

NEWS DOWNTOWN *Santa Claus Parade, Arena Location + more

1 message

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Thu, Nov 24, 2022 at 12:10 AM

TROUBLE VIEWING ?



NEWS DOWNTOWN | NOVEMBER 24, 2022

HELPING YOU SUPPORT

As we head into what is normally the busiest time of the year for most shoppers, the importance of supporting local businesses can't be overstated. Local businesses employ people, support local causes and support our city through various taxes they pay. As you consider your **Black Friday** then **Small Business Saturday** purchases, consider buying local from one of the many [wonderful Downtown businesses](#). They rely on those who work in the district for daily purchases – a cup of coffee, a lunch meeting, and a Christmas party! The hustle and bustle of that foot traffic is key to making Downtown tick – it's all about the people.

It's also important to follow up that seasonal shopping by thinking about those less fortunate – there are many great organizations who help in our community. **Giving Tuesday**, a global movement for giving and volunteering, could mean a donation or an act to make someone smile – everyone has something to give! For amazing local impact, search [Saskatoon organizations accepting donations here](#).

Brent Penner | Executive Director

CALL TO ACTION

YOU'RE PARTICIPATING

As our own [HOLIDAY DOWNTOWN](#) promotion, Downtown Saskatoon will give away 4 x \$500 in Downtown gift cards this season. Customers are invited to submit receipts of \$25+ from any Downtown purchase. DTNYXE will purchase the winner's gift cards per their request.

We have distributed 250 tent cards with a direct qr code. Whether you have that tent card or not, please **direct customers to the qr code/our website/social media to submit their receipts**. Reminder to do the same when you are a shopper!

[\\$500 DETAILS + FORM](#)

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/500-weekly-holiday-draw/>

DOWNTOWN HAPPENINGS

SANTA CLAUS PARADE

This Sunday, Nov 27, the **Saskatoon Santa Claus Parade** will run through the district. This event heralds the start of Christmas shopping, hosting thousands of people on our streets.

There will be various **road closures** occurring between **9 a.m. to 4 p.m.**, with the **parade running from 1-2 p.m.**. Please, mind the barricades, and plan your safe driving route. [View parade route map here.](#)

Looking for the best seats!? We have 6 exclusive seats to give away... they're across from Midtown main entrance on risers, and include a free Second Cup hot chocolate + entertainment. [Email TODAY](#) for your chance to sit comfortably.

SANTA CLAUS PARADE

Broken link? Sorry about that - copy this into your browser: <https://www.saskatoonsantaparade.com>



DONATIONS FOR A DOWNTOWN PATH

From the Traffic Bridge to Kinsmen Park, [Downtown Trail + Site Enhancements](#) cover 1.5 km of existing primary Meewasin Trail and adjacent areas through Friendship Park, Kiwanis Memorial Park and the trail connection under the University Bridge.

Meewasin needs the support to continue caring for our environment and **keep the river valley accessible to everyone!** Get involved in any way you can – there are numerous options to donate to **Meewasin**, both in a one-time and an ongoing capacity.

DONATE HERE

Broken link? Sorry about that - copy this into your browser: <https://meewasin.com/donate/>



A PASSION FOR PEOPLE

Ashala Naidu founded **Naidu Legal** in 2019 with the vision of creating a space that felt safe and sincere, and encouraged honest communication. For Ashala Naidu, bringing the right people together is paramount. It's the foundation of her law practice, and how she continues to build a successful — and growing — firm. "There's a big emphasis on being the right fit," she says. "I want to create an environment where people feel comfortable, feel heard and feel valued."

Get to know one of DTNYXE's board members and find out more about Naidu Legal in the StarPhoenix's feature.

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/sponsored/news-sponsored/a-passion-for-people-is-at-the-heart-of-naidu-legal>



ARENA LOCATION SELECTION

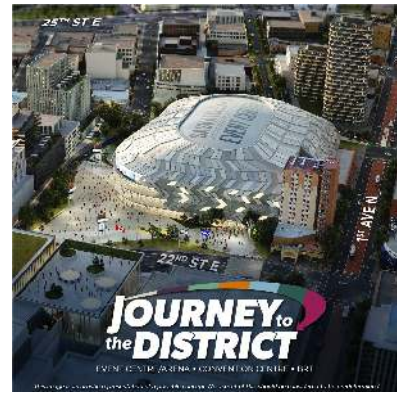
Downtown Saskatoon wishes to congratulate the Mayor and City Council

for their decision on selecting the Midtown North Parking Lot for the future **Downtown Event Centre / Arena** and a dynamic Entertainment District.

Building **north of Midtown** will create the most synergy with existing Downtown businesses while ensuring the ability to capitalize on opportunities for development that exist in the district due to this central location. Building along two streets already determined to receive improved transit service, and near TCU Place are also key factors in making this a celebratory step towards a vibrant Downtown, vibrant region and a bright future for Saskatoon for decades to come. [Our former City Planner agrees here.](#)

IT'S GOT TO BE DOWNTOWN

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/entertainment-district/>



E-SCOOT SOON

City Council has approved framework for an e-scooter pilot project to start in 2023.

CBC REPORTS

Broken link? Sorry about that - copy this into your browser: <https://www.cbc.ca/news/canada/saskatoon/500-e-scooters-rolling-onto-saskatoon-streets-next-april-1.6661178>



THE BUSY SEASON OF EVENTS

HOLIDAY BUSES TO + FROM MIDTOWN

Have you got your Christmas shopping done yet? Consider hopping on Saskatoon Transit's Jingle Bell Express bus route! It runs every weekend in December to + from Midtown Shopping Centre. Call 306.975.3100 or plan your trip using the Transit App.

JINGLE BELL EXPRESS ROUTE + SCHEDULE

Broken link? Sorry about that - copy this into your browser: <https://transit.saskatoon.ca/plan-my-trip/routes-schedules/route-1225-jingle-bell-express>



MINI FRIDGE THEATRE

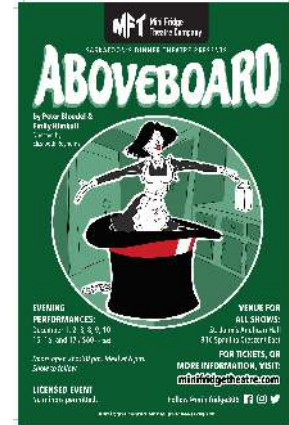
Saskatoon audiences are in for more than a meal and a few rounds of laughs this December as **Mini Fridge Theatre Company** performs the romantic comedy **Aboveboard** for the first time in Canada.

The action of the play takes place in a big city apartment and revolves around the confusion and surprises that occur when an unlikely trespasser is discovered to have been living in the apartment for almost a month.

Opens Dec 1, at **St. John's Anglican Hall** on **816 Spadina Crescent East** and runs select evenings until Dec. 17.

TICKETS

Broken link? Sorry about that - copy this into your browser: <https://minifridge theatre.com/>



FREE FAMILY MOVIE

Free Family Movie Day

Featuring the movie **The Polar Express** and a Christmas-themed concession before the show

3:00pm Sunday December 4th at **TCU Place**, Saskatoon SK
Doors at 2:00pm - rush seating, no tickets required

EVENT INFO

Broken link? Sorry about that - copy this into your browser: <https://tcuplace.com/free-family-movie-day/>



THE MUPPET CHRISTMAS CAROL

The **Saskatoon Symphony Orchestra** will present Disney's **The Muppet Christmas Carol** in Concert featuring a screening of the complete film with the musical score performed live to the film. The concert will be led by conductor Martin MacDonald Saturday, December 3rd at **TCU Place**.

TICKETS

https://cutickets.ca/Online/default.asp?doWork=:WScontent:loadArticle=Load&BOParam=:WScontent:loadArticle:article_id=7819690D-3B07-4CA4-9354-DA7431BC7433&BOParam=:WScontent:loadArticle:context_id=3177BC82-4A8D-4F1A-A014-8D4F099C5A3DBroken link? Sorry about that - copy this into your browser: <https://thebassment.ca/event/u-of-s-jazz-ensemble-22-10-18/>



MAKE A WISH ADVENT CALENDAR

The **Calendar of Wishes**, featuring larger-than-life advent calendars located in the Downtown areas of Edmonton, Calgary, **Saskatoon**, London, and Ottawa, raises awareness of the stories that fuel the passion of **Make-A-Wish** and illustrates how each wish is as unique and special as the child who wishes it.

From **December 1st to December 24th** doors on the Calendar of Wishes will open to reveal a wish that has been granted for a total of twenty-four wish stories. Passersby can continue to enjoy the calendar until early January.

You can support the event and help create hope for wish children by donating today.

DONATE TODAY

Broken link? Sorry about that - copy this into your browser: https://makeawish.ca/donate/?utm_campaign=holiday2022&utm_source=calendarofwishes_eventpage&utm_medium=donate_now_button



Need to get some Shopping done?

SANTA'S HELPERS WORKSHOPS



Let us keep your little
Elves busy at our
Workshop!



Each workshop is three hours.

December
**10th: 9am-12pm +
1pm-4pm**
11th: 1pm-4pm
16th: 5pm-8pm
17th: 10am- 2pm
18th: 1pm -4pm

200 3rd Ave South

Participation Fee: \$45.00

-\$10 Sibling Discounts

306-221-6026

info@kreativemum.ca

www.kreativemum.ca

Register
through
our
shopify
store!

AND THERE'S MORE...

MORE DOWNTOWN EVENTS

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/events/>

CONSTRUCTION UPDATE

The work on 4th Ave S should no longer create road restrictions, and is minimized to only the sidewalk closure until complete.

We don't want to jynx anything, but we believe we're done with this section for now!



Have information to be included in future editions of **NEWS DOWNTOWN**? Please [contact us!](#)
Having troubles reading this format, or finding us in your junk mail folder? Mark us safe +/or
Find current + past editions of **NEWS DOWNTOWN** [here](#).

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