

## NEWS DOWNTOWN \*You're Correctly Seeing Double + more | June 30, 2021

1 message

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Wed, Jun 30, 2021 at 1:58 PM



**NEWS DOWNTOWN | June 30, 2021**

### FROM BRENT'S DESK

With the recent news from Cowessess First Nation, all of us need to come to terms with our tragic past and work towards a better future. I certainly can't put into words how devastating Chief Cadmus Delorme's announcement was for so many people. The wisdom and eloquent nature of his remarks at last week's news conference was hopefully heard by many. This quote from Chief Delorme is short but speaks volumes: *"We all must put down our ignorance and accidental racism, of not addressing the truth, that this country had with Indigenous people. We are not asking for pity, but we are asking for understanding."* If everyone works toward a better future, imagine what that could look like.

Downtown was happy to host a pop up vaccination clinic on June 19 - we understand the first-dose goal of 300 at this location was achieved! The organizational efforts of the Saskatchewan Health Authority, City of Saskatoon EMO and others who made that happen was impressive - thanks kindly if you were one of them. We were proud to support the push to get more people vaccinated to get to the re-opening set for July 11th. This step will be great for our economy, our vibrancy, and, dare we say, *normalcy* #BACKDOWNTOWN! If you're an employer, encourage staff to get vaccinated - find a creative way to make it easy for them to get it done, and explain the value of reaching the vaccination targets to the future success and continued opening of your business and their health. As we all know from Telemiracle: Where are we going? HIGHER. Let's stick it to COVID!

I'd also like to recognize Nutrien for their 14th ranking + Federated Co-op for their 63rd ranking in [Financial Post's 2020 report](#) on the largest Canadian Corporations by Revenue. We certainly understand the vital role these two local companies play in our city, province, and beyond.

Brent Penner  
Executive Director | Downtown Saskatoon

### EVENTS ARE HAPPENING!

**DO NOT ADJUST YOUR GLASSES -  
YOU ARE CORRECTLY SEEING DOUBLE!**

Downtown Sidewalk Sale held twice this summer, each a little differently... Check out full event details, participating businesses, [registration](#) for each + [media release](#) below. And I doubt

COMING  
SOON!

# DOWN TOWN

SIDEWALK SALE

July 8-10, 2021

COMING  
SOON!

# DOWN TOWN

SIDEWALK SALE

August 12-14, 2021

you'll miss it, but watch for a cross street banner installed shortly!!!

JULY 8-10 | ON THE SIDEWALKS, IN STORE + ONLINE + ALL THE GREAT EXPECTED DEALS!

AUGUST 12-14 | WITH TRADITIONAL STREET CLOSURE + ALL THE IN-PERSON FUN!

### JUL + AUG EVENT DETAILS + REGISTRATION

Broken link? Sorry about that - copy this into your browser: <https://dtnyx.ca/event/downtown-sidewalk-sale/>



Rory Lynch plays NOON Tunes in June

## NOON TUNES

LIVE MUSICAL PERFORMANCES

DTN  
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W  
E  
SASKATOON



July 3 - GRAHAM DYCK  
12 - 1 p.m. Sheraton + James Hotel front lawn

DOWN TOWN SIDEWALK SALE  
July 8 - LEWIS + SALKELD  
12 - 1 p.m. Second Cup Pocket Park Patio

DOWN TOWN SIDEWALK SALE  
July 8 - DAVE NELSON QUARTET  
2 - 3 p.m. Second Cup Pocket Park Patio

DOWN TOWN SIDEWALK SALE  
July 9 - JACK WALTON  
12 - 1 p.m. Second Cup Pocket Park Patio

DOWN TOWN SIDEWALK SALE  
July 9 - TERRY HOKNES  
2 - 3 p.m. Second Cup Pocket Park Patio

DOWN TOWN SIDEWALK SALE  
July 10 - WIRES & WOOD  
12 - 1 p.m. Second Cup Pocket Park Patio

DOWN TOWN SIDEWALK SALE  
July 10 - STEVE MAIER  
2 - 3 p.m. Second Cup Pocket Park Patio

July 17 - JAY SEMKO  
12 - 1 p.m. Bus Stop Refreshments stage

July 24 - PANDEMIC PALS  
12 - 1 p.m. Sheraton + James Hotel front lawn

July 31 - JAKE VAADELAND & SURGEON RIVER BOYS  
12 - 1 p.m. Bus Stop Refreshments stage

BUS STOP REFRESHMENTS  
THE RED BUS IN FRONT OF  
THE DELTA BESSBOROUGH HOTEL

PRESNTED BY:

SASKATOON MUSIC ASSOCIATION  
SSA  
FIVE FIVE THREE

MP Music

CHECK OUT  
THE AUGUST  
SCHEDULE:  
[dtnyx.ca/event/noon-tunes](https://dtnyx.ca/event/noon-tunes)

### The Suits + Sneakers Golf Tournament is now Shotgun Start with a Banquet!

Register today, bring a friend - let's connect one hole at a time. To ensure your golf shirt size register by June 25th!

Final date for ticket sales is July 9th, 2021



[www.ymcasaskatoon.org/golf](http://www.ymcasaskatoon.org/golf)

THERE'S Life IN STORE



GIFT CARD INCENTIVE

It PAYS to shop with Midtown's Life in Store gift card incentive! Get rewarded for your combined purchases at any Midtown retailer(s), or when you purchase Midtown gift cards! Details [here](#).

# FOODTRUCK WARS

JULY 22, 23 & 24  
11:00 AM - 7:00 PM DAILY  
DOWNTOWN SASKATOON  
4TH AVENUE NORTH & 23RD STREET EAST

**20+ Food Trucks, Food Trailers & Food Booths**

**Street Market Vendors**

**Buskers**

**Bartari Video Game Lounge**

**Table Seating**

**Pet Water Station**

**Fast Funds ATM's**

[www.foodtruckwarsyxe.com](http://www.foodtruckwarsyxe.com)

**DTW**  
DOWNTOWN SASKATOON

**DELTA HOTELS MARRIOTT**

**LIONS CLUB**

**98 COOL FM**

**BARTARI**

## DOWNTOWN PLANS

### DOWNTOWN SAFETY PLAN RELEASED



The Saskatoon Police Service released its Downtown + Riversdale Safety Plan earlier this month. The plan recognizes that policing needs in these districts are different than in other neighbourhoods. Many of you have likely seen the introduction of the Alternative Response Officers, uniformed Special Constables who have added visibility, enforcement capabilities, and a goal to improve partnerships with outreach and other organizations. We continue to advocate for efforts that will improve the safety for all people in our district

### TIMELINE + ROADMAP

Great to see a recent report to City Council outline a timeline and roadmap for the **Downtown Event + Entertainment District**. More news is expected later this year. As previous reports have indicated, the importance of renewing these two facilities is of top priority and tied to economic results for several sectors.

#### CBC REPORTS

Broken link? Sorry about that - copy this into your browser: <https://www.cbc.ca/news/canada/saskatoon/possible-arena-locations-coming-late-2021-1.6069863>

## SPS DOWNTOWN SAFETY PLAN

Broken link? Sorry about that - copy this into your browser: <https://pub-saskatoon.escribemeetings.com/filestream.ashx?DocumentId=137821>

### HAVE YOUR GREEN-SAY

The **Green Infrastructure Strategy** was completed in 2020 and it identifies the types of green infrastructure found in Saskatoon. As Saskatoon grows, new + aging infrastructure will be required to complement conservation of valued natural areas and living assets.

The **City of Saskatoon** wants to hear from you regarding this plan and invites you to participate in the **Help Grow Our Green Network – Community Survey** which is **open now until July 4**. Please take some time to have your voice heard!

#### TAKE THE SURVEY

Broken link? Sorry about that - copy this into your browser: <https://www.surveymonkey.com/r/HelpGrowOurGreenNetwork>

### ONE STEP CLOSER



**City Council recently approved the subdivision** of land currently known as Knox' parking lot for future development.

This came after The Saskatchewan Heritage Foundation Review Board recommended approval.

#### CTV REPORTS

Broken link? Sorry about that - copy this into your browser: [https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/Historic%20Saskatoon%20church%27s%20plan%20to%20spin%20off%20property%20for%20apartment%20building%20all%20but%20final%20after%20council%20approval%20\\_Knox%20Meridian%20\\_CTV%20News%202021Jun29.pdf](https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/Historic%20Saskatoon%20church%27s%20plan%20to%20spin%20off%20property%20for%20apartment%20building%20all%20but%20final%20after%20council%20approval%20_Knox%20Meridian%20_CTV%20News%202021Jun29.pdf)



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\* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website [dtnxe.ca](http://dtnxe.ca)). If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

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