

TROUBLE VIEWING ?



NEWS DOWNTOWN | October 27, 2022

RETAINING HERITAGE THROUGH SIGNS

One of many projects we are working on is **locating and refurbishing signs** that used to be on businesses in the district. Sadly, we know that most of these signs ended up in the scrap yard, but some neat ones still can be found.

We have acquired four neon signs and one light-box sign. In a partnership with Bateman Jewellers, we put up one sign in 2021 on the south side of the Bateman Jewellers building on 2nd Avenue. That sign had formerly been out front of Bateman Jewellers store in the 100 block of 20th Street East for decades. As the other signs are restored to working condition, we will be looking to put the neon signs up in an appropriate location, hopefully sometime in 2023. Just what signs we have we will keep as a surprise until we determine the best location to display them.

We would love to be able to acquire more signs, so if anyone reading this can point us to a sign with a link to Downtown Saskatoon, please send us an [email](#).

Brent Penner | Executive Director



DOWNTOWN HAPPENINGS

REMAI MODERN ADMISSION CHANGES

The **Remai Modern** switched to **by-donation admission** on all open days for the next **20 years** on the 22nd. This also marked Remai Modern's 5th year anniversary.

The transfer to by donation entry is thanks to a **significant contribution from the Frank and Ellen Remai Foundation**, which has pledged a **\$10 million** dollar support.

According to Remai Modern, the change in admission structure directly results from the museum's new strategic plan and comes after receiving feedback from hundreds of people and organizations. Remai Modern, in making the announcement, said the change is an acknowledgement of the presence of real and perceived barriers that affect the number of people visiting the art gallery.



STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphenix.com/news/local-news/remai-modern-celebrates-five-years-with-free-public-event>

THE STUDIO AT MIDTOWN

The Studio at Midtown is a new community gathering space in the heart of Downtown Saskatoon. The multi-use venue opened in the west corridor of Midtown Shopping Centre's main floor on Wednesday. It's available for community groups, artisans, businesses or individuals to book for a variety of needs that can include events, meetings, pop-up markets or social gatherings.

Bookings at [The Studio](#) can be as short as a single day, providing the option to host fundraising events, business meetings or short-term product launches. It also offers portable furniture and fixtures in a variety of layouts to best suit your booking.



STARPHOENIX REPORTS

Broken link? Sorry about that - Email: <https://thestarphenix.com/news/local-news/multi-use-venue-space-opens-in-midtown>



CALLS TO ACTION

HOLIDAY INFO REQUEST

It is that time of the year again, we have begun working on putting together our annual **HOLIDAY DOWNTOWN LIST**. You read that right, we are making a list and will be checking it twice. We want to make sure it has everything you have going on during the upcoming festive time.

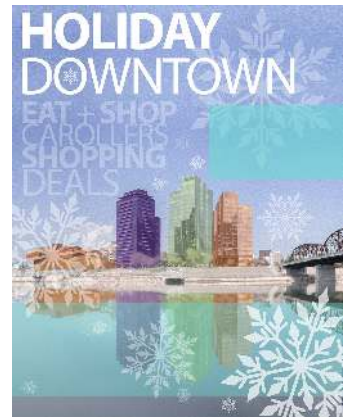
We kindly request that everyone [send us](#) your **HOLIDAY DEALS, EVENTS**, and **EVERYTHING ELSE** holiday-wise so we can be sure to include it within all of our holiday marketing and

strategy. Please also send us any **NEW YEARS EVE** events as we plan to help promote those as well.

HOLIDAY Downtown rollout will begin mid-November.

HOLIDAY DOWNTOWN

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/holiday-downtown/>



SANTA CLAUS PARADE

On Sunday, Nov 27, the 31st annual Saskatoon Santa Claus Parade will run through the district. This event heralds the start of Christmas shopping, hosting thousands of people on our streets. Our Downtown parade will once again benefit the Ronald McDonald House.

Enter a float (vehicle, walking, etc.)! It's free. [Register here](#)

Will your business be **open during the parade** and will it be offering any festive warm features? If so [get in touch](#) as we work on our promotional list of all **Warm Offerings during the parade**.

Interested in [volunteering](#) for this year's parade? There are many ways to get involved.

[Parade route map here](#)

There will be various **road closures occurring between 9 AM to 4 PM**, with the parade running from 1-2:30 PM

SANTA CLAUS PARADE

Broken link? Sorry about that - copy this into your browser: <https://www.saskatoonsantaparade.com/>



MICRO GRANT

As part of the **Canada Digital Adoption Program**, the Government of Canada has partnered with the Saskatchewan Economic Development Alliance, Saskatchewan Polytechnic, Digital Main Street, and Economic Development Regina to deliver the **Grow Your Business Online** grant to small businesses across the country.

Eligible businesses will receive a micro-grant of up to **\$2,400** to help with costs related to implementing e-commerce and are supported by a network of e-commerce advisors.

CONNECTED SASK

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EVENTS

HIGH NOON SHOW AND TELL

High Noon Baber Shop is hosting its first of many creative community showcases of local artists. Saturday, October 29th, from 5 PM to 8 PM you can experience Potions (Cocktails), Tarot Readings, Hair Painting, Makeup, Tattoos, and a whole lot of fun.

SHOW AND TELL

Broken link? Sorry about that - copy this into your browser: <https://www.instagram.com/p/Cj1YvkpZUU/>



Saskatoon Public Library Archives.
1962 200 block of 3rd Avenue South

CONSTRUCTION UPDATE

The sidewalk, curb, and road rehabilitation work are completed for this construction season, and the water main maintenance work is anticipated to begin the week of November 1, 2022. Below are the anticipated timelines for construction scheduled in the 2022 construction season downtown:

- **20 th Street East from 2 nd Avenue South to 4 th Avenue South**
 - o Sidewalk and curb rehabilitation work – **Complete**
 - o Road rehabilitation work – **Complete**
- **2 nd Avenue South from 19 th Street East to 20 th Street East**
 - o Sidewalk and curb rehabilitation work – **Complete**
 - o Road rehabilitation work – **Complete**
- **2 nd Avenue South from 20th Street East to 21 st Street East**
 - o Sidewalk and curb rehabilitation work – **Complete**
 - o Water main maintenance work – **Anticipated to begin the week of November 1st**
- **2 nd Avenue South from 21 st Street East to 22 nd Street East**
 - o Sidewalk and curb rehabilitation work – **Complete**
 - o Road rehabilitation work – **Rescheduled to spring 2023 due to cold weather temperatures.**
- **21 st Street East between 1 st Avenue South and 2 nd Avenue South**
 - o Sidewalk and curb rehabilitation work – **Complete**
 - o Water main maintenance work – **Anticipated to begin the week of November 7th**

CONSTRUCTION NOTICE

Broken link? Sorry about that - copy this into your browser: <https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/Downtown-%20Project%20Update%20-%20October%2026%2C%202022.pdf>





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