
NEWS DOWNTOWN *Star in a Vendasta Video + more | March 26, 2020

Downtown Saskatoon <info@dtntyxe.ca>
Reply-To: Downtown Saskatoon <info@dtntyxe.ca>
To: Sarah Marchildon <sarah.marchildon@dtntyxe.ca>

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FROM THE EXECUTIVE DIRECTOR'S DESK

Hello Downtown Saskatoon,

These have been unprecedented and difficult times. With the onset of COVID-19, our district, our country, and our world have come to a grinding halt. While I write from my home office today, I reflect on how things have changed. With my family, we enjoyed a game night with take-out pizza from Thirteen Pies this weekend... As goes the game of Monopoly, so too some of our streets and properties may be affected differently through COVID-19 – if only what we're experiencing lasted only as long as a typical Monopoly game.

I'm spending *some* time in the office while our other two office staff work remotely, and the quietness of the entire district is unsettling. Downtowns are great places, but when empty, it reinforces that the one thing that makes them great is the people. Right now, not seeing you in your stores, in your restaurants, in your offices, and walking down the sidewalks makes me very sad. My heart goes out to all the employees, business owners, property owners, and everyone who is so impacted by this pandemic.

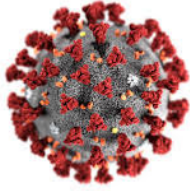
As detailed in this edition of **NEWS DOWNTOWN**, we are continuing to deploy our Clean + Safe Team, and the Community Support Program. Thanks also to the Saskatoon Police Service for their visible presence over this week.

Stay strong, Downtown Saskatoon. We're here to help, support + inform. Please stay connected, and share any ideas you may have - always. We have the ability to advocate on your behalf, and have been doing so over the past few weeks on the COVID-19 topic. Read on for resources and suggestions to help survive this period from our [dedicated website page](#), and see [Business Impact survey results](#) we collected last week.

Take care,

- Brent Penner

BECAUSE OF COVID-19



COVID-19 UPDATES

For the latest updates on COVID-19 and the [Downtown Saskatoon community](#) - including resources, business status updates, and special services, continue referring to our dedicated website page. Going forward, we'll reserve our emails to regular district newsletter content + emergency notifications, as required.

[DTNYXE COVID-19 Resources](#)

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/covid-19>



DOWNTOWN CLEAN + SAFE

Through the COVID-19 pandemic and until further notice, both the Downtown Saskatoon Clean + Safe Team, and the Community Support Program will continue to operate, with additional precautions in place. As we work to ensure we're ready to welcome people back to our district when this is over, their roles are important to ongoing support and an ideal return to Downtown. Both teams have shown incredible resolve and want to keep working in the name of community safety and well-being.

In addition to their regular cleaning and snow clearing duties, the [Clean + Safe Team](#) are now sanitizing parking pay stations, bench rails, business door handles, mailboxes and anything else that is touched by lots of people every day. The [Community Support Program](#) continues their work and is playing a key role in safeguarding property and working with vulnerable people who are Downtown.

Additionally, we remind businesses who have currently closed to leave your premise safe, and to check on it regularly - more suggestions found in the March 20-entry of the [DTNYXE COVID-19 Resources](#) page.



SUBMIT YOUR SOCIAL VIDEO

Given the impact on businesses of COVID-19, Vendasta is working on an initiative called #ProtectLocal. [On their website](#), they are offering small business resources of templates, etc. that our membership might find useful in our current state. Additionally, they will produce a social video that local businesses around the world can share, encouraging people in their towns and cities to support local during this tough time. They're starring Saskatoon businesses, because you're their neighbours! **Due by Friday, March 27**. For more details + script, see link below.

[Vendasta Details + Script](#)

DISTRICT UPDATES



CONGRATULATIONS!

Two Downtown Saskatoon properties and their project teams will receive **2020 Heritage Awards** from the City of the Saskatoon's Municipal Heritage Advisory Committee.

Building 301 1st Avenue North – Rehabilitation – Award of Honour

The Saskatoon Club – Restoration – Award of Recognition

Heritage Awards Details

Broken link? Sorry about that - copy this into your browser: <https://www.saskatoon.ca/community-culture-heritage/heritage-properties-programs/heritage-awards-program>



BRIDGE WORK AHEAD

As our City continues to respond to COVID-19, they are attempting to maintain essential services and scheduled construction projects. **The City and its construction partners will proceed 1 week later than planned with the construction on the east half of the Sid Buckwold Bridge and the Idylwyld Drive ramps over 19th Street starting Monday, April 6.**

Acknowledging the severity + impact of COVID-19 on our business community, the City intends to proceed with the project in the safest way possible and with the least amount of impact as they can.

[Read More from the City](#)



NEW BUSINESSES

Welcome Downtown! You join a strong community, and we look forward to your participation + a visit, once things return to normal! Neighbours, let's give these businesses a warm, supportive welcome!

New since January 2020 | **Beijing Lightace Technology, Best Logistics, Gold York Jewellery, Happy Body Health Co, Sage Integrative Wellness & Consulting, Silvermoon Energy Healing, Ward Mischuk Thompson LLP, and Waxed by Kat**

* It is our intention to get every new business an info package about our work, and to connect them with our Member community. If you or a business you know are not yet connected with us, please say hello!

[Say Hello!](#)

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/about/contact-us/>

UPCOMING EVENTS



WELCOME DOWNTOWN!

We're excited for Foodtruck Wars Street Festival to come to our district, **July 21 - 26 (COVID-19, permitting)**, at **4th Ave N (22nd - 23rd Sts) and 23rd St E (4th - 5th Aves)**.

Please accept this as your invitation to participate - for Downtown businesses to show up! There are opportunities for food-vending by our restaurants, and market-vending by our retailers. Terms + Applications for each are attached. Registration is limited due to space, and will be open to public after April 30. Register early!

[Food Vendors](#)

[Market Vendors](#)

Broken links? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/foodtruck-wars-street-festival/>



SAVE THE DATE

It is with great hope for a return to a normal + healthy state that we forge ahead in planning our annual event for **July 9 to 11**. If recovered, our community will be in need of a fun, outdoor experience. Watch for registration to open soon...

Have information to be included in future editions of **NEWS DOWNTOWN**? Please contact us!

* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website dtnyxe.ca). If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

Your satisfaction with communications from Downtown Saskatoon is important to us. If you would like to unsubscribe, review or change your message preferences with us, [click here](#).
