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**NEWS DOWNTOWN \*Vern + Clara Welker LEGENDS + more | November 26, 2020****Downtown Saskatoon** <info@dtnyxe.ca>

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To: Sarah Marchildon &lt;sarah.marchildon@dtnyxe.ca&gt;

Thu, Nov 26, 2020 at 2:49 PM



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**FROM BRENT'S DESK**

Lots of talk about supporting local over the past while – no apologies as that's what we do here at Downtown Saskatoon. This year, and at this time of year more than ever, we ask you to support businesses in our district and in our community. The businesses are the lifeblood of our community, they provide employment, they provide places for social interaction, they provide needed goods and services, they welcome visitors to our city, and much more. Before turning to Amazon to do your shopping, think about the detrimental impact that has on our city – on reducing local jobs, reducing our tax base that supports the various services we have come to expect in our city and province. Many local businesses have great websites that show their products. Some may not have intricate websites that allow you to order from, but you can call them to see if the product you want is there. Many will even run the product out to your car if you're feeling uneasy about going in. On the restaurant side, how about getting back on the take-out train, or just dining out with your immediate family. The businesses in our district are following the public health orders and really are smiling at you from behind the masks they are wearing :)

#ShopLocal with [Downtown Saskatoon businesses' Holiday Deals](#), listed below all the festive activities to also catch! Be safe, be smart, and remember to be kind to one another.

One last thing, many charitable organizations have been hit hard this year too – if you're able to, consider supporting a charity that helps ensure those families who are most in need are able to celebrate Christmas through the gift of food and toys for their children. Secret Santa + Adopt a Family are two well-known organizations that do great things at this time of year.

Brent Penner

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**IN THE NEWS**

# LEGENDS DOWNTOWN



## HONOURING THE WELKERS LEGENDS DOWNTOWN

Downtown Saskatoon is a vibrant community comprised of great people, places and ideas. Each leaves a lasting, colourful legacy, making this district open and inviting. Here (and on the wall between Lululemon + Second Cup), with gratitude, we celebrate their contributions.

The Welkers' culminating Downtown project was Vern Welker Men's Wear (1948-1970). Their 22 years of working Downtown, makes them like many others in our community then and now – hard working, supportive and generous people. Vern + Clara then bequeathed the largest single donation received by the Saskatoon Community Foundation to date (2009). Today, this amazing gift to our community supports five local charities. The Welkers' legendary legacy of this foundational gift generates pride for what can be vibrantly accomplished locally, in Downtown Saskatoon. We thank + celebrate the philanthropy of the Welker family, as we continue to build and grow our community off their generosity.

### WELKER - LEGENDS STORY

Broken link? Sorry about that - copy this into your browser:<https://dtnyx.ca/legends-downtown/>



Photo Credit | SPL

## DTNYXE, FEATURING BRENT PENNER



ICYMI - The Chamber released their new digital copy of **BUSINESS VOICE**. Brent + Downtown Saskatoon are featured on page 15.

### BUSINESSVOICE

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Broken link? Sorry about that - copy this into your browser: [https://issuu.com/saskatoonchamber/docs/bv\\_2020-november-december\\_final?fr=sNjY4NjlyNzQ3NzI](https://issuu.com/saskatoonchamber/docs/bv_2020-november-december_final?fr=sNjY4NjlyNzQ3NzI)

## A CALL BACK TO THE OFFICE

Loosely translated, Marie-Paule Berthiaume of Initiative de journalisme local reports that the pandemic has affected commerce of Western Downtowns largely through the absence of employees, students, and tourists.

Brent explains our community's reliance on surrounding communities, pride in Vendasta's growth plans, and the importance of getting back to the office for the sake of office culture.

### IJL REPORTS, EN FRANCAIS

Broken link? Sorry about that - copy this into your browser: <https://www.ijl.apf.ca/article/covid-19-les-bouleversements-des-centres-villes-de-louest-canadien/>

## SOMETHING RESOURCEFUL

### HOW TO ACCESS FEDERAL SUPPORT FOR YOUR BUSINESS - WEBINAR

### ACCEPTING APPLICATIONS - CANADIAN EMERGENCY RENT SUBSIDY (CERS)

## Grab your slice.

Saskatchewan small businesses have only claimed **1.7%** of available federal support funding.

We'll help you get your share of the pie before time is up.



Grab Your Slice is a training session hosted by MNP and the Saskatchewan Chamber of Commerce aimed to help Saskatchewan businesses apply for federal COVID-19 support programs. There are many companies and non-profit organizations that have not accessed funding due to a lack of awareness or knowledge on the various programs available and their respective application processes.

**Last Webinar Fri, Nov 27, 2 - 3 p.m.**

[REGISTER HERE](#)

Broken link? Sorry about that - copy this into your browser: <https://saskchamber.com/programs/training/grabyourslice/?fbclid=IwAR0m3t9ia4sVvr1SDc3M8hVaYgH8PIXazEuRITA7z75cHK8Cwwucj2b0qdl>

# Canada

As of November 23, qualifying organizations can now apply directly for the subsidy for the period from September 27 to October 24, 2020 through Canada Revenue Agency. Applications for the second CERS period (October 25 to November 21, 2020) will open on November 30.

In response to concerns raised by stakeholders about the program, the Government is proposing to amend the CERS in order to allow applicants to include eligible expenses in their CERS application before the expense has been paid. This means that organizations can include rent and other eligible amounts already paid in respect of a claim period as well as amounts that are payable for the claim period when submitting their CERS applications. Amounts that are not paid at the time of the application will have to be paid no later than 60 days after payment of the subsidy.

[MORE INFO](#)

Broken link? Sorry about that - copy this into your browser: <https://www.canada.ca/en/revenue-agency/services/subsidy/emergency-rent-subsidy.html>

## BUILDING DOWNTOWN

### CREATING DEMAND FOR DOWNTOWN LIVING



*Excerpt:* Cultivating demand for downtown living in the city has been a challenge for the public- and private-sectors... The purpose of the study is to learn how to make Downtown a desirable place to live by identifying local interest in and perspectives on downtown living in Saskatoon.

Survey says... Downtown Saskatoon's heart is at the intersection of 2nd Ave + 21st St!

### MHAC DEBATES TOWER BESIDE HISTORIC CHURCH



Next steps will be to present to City of Saskatoon's Standing Policy Committee on Planning, Development & Community Services.

Downtown Saskatoon will speak in support of Meridian Development's innovative project that will also help with the survival of Knox United Church.

[STARPHOENIX REPORTS](#)

Broken link? Sorry about that - copy this into your browser: [https://epaper.thestarphoenix.com/@The\\_Partnership/csb\\_iH-b0-msGnA9i6FaxdB3N1jV2wk57PIV6JH-tfjDWz-eub0-qpaXITG7BNQbkxMq](https://epaper.thestarphoenix.com/@The_Partnership/csb_iH-b0-msGnA9i6FaxdB3N1jV2wk57PIV6JH-tfjDWz-eub0-qpaXITG7BNQbkxMq)

### LIBRARY ARCHITECTURE



[Read all about it!](#)

Saskatoon Public Library CEO Carol Cooley said the new Downtown library will embody local First Nation and Métis identities as the design team is announced.

[GLOBAL REPORTS](#)

Broken link? Sorry about that - copy this into your browser: <https://globalnews.ca/news/7468386/indigenous-architect-new-downtown-saskatoon-library/>

## INTERIM REPORT

Broken link? Sorry about that - copy this into your browser:  
<https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/Creating%20Demand%20for%20Downtown%20Living%20Interim%20Report%20-%20Ryan%20Walker%20-%20Zoe%20Hagen%2020Nov19.pdf>

## SOMETHING VIP



### VIP DOWNTOWN PASSPORTS

Hot off the press, these 500 passports include the greatest Downtown holiday offers valid through December! With yours, visit 10+ businesses to access even more prizes. Get your shopping list ready to #ShopLocal!

[ENTER TO WIN 1 PASSPORT!](#)

[I'D LIKE TO RECEIVE 10 FOR MY STAFF](#)

Broken link? Sorry about that - email [sarah.marchildon@dtnyxe.ca](mailto:sarah.marchildon@dtnyxe.ca)

## WIN VIP SHOPPING



It's official! H&M is opening its very first Saskatoon store at Midtown on December 3 - doors open at 10 a.m.

Want to get in early for a VIP shopping spree? Head over to Midtown's Instagram @Shop.Midtown for your chance to win!



## LIVELY FRIDAYS



Remai Modern comes alive on Friday evenings this fall! Visit each week to kick off your weekend with a diverse program featuring live DJs, artist talks, film, yoga, incredible exhibitions, evening shopping and more!

Remai Modern offers opportunities to be safe and social, with tons of space to explore.

[WHAT'S UP THIS FRIDAY?](#)

Broken link? Sorry about that - copy this into your browser:  
[https://remaimodern.org/calendar?na=true#l=week&utm\\_source=wordfly&utm\\_medium=email&utm\\_campaign=MidmonthNewsletter-November2020&utm\\_content=version\\_A](https://remaimodern.org/calendar?na=true#l=week&utm_source=wordfly&utm_medium=email&utm_campaign=MidmonthNewsletter-November2020&utm_content=version_A)

## DRIVING DOWNTOWN FOR BLACK FRIDAY OR CYBER MONDAY



Purchase any denomination gift card with a 10% discount (in store + online), and be entered into a draw for a \$100 Midtown gift card or a \$50 Joyne gift card.

[YXE QUICK CLEAN](#)

Broken link? Sorry about that - copy this into your browser:  
[www.yxequickclean.ca](http://www.yxequickclean.ca)

## PAID TO SHOP



Present mall receipts for \$25 or more at Midtown Guest Services to get a \$25 Midtown Gift Card\* November 25 - 29

\*one redemption per customer. While supplies last.

Have information to be included in future editions of **NEWS DOWNTOWN**? Please contact us!  
Find past editions of **NEWS DOWNTOWN** here.

\* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website [dtnyxe.ca](http://dtnyxe.ca)). If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

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