day event promises to delight your senses and features tastings, charcuterie grazing tables, mixology/culinary demos, wine/spirits vendors and entertainment.

### EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/uncorked-wine-spirits-yxe/>



CFCR FM-PHASIS FUNDING DRIVE  
WRAP-UP FUNDRAISER!

THE RADIANT  
WITH  
**ZHE THE FREE**  
**NYLE SEGOMIA & THE GOOD HOMIES**

**FRIDAY**  
**SEPTEMBER 29**  
**THE VIZZY STAGE**  
**Coors EVENT CENTRE**  
2412ND AVES

**9PM START**  
**\$12 AT THE DOOR**  
19+



CFCR 90.5 FM

AND THERE'S MORE...

MORE DOWNTOWN EVENTS

Broken link? Sorry about that - email: <https://dtnyx.e.ca/events/>

CONSTRUCTION UPDATES

## SUMMER SCHEDULED PHASES

The Downtown Construction Project continues, with Phase 5 nearing completion and Phases 6 and 7 completed. Below are the anticipated timelines for construction scheduled in the 2023 construction season, barring weather delays and unforeseen circumstances:

- Phase 5 – 3rd Avenue North from 22nd Street East to 23rd Street East  
The roadway is open, the contractor has completed testing the new water main. Temporary water main removal is scheduled for September 29th, 2023.
- Phase 10 – 20th Street East from Idylwyld Drive South to 1st Avenue South  
Details of this phase and timeline are anticipated to be finalized in the coming months.  
**Spadina Crescent and 21st Street East Intersection**  
Anticipated to begin October 2, 2023, until October 8, 2023. Notices regarding this work were sent out to adjacent businesses and through the weekly update subscriber list on September 1, 2023.



- Phase 1 – 22nd Street East from 3rd Avenue North to 4th Avenue North – Complete.
- Phase 2 – 21st Street East from 2nd Avenue South to 3rd Avenue South – Complete.
- Phase 3 – 21st Street East from 4th Avenue South to Spadina Crescent East – Complete.
- Phase 4 – 21st Street East from 3rd Avenue South to 4th Avenue South – Complete.
- Phase 6 – Spadina Crescent East from 21st Street East to 22nd Street East – Complete.
- Phase 7 – 22nd Street East from 4th Avenue North to 5th Avenue North – Complete.
- Phase 8 – 23rd Street East from 2nd Avenue North to 3rd Avenue North – Complete.
- Phase 9 – Road Rehabilitation
- Phase 9A - 21st Street East from 1st Avenue South to 2nd Avenue South Complete.
- Phase 9B - 2nd Avenue South from 20th Street East to 21st Street East Complete.
- Phase 9C – 2nd Avenue South from 21st Street East to 22nd Street East Complete.

[Sign up with the City of Saskatoon to receive Construction notices directly to your email.](#)

### FULL CONSTRUCTION NOTICE

Broken link? Sorry about that - copy this into your browser: <https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/Downtown%20Construction%20Project%20Update%20-%20September%202027%2C%202023.pdf>

Have information for consideration in future editions of **NEWS DOWNTOWN?**

[SUBMIT CONTENT](#)

Broken link? Sorry about that - email: [info@dtnyxe.ca](mailto:info@dtnyxe.ca)



Having troubles reading this format, or finding us in your junk mail folder? Mark us safe +/or Find current + past editions of **NEWS DOWNTOWN** [here](#).

\* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website [dtnyxe.ca](http://dtnyxe.ca)), or by opting in. If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

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