

MEDIA RELEASE | DTNYXE + WingsOfYXE Scavenger Hunt Downtown Saskatoon Business Improvement District For Immediate Release | September 11, 2020 From Sarah Marchildon | MarCom + Program Director

DTNYXE + WingsOfYXE Scavenger Hunt flies throughout Downtown A dad helps his daughter's crazy-huge idea fly!

Downtown Saskatoon – In partnership with @WingsOfYXE, Downtown Saskatoon (the Business Improvement District) is launching a fun excuse to roam the district, in a Covid-safe way. Meander through with your family to find each of **13 scavenger hunt locations** – these are all public-space, outdoor locations, with great views of our district around them! @WingsOfYXE are so passionate about their wings – each one tells a story. Downtown Saskatoon is honoured to have them fly in our district.

As scavenger hunts go, you'll find the wings, let us know you found at least 4 of them, and be entered to win great prizes! Each of **twenty winners** will receive a prize pack stuffed with a set of mini-WingsOfYXE, swag from DTNYXE, Meewasin + Tourism Saskatoon, 2 passes to Remai Modern, and a \$25 gift card to Midtown + another Downtown retailer! That's **over \$150 worth** of fun in Downtown Saskatoon each! Thanks to our willing property + business owners, and our generous prize partners. **Enter to win ahead of September 30th**, but feel free to keep meandering forever afterward. **Clues + instructions** can be found on our website, on our Instagram Highlight button, at Midtown Guest Services, or on the wings, themselves.

Most remarkably, **the artist is simply seeking to spread happiness + hope...** Loch Willy @WingsOfYXE is a single dad, looking to connect with his teenage daughter. Miss K and her dad have had powerful conversations and moments of reflection as they complete nearly 20 sets of wings of varying themes, from Pride and Missing + Murdered Indigenous Women + Girls, to Wonder Woman and the Saskatoon Blades. Details posted soon about a meet-the-artist physically-distanced event!

ABOUT DOWNTOWN SASKATOON

Downtown Saskatoon strives to promote, shape and enhance Saskatoon's Downtown as a destination for residential, retail, cultural and business development.

It creates, promotes and programs Downtown experiences that attract Saskatoon residents and visitors from across the province, country and world. Downtown Saskatoon's work is overseen by a board of district representatives and supported through a levy on commercial properties in the area.

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- dtnyxe.ca/scavenger-hunt
- Downtown Saskatoon has lots planned for our customers heading dtnyxe.ca/event/BackToSchoolAndWork
- Clues Ballot also attached to email
- Reminder! Our business name is Downtown Saskatoon, for short DTNYXE (no space), not Downtown YXE.
- For more information, or for an interview, contact:
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