

## NEWS DOWNTOWN \*Requesting participation in 2 surveys + more | February 11, 2021

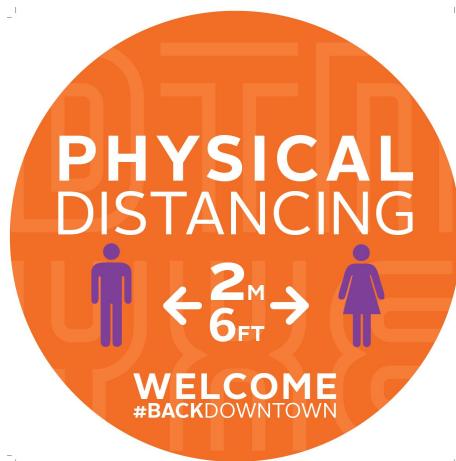
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Thu, Feb 11, 2021 at 1:16 PM



We're still loving photos we took a couple years ago from [Sheila's State of the Art Flowers!](#)

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### FROM BRENT'S DESK

You will find varied topics within [our newsletters](#), including a lot still going on through this pandemic. We hope you find the information useful for your Downtown goings-on.

Of note, we've **updated our COVID-resource page**: <https://dtnyxe.ca/covid-19/>. We've made more clear what is still relevant, including availability of most of our **#BACKDOWNTOWN** COVID-collateral. Additionally, instead of reinventing the wheel, a special thanks to SREDA for their updated compilation of resources for individuals and businesses, to which we have provided the link on our page.

Among SREDA's list, we'll draw special attention to the following:

1. The **Province of Saskatchewan extended the Saskatchewan Small Business Emergency Payment Program**, now covering the periods of December 1-31, 2020 and January 1-31, 2021. Applications end on Tuesday, March 2, 2021. This emergency payment is established to provide financial assistance to eligible small businesses that have had to close or substantially curtail operations due to a public health order in effect through the months of December or January. Access more info on our COVID-resource page.
2. The **Government of Canada announced the expansion of the Regional Relief and Recovery Fund (RRRF)**, delivered by WD Canada in western Canada.

Take care everyone...

Brent Penner

## PLEASE PARTICIPATE

### RETAIL THEFT

BIDs, in collaboration with the Chamber, have composed a survey about your experience around retail theft. For the sake of arming us appropriately, please complete this very short survey. We will keep you posted on results, and follow up.



This survey will close March 15, 2020.

#### RETAIL THEFT SURVEY

Broken link? Sorry about that - copy this into your browser: <https://www.surveymonkey.com/r/V9SRHLQ>



## DATA-DRIVEN DECISION MAKING

A M.Sc. Marketing Student from Downtown's Edwards School of Business is seeking volunteers to interview regarding their perceptions + attitudes towards data-driven decision making. 30-60 minutes of your time will contribute to a deeper understanding of the barriers that small businesses are facing when it comes to incorporating and benefiting from big-data + data-driven decision making. Find more details of the commitment + contact info below.

#### MORE INFO + CONTACT

Broken link? Sorry about that - copy this into your browser: <https://m365-emarketing-uploads.s3.amazonaws.com/images/56c164835f821ad/Jcf%20Student%20Miao%20Yu%20-%20Small%20Biz%20Perceptions%20of%20Data%20Driven%20Decision%20Making%202021Feb3.pdf>

## IN THE DISTRICT



CSP Officers Tiffany, Elliott + Brooke

## CALL COMMUNITY SUPPORT PROGRAM

With the frigid temperatures that have swept across Saskatoon, the Community Support Program (CSP) wants to remind people of the concerns they address and when to call, even + especially when it's minus-a-million-degrees!

CSP officers attend calls for community outreach, public intoxication, supporting people with mental illness concerns, suspicious people and loitering, minor disturbances, mediation and conflict resolution, City Bylaw information and enforcement, as well as needle disposals. **They are in place to support businesses and public** within city-centre Business Improvement Districts.

**The Community Support Program remind you to contact them without hesitation! 306.382.6935**

#### CSP WEBSITE

Broken link? Sorry about that - copy this into your browser: <https://cpsaskatoon.ca/>

#### CTV REPORTS ON COLD WEATHER STRATEGY ENGAGEMENT

Broken link? Sorry about that - copy this into your browser: <https://saskatoon.ctvnews.ca/housing-options-for-saskatoon-s-homeless-running-out-as-cold-snap-deepens-1.5303811>



## 2021 CONSTRUCTION IN DOWNTOWN

While construction leads to some disruption, it is also an investment in our infrastructure and transportation networks that is absolutely necessary. The City of Saskatoon is planning various construction projects in our district this year. For detailed information on current + upcoming construction projects, check out the link below.

These are the anticipated projects to occur Downtown, unless weather delays or some unforeseen circumstance arises. Notifications with detailed information surrounding schedules, timelines, detours, etc will be provided in advance but is not yet ready for all projects.

- **Pacific Avenue from 22nd Street East to 25th Street East** – Work includes water main maintenance work, the replacement of lead water service connections and fibre sewer service connections, resurfacing of the roadway and the rehabilitation of adjacent sidewalks.
- **5th Avenue North from 23rd Street East to 24th Street East** – Work includes replacement of lead water service connections and fibre sewer service connections, water main maintenance, resurfacing of the roadway and the rehabilitation of adjacent sidewalks.
- **6th Avenue North from 24th Street East to 25th Street East** – Work includes the replacement of lead water service connections and fibre sewer service connections, the replacement of the water main, reconstruction of the roadway and the rehabilitation of adjacent sidewalks.
- **24th Street East from Idylwyld Drive to Ontario Avenue** – Work includes sidewalk rehabilitation work only.
- **Wall Street from 23rd Street East to 24th Street East** – Work includes sidewalk rehabilitation as well as road reconstruction.
- **19th Street East from Avenue H South to 2nd Avenue South** – Work includes the rehabilitation of sidewalks as well as a road treatment known as microsurfacing.
- **1st Avenue North (southbound lanes only) from 20th Street East to the Sid Buckwold Bridge** – Work includes a road treatment known as microsurfacing.
- **Old Parking Meter Post Removal** – At various locations throughout the Downtown area, old parking meter posts will be removed.

## CITY OF SASKATOON CONSTRUCTION

Broken link? Sorry about that - copy this into your browser: <http://www.saskatoon.ca/construction>

## IN THE NEWS

**E-scooters could hit Saskatoon paths and sidewalks this spring or summer...**

### GLOBAL REPORTS

Broken link? Sorry about that - copy this into your browser: <https://globalnews.ca/news/7621075/e-scooters-saskatoon-transportation-local-business/>

**Five things to know about the Saskatoon Public Library walk-up outreach support service window at Frances Morrison Central Library in Downtown Saskatoon.**

### STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/news/local-news/saskatoon-public-library-receives-funding-for-outreach-support-walk-up-window>



An artist's rendering of a proposed \$12-million permanent outdoor festival site in Friendship Park, between the Broadway and Traffic bridges. Saskatoon city council is set to consider the proposal, which has been in the works for more than a year, next week. PHOTO BY CITY OF SASKATOON /City of Saskatoon

Image Credit | StarPhoenix

### City Hall proposes Festival Site in Friendship Park.

Downtown Saskatoon has been part of a subcommittee working on this endeavour. We don't have a New York City Times Square to animate. Having a designated site will provide tremendous opportunities for existing + new festivals + events without shutting down the streets.

### STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphoenix.com/news/local-news/city-hall-proposes-12-8m-festival-site-in-friendship-park>

## FUN DOWNTOWN



### WHERE WILL YOU WATCH THE FIREWORKS

Have you registered to have your business show the event on-screen? (*tag us in your social posts so we can share that!*)

**Will you catch it on the couch from home with delivery from a favourite [DTNYXE restaurant](#)?**

**Did you book one of the sold-out rooms with a view at the Alt Hotel?**

Nutrien Fireworks Festival presents a Valentine's Special on **February 13** to kick off Family Week. This special show includes musical performances, games + prizes. With no onsite viewing permitted, all viewers are required to register to access the online show.

**EVENT INFO + REGISTRATION**

Broken link? Sorry about that - copy this into your browser: <https://nutrienfireworksfestival.ca/>



## AND THE WINNER IS...

Thanks to all our dedicated readers who entered to win a room-with-a-view at Alt Hotel for the [Fireworks!](#) Watch your (snail-) mailbox for a little bit of love from us!

*We sympathize with + celebrate the reasons to need a [DTNYXE staycation](#)! Above and beyond [Valentine's Day](#) + #COVIDSucks, we learned about birthday + anniversary celebrations, cancelled warm-destination trips, a dedicated employee, and deserving parents.*

Without further ado - our winner is - Drum Roll, Please...  
**Christine from Robertson Stromberg!**



## LOVE DOWNTOWN ALL FEBRUARY

While we love Downtown year-round, don't forget to [check our list](#) of Valentine's promos, events, offers, and fun! So many Downtown businesses are ready to host you with love + COVID-safe protocols.

**LOVE DOWNTOWN PROMOS**

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/love-downtown/>

Have information to be included in future editions of **NEWS DOWNTOWN**? Please contact us!  
Find past editions of **NEWS DOWNTOWN** [here](#).

\* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website [dtnyxe.ca](http://dtnyxe.ca)). If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

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