

NEWS DOWNTOWN *Warehouse District Flowers + more | November 12, 2020

Downtown Saskatoon <info@dtnyxe.ca>
 Reply-To: Downtown Saskatoon <info@dtnyxe.ca>
 To: Sarah Marchildon <sarah.marchildon@dtnyxe.ca>

Thu, Nov 12, 2020 at 1:43 PM



Photo Credits @davisfrerichs18 @nnicolebrown @tanneryxe

NEWS DOWNTOWN | November 12, 2020



FROM BRENT'S DESK

With the province now mandating masks in all indoor public spaces, I thought this was a good time to remind everyone about an innovative program being offered by Tourism Saskatoon. And, you do not have to be a member of Tourism Saskatoon in order to take part.

The program provides help to businesses to ensure you are doing everything possible to keep customers and staff safe from COVID-19. It also creates a commitment that our community can unify around, bolstering Saskatoon as a destination that offers safety and security for all. When you become a partner of **Saskatoon's CommUNITY Commitment**, you will be able to display a written statement to your customers reflecting the value that you place on health and safety by proudly displaying the commitment inside your businesses and on your digital platforms, reassuring safety and security but also demonstrating that we are all better together.

I will say that I am very impressed in what I see when visiting various businesses in our district. It is clear that the overwhelming majority of businesses have acted on best practice suggestions already. However, if you are not sure if you have done everything possible, check out the Tourism Saskatoon CommUNITY Commitment – just another way to help flatten the curve in our province.

Brent Penner

CommUNITY INFO + SIGN UP

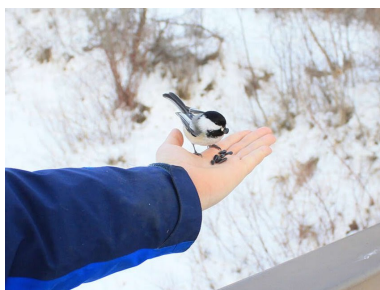
Broken link? Sorry about that - copy this into your browser: <https://www.tourismsaskatoon.com/members/community-commitment/>

STARTING WITH THE FUN STUFF

DTNYXE STAYCATIONS

SANTA CLAUS (VIRTUAL!)
PARADE

HOLIDAY DOWNTOWN



When was the last time you toured Beaver Creek with Meewasin! They've just added a Couple's + Family Day at the Creek experience to our staycation page. Book your visit for November!

So many of our Downtown businesses have staycation packages which will make getting out of the house easy! Local tourism is currently of utmost importance. **#SupportLocal + plan your next destination here...**

BOOK YOUR STAYCATION

Broken link? Sorry about that - copy this into your browser:
<https://dtnyxe.ca/event/dtnyxe-staycations/>

Offering any Staycation Experiences we can help advertise!? Interested to participate!? [Please let us know.](#)



This holiday tradition will still kick off the festive season and welcome the arrival of the jolly man in red, with a COVID-safe approach...

Sunday, November 22

Watch the televised + streamed broadcast featuring a recording of a past favourite Parade Day; Write to Santa for his question + answer segment; Win gift cards from Downtown Saskatoon Businesses - \$1,000 total given away!



EVENT DETAILS

Broken link? Sorry about that - copy this into your browser:
<https://dtnyxe.ca/event/saskatoon-santa-claus-parade/>



HOLIDAY DOWNTOWN



We're collecting a list of holiday activities Downtown Saskatoon! Let us help you market your festivities, sales, and anything else you have up your sleeves...

Watch our social channels soon for your chance to win a VIP DOWNTOWN PASSPORT, including exclusive gifts from 23 Downtown businesses!

EVENT DETAILS + TELL US

YOUR ACTIVITIES

Broken link? Sorry about that - copy this into your browser:
<https://dtnyxe.ca/event/holiday-downtown/>

IMPORTANT IN BETWEEN



ICYMI: MANDATORY MASK REQUIREMENT

Effective Friday, November 6, the Province of Saskatchewan mandated all residents in Regina, Saskatoon and Prince Albert to wear non-medical masks in indoor public spaces. Indoor public spaces include, but are not limited to:

- Retail businesses
- Shopping centres and malls
- Personal services businesses, such as hair and nail salons, spas, body art facilities, except during services that require removing a mask
- Restaurants and bars, except while eating or drinking while seated in designated areas
- Places of worship or faith gatherings
- Places for cultural or entertainment services or activities, such as movie theatres, arcades, concerts and other performances
- Places for sports and recreational activities, such as a gym, ice arena, pool, gymnastic facility, dance facility or indoor court or field facility, except while participating in physical exertion
- Places for events, such as conferences and receptions
- Municipal, provincial or federal government locations offering services to the public
- Common areas of tourist accommodations, such as lobbies, elevators and hallways
- Common areas of office buildings, such as lobbies, elevators and hallways, but not private offices

GUIDANCE ON CLOTH + NON-MEDICAL MASKS

Broken link? Sorry about that - copy this into your browser: <https://www.saskatchewan.ca/government/health-care-administration-and-provider-resources/treatment-procedures-and-guidelines/emerging-public-health-issues/2019-novel-coronavirus/guidance-on-cloth-and-non-medical-cloth-masks>

STILL A CONFIDENT RETURN

COMMERCIAL RENT SUPPORT AND



You've seen this before, but this is an updated Part 2 Survey...

In partnership with the International Downtown Association (IDA), an international umbrella organization to which we belong, a survey has been created to help Downtown districts better understand consumer confidence specific to their area. Survey results will allow us to get a snapshot into our local community in comparison to a more global perspective of consumer confidence. As appropriate, we will share the aggregate results with our membership - fyi.

Reminder to answer specifically about Downtown Saskatoon!

TAKE THE SURVEY, AGAIN

Broken link? Sorry about that - copy this into your browser: <https://survey.rcresearch.com/s3/DowntownSaskatoonSentimentSurvey>

WAGE SUBSIDY LEGISLATION

Source: The Saskatoon Chamber

Last week the federal government tabled Bill C-9 concerning commercial rent support and the wage subsidy. The piece of legislation addresses many of the concerns raised by businesses, however there is still room for tweaks to reflect the reality of the hardest hit sectors. It is in the best interest of Canadian businesses that all parties in the House of Commons work together to ensure that the legislation is amended and passed in a timely fashion.

The Saskatoon Chamber was pleased to see the recent extension to the Canada Emergency Wage Subsidy (CEWS) program through to June 30, 2021. However, as businesses continue to struggle through this second wave, we are hopeful that the government will return the wage subsidy to a higher rate of at least 75% (from the current 65%) for businesses experiencing ongoing significant revenue declines.

The redesigned commercial rent subsidy will increase access to the program by providing support directly to tenants and extending the program to reflect the long-term nature of the crisis. However, the \$300,000 cap on the program punishes businesses that have several locations.

We thank the work of our government officials on all sides for working together both with one another and for all Canadians.

HERITAGE WORKSHOPS



Photo Credit | follow_my_gaze + christian.kozak.jpg

The Heritage Conservation Branch of the Ministry of Parks, Culture and Sport will host two free online workshops providing training in heritage conservation tools that will be of interest to anyone who owns, uses, manages, interprets or regulates heritage buildings.

Statement of Significance

December 9, 1:30 p.m. to 3:30 p.m.

Heritage Standards and Guidelines

December 10, 1:30 p.m. to 3:30 p.m.

There is no registration fee, but pre-registration is required.

Contact the Ministry of Parks office directly with questions: 306.787.2817 historic.places@gov.sk.ca.

ADVERTISE WITH STARPHOENIX

BLACK FRIDAY SPECIAL PROMOTION

More and more Canadian businesses are having Black Friday sales. Take advantage of the special promotion to help you market your business.

SPECIAL PROMOTION:

- 125,000 impression/ads on Postmedia network
- three 1/8 pages in your choice of Regina Leader-Post, QC, Saskatoon StarPhoenix or Bridges

VALUE \$3,000

INVESTMENT \$1,500

PROMOTION ENDS Friday, November 27, 2020

FOR MORE INFORMATION PLEASE CONTACT YOUR ACCOUNT EXECUTIVE

POSTMEDIA

REGINA LEADER-POST SASKATOON STARPHOENIX

CONTACT JEFF HAYES

Broken link? Sorry about that - copy this into your browser: email.JeffHayes@postmedia.com

AND ENDING WITH FLOWERS!

NEW DOWNTOWN APARTMENT?



Downtown Saskatoon is supportive of Meridian Development's innovative project that will also help with the survival of Knox United Church

"The proposed 112-unit building, which would include a parkade, bistro and office space, would be designed to keep Spadina Crescent pedestrian-friendly and wouldn't take away from the integrity of Knox United Church."

"The pointed and gothic elements of the heritage building are highlighted against the light, curvy, flowy architectural language of the proposed development."

Approvals are yet to be granted.

GLOBAL NEWS REPORTS

Broken link? Sorry about that - copy this into your browser:
<https://globalnews.ca/news/7440841/saskatoon-developer-condo-historic-churches/>

MORE GRAFFITI

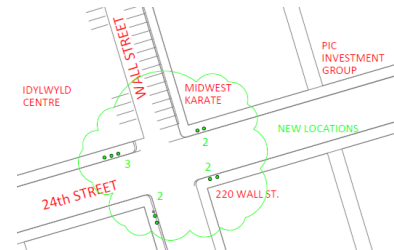


CORRECTION - because it's a stat worth proudly sharing! Downtown Saskatoon's Clean Team removed more than 2,200 graffiti tags in our district in 2020 (562 of them were on your garbage bins).

WAREHOUSE DISTRICT FLOWERS IN SPRING



Next spring, the City of Saskatoon will place flower pots into the Warehouse District where we've had repeated requests over the years! Below is the map showing where the pots will be next spring... Perhaps on this wintry day, a bit of colour to look forward to next spring is appropriate.



DON'T FORGET!



WE ALL HAVE TO SHOVEL OUR PART

Property Owners/Tenants are required to remove snow from the entire sidewalk + amenity strip surrounding their entire property.

As supplemental to your and the City's efforts, DTNYXE staff provide additional snow clearing around wheelchair access ramps, benches and other amenity areas. With the acquisition of our own snow sweeper, you will also see us brushing snow along sidewalks. But don't rely on us to do your job! We all have to help make the Downtown Saskatoon urban experience upscale and inviting.

DETAILED REQUIREMENTS

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/snow-clearing-in-dtnyxe-we-all-have-to-shovel-our-part/>

Have information to be included in future editions of **NEWS DOWNTOWN**? Please contact us!
Find past editions of **NEWS DOWNTOWN** here.

* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website dtnyxe.ca). If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

Your satisfaction with communications from Downtown Saskatoon is important to us.
If you would like to unsubscribe, review or change your message preferences with us, [click here](#).