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**NEWS DOWNTOWN \*Shakespeare on the SK Project Complete + more | September 3, 2020**

1 message

**Downtown Saskatoon** <[info@dtnyxe.ca](mailto:info@dtnyxe.ca)>  
Reply-To: Downtown Saskatoon <[info@dtnyxe.ca](mailto:info@dtnyxe.ca)>  
To: Sarah Marchildon <[sarah.marchildon@dtnyxe.ca](mailto:sarah.marchildon@dtnyxe.ca)>

Thu, Sep 3, 2020 at 4:02 PM

NEWS DOWNTOWN | September 3, 2020

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**FROM THE EXECUTIVE DIRECTOR'S DESK**

With school starting up in the next few days and kids returning to the classroom, we were curious to see how many Downtown employees are back in their offices... In what was not a scientific survey, we collected information from 15 Downtown firms of varying sizes. Collectively, these employ 2,685 people who normally work in the district, and currently, **879 employees (33%) are back working Downtown**. We know each organization is different and everyone is taking the precautions they deem necessary for their staff and customers. ~ We also know how reliant the restaurants and retail shops are on all of us who work Downtown. It was good to hear that almost all of these firms have plans to get people back to their offices in the not too distant future, and we look forward to the day that happens!

In other news, I continue to hear from many people regarding concerns around safety and The Dube Lighthouse: I have visited many business owners in their places of work, listened to general public who phone our office, and spoken with provincial and municipal politicians to ensure they are working towards improvements for all people. As an organization, we are working to advocate for change, which has most recently taken the form of written letters to politicians, and media interviews. If you would like to learn more about **Downtown Saskatoon's position on safety in our district**, please visit our website.

Thanks for sharing these details,

Brent Penner

DTNYXE SAFETY

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/safety/>

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# SOMETHING ARTSY

## ARTMAKING RESUMES IN SEPTEMBER!



Photo Credit | Carey Shaw via Remai Modern

### DROP IN ARTMAKING

Broken link? Sorry about that - copy this into your browser: [https://remaimodern.org/program/learning-and-engagement/families-and-children?utm\\_source=wordfly&utm\\_medium=email&utm\\_campaign=RemaiModernNewsletter-September2020&utm\\_content=version\\_A](https://remaimodern.org/program/learning-and-engagement/families-and-children?utm_source=wordfly&utm_medium=email&utm_campaign=RemaiModernNewsletter-September2020&utm_content=version_A)

Remai Modern's monthly newsletter poses the question...

*Have you ever heard the expression "next year things will be better"? ... [They] had no idea how timely that expression would become in 2020.*

Watch this video to hear Curator, Sandra Fraser, speak about the exhibition **Next Year's Country**.

### NEXT YEAR'S COUNTRY

Broken link? Sorry about that - copy this into your browser:  
[https://www.youtube.com/watch?v=m1mqlA4hQp0&utm\\_source=wordfly&utm\\_medium=email&utm\\_campaign=RemaiModernNewsletter-September2020&utm\\_content=version\\_A](https://www.youtube.com/watch?v=m1mqlA4hQp0&utm_source=wordfly&utm_medium=email&utm_campaign=RemaiModernNewsletter-September2020&utm_content=version_A)



### HEY - WE KNOW HIM!

Proud to see a DTNYXE business highlighted for their national marketing reach + success! Congrats, Levi!

Discover how creative entrepreneurs, like **Levi Nicholat, co-owner, director, and curator at The Gallery/art placement Inc.**, put their Creative Saskatchewan grants and equity investments to use. Page 12 of their 2019-20 Annual Report shows this familiar face...

### CREATIVE SASKATCHEWAN

Broken link? Sorry about that - copy this into your browser: <https://www.creativesask.ca/discover>



### #OurFutureIsHere

Shakespeare on the Saskatchewan is pleased to announce the completion of their multimillion-dollar outdoor venue renovation! Mewasin's trail is now fully open, including this jewel on the riverbank!

The site will be accessible to public starting September 14th, with venue bookings available year-round for public access and private events.

**Catch a special sneak peak of the lighting installation demonstration from across the riverbank on September 1,2,3,8,9,10 + 11 at 8:30 p.m. \*Reminder to physically distance from other viewers.**

### SOTS

Broken link? Sorry about that - copy this into your browser: [www.shakespearesask.com](http://www.shakespearesask.com)

## SOMETHING TO DO!

#BackToSchool  
AndWork

END YOUR SUMMER WITH US DOWNTOWN!  
STAYCATIONS +  
PATIOS +  
SCAVENGER HUNTS +  
PRIZES!

Check out all the #BackToSchoolAndWork contests + prizes at DTNYXE.CA

### EATING, SHOPPING + PRIZES!

Just wanted to draw your attention to a social media contest we're running specifically for you! If you can claim **#IWorkDowntown**, tagging a friend and a few more details enters you to win one of our **in-office takeout lunch parties!** Check out the link for these details and other **#BackToSchoolAndWork** activities...

- **Patio Crawl** for the chance to do it again!
- An excuse to roam the district on a **Scavenger Hunt!**
- **Staycations** to get out of the house!

#### ALL EVENTS + PRIZES!

Broken links? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/backtoschoolandwork/>

## TRAINING FOR FREE

Listen...



That's the sound of 100% funding.

The Re-Open Saskatchewan Training Subsidy (RSTS) is helping eligible SK businesses adapt to a new economy by providing a 100% reimbursement for employee training costs.

Our Blue Moose Media Digital Marketing Certification is eligible for this funding... and it's the best way to train your team to reach, grow and serve your customers online.

Sound good?

**Step 1:**

Apply for funding online.

**Step 2:**

Register your employees for our Digital Marketing Certification.

In-person or virtually, our training will teach your team the tools and strategies they need to market your business online, including how to:

- grow your online audience
- target the customers you want to reach
- create and deliver engaging content
- attract more leads
- convert engagements to sales
- drive traffic to your website
- sustain and grow your business in the most cost-effective way possible.

Apply for funding and register today!

GET THE DETAILS

Broken link? Sorry about that - copy this into your browser:  
<https://go.bluemoosemedia.com/digital-marketing-certification-rsts/>

## DTNYXE STAYCATIONS



So many of our Downtown businesses have staycation packages which will make getting out of the house easy! Local tourism is currently of utmost importance. **#SupportLocal + plan your next destination here...**

#### BOOK YOUR STAYCATION

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/dtnyxestaycations/>

**Offering any Staycation Experiences we can help advertise!? Interested to participate!? Please let us know.**

## SOMETHING IN OUR COMMUNITY

### SNEAK PEAK



Expect a pop of colour to bloom from an otherwise concrete-grey plinth... The City of Saskatoon's Placemaker Program is working with an award-winning artist to brighten 2nd Ave. More details to come.

### THANKS FOR VOLUNTEERING!



A grateful shout out to team leaders + volunteers from **DTNYXE's Child and Youth Friendly Saskatoon**! Through their promotion of youth involvement in the community, they helped the Downtown Saskatoon Clean Team with a variety of tasks this summer, making our district just a bit more vibrant.

Inquire for volunteers with your business next summer...

CYFS

Broken link? Sorry about that - copy this into your browser: <https://www.facebook.com/ChildandYouthFriendlySaskatoon/>

### BUS RAPID TRANSIT UPDATE



The pandemic has more than ever emphasized how important public transit is to the functioning of a city, transporting essential workers to and from jobs and acting as a support for economic stability and social equity. The project has **progressed according to projected timelines**, moving us ever closer to the launch of Bus Rapid Transit:

In summary, existing high frequency transit service was rerouted more ideally to/from the Sid Buckwold Bridge; Technical drawings are in for each BRT station location; A pilot BRT station is planned to ensure they work well in all seasons, and; Software to provide Traffic Signal Priority will be tested.

### AUGUST BRT UPDATE

Broken link? Sorry about that - copy this into your browser: <https://www.saskatoon.ca/business-development/planning/growth-plans/plan-growth/transit-plan>

### APPRECIATE YOUR APPRECIATION!

We certainly appreciate the thanks for our dedication to keeping our district beautiful! As one person recently commented, "*I could just stare at [the flowers] for hours... The saddest day of the year is the day you remove all the spectacular flowers.*"

The Downtown Saskatoon Clean Team maintains 421 flower pots and many trees with their green thumbs... check out what else they accomplish!

CLEAN + SAFE TEAM

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/the-clean-and-safe-team/>



## SOMETHING RESOURCEFUL

### GRANT FOR TOURISM SECTOR

### SHOW YOU'RE COVID-SAFE

### SHOW YOU'RE LOCAL



The Government of Saskatchewan announced \$35 million in support for Saskatchewan's hard-hit tourism sector. Under the **Saskatchewan Tourism Sector Support Program**, eligible **hospitality and event/attraction operators** will be able to apply for a one-time, non-repayable emergency payment.

Applications will be accepted from August 24 until October 1, 2020.

#### READ ABOUT IT

Broken links? Sorry about that - copy this into your browser: <https://www.saskatchewan.ca/government/news-and-media/2020/august/10/supports-for-tourism-sector>



When you become a partner of Saskatoon's COMMUNITY Commitment, you will be able to display a written statement to your customers reflecting the value that you place on health and safety by proudly displaying the commitment inside your businesses and on your digital platforms, reassuring safety and security but also demonstrating that we are all better together.

#### MAKE THE COMMITMENT

Broken link? Sorry about that - copy this into your browser: <https://www.tourismsaskatoon.com/members/community-commitment/>



#### LOCAL LINK

Saskatoon Region Gold Local Business

Join DTNYXE's ICR Commercial Real Estate (Property Management) and 7 other Saskatoon Region businesses who's being local has been labeled gold! SREDA is now taking applications.

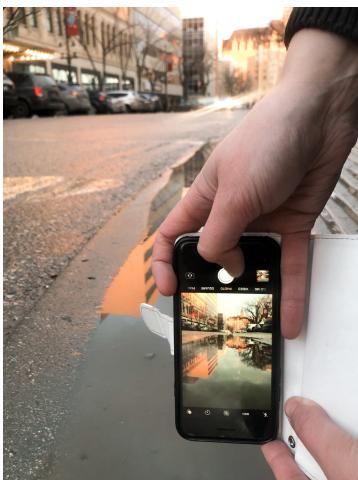
The Local Link program helps consumers support local businesses in the Saskatoon Region. By checking for the Gold, Silver or Bronze Local Link label, shoppers can learn more about how close to their home a product or service is created.

#### PROVE YOU'RE LOCAL

Broken link? Sorry about that - copy this into your browser: <https://sreda.com/eight-businesses-given-sreda-local-link-gold-label/>

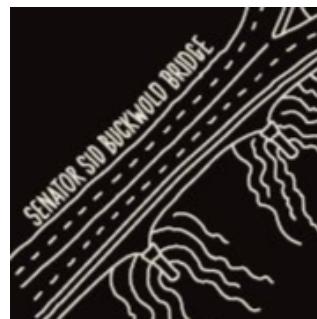
## DON'T FORGET!

#### SEEKING INSTAGRAM TAKEOVER GUESTS



DTNYXE businesses welcome to takeover the DTNYXE Instagram account for a day. Email [Tannis.Miller@dtnyxe.ca](mailto:Tannis.Miller@dtnyxe.ca) to inquire!

#### SID BUCKWOLD BRIDGE UPDATE



The second + final phase of construction is **progressing AHEAD of schedule!** Congrats + thanks City of Saskatoon + construction teams.

The intersection of 20th Street and Idylwyld Drive was paved Aug 29/30. We're approaching re-opening quickly!

*Did you know this document is updated every newsletter?*

#### HOT OFF THE PRESS



**Downtown Saskatoon: Urban With a Prairie Heart** - launched June 29. This new read is sure to convince people to live, work, play + invest in Downtown Saskatoon! Contact our office for print copies of both documents - [info@dtnyxe.ca](mailto:info@dtnyxe.ca)

#### VIEW DOCUMENT HERE

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/destination-downtown/>

August 24  
PROGRESS REPORT

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Have information to be included in future editions of **NEWS DOWNTOWN**? Please contact us!  
Find past editions of **NEWS DOWNTOWN** here.

\* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website [dtnxe.ca](http://dtnxe.ca)). If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

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