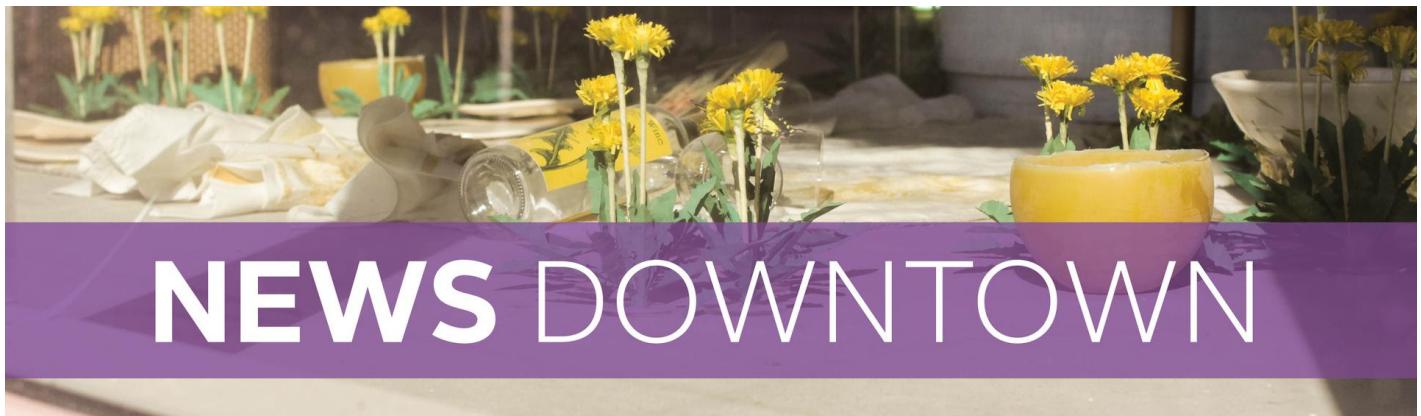


NEWS DOWNTOWN *Nuit Blanche Downtown + more | March 11, 2021

1 message

Downtown Saskatoon <info@dtnyxe.ca>
Reply-To: Downtown Saskatoon <info@dtnyxe.ca>
To: Sarah Marchildon <sarah.marchildon@dtnyxe.ca>

Thu, Mar 11, 2021 at 2:05 PM



NEWS DOWNTOWN

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FROM BRENT'S DESK

A year ago we were all looking forward to the Junos and the fun ahead in our city – then the word COVID took over, and our lives over the past year were different than any of us could have imagined. Just as the sun is shining as I write this note, we will get through this. Good news appears to be on the horizon with vaccine rollouts starting to quicken.

I recognize that many people and businesses in our district have suffered, changed their offerings, and we have had a few businesses close. We've also seen several new businesses open during the pandemic; We've seen new retail stores open, restaurants launch new operations, and a major international brand, H&M, opened in Midtown along with the Rider Store. We hear CFL is poised for a return this summer, giving us another reason to be optimistic.

I met a friend on the sidewalk and chatted yesterday and I felt really optimistic. More people seem to be returning to their offices, which is a positive sign. Office workers are key to providing vibrancy and are a key customer base for so many small Downtown businesses.

For now keep smiling under those masks, support businesses in our city, and know that better days are ahead.

Brent Penner

IN THE DISTRICT

NAMED AMONG MACLEAN'S TOP 50 POWERFUL CANADIANS

Congratulations to Alfred Waugh, founder of Formline Architecture, who is leading the design of our new central library! To quote you, Alfred, we look forward to hosting you in "the living room of our Downtown", once you make it astoundingly welcoming!

The new central library will be located at 323 2nd Avenue N is set to be completed in 2026.

CTV REPORTS



Broken link? Sorry about that - copy this into your browser: <https://saskatoon.ctvnews.ca/indigenous-architect-designing-saskatoon-s-new-library-named-one-of-macleans-top-50-powerful-people-1.5334134>



ICY-DIDN'T MISS THEM

As Business Improvement District employees, we catch ourselves taking pictures of garbage cans (+ more) when we travel, in hopes of bringing home all the details of another place to try and implement new strategies + ideas. We laugh at ourselves about it - our families don't. Anyway...

Consider this photo a snapshot of future-history in Saskatoon. The City of Saskatoon was running a pilot project where paper recycling bins were attached to garbage bins. It has been found that not much paper (+ a lot of other junk) was found within. They've led to maintenance issues without the success of a recycling program. Downtown Saskatoon supports their removal, which will be accomplished shortly.

Of note, the bottle recycling bins (not pictured here) are working as hoped, so they will remain.



LAST CHANCE TO PROVIDE FEEDBACK

Downtown Saskatoon is as excited about Meewasin's Downtown trail + site enhancements as they are! With the goal of **improving user experience + natural features**, the **1.5 km of Downtown trail** run from the Traffic Bridge to Kinsmen Park, and planning includes adjacent areas through Friendship Park, Kiwanis Memorial Park and the trail connection under the University Bridge.

Read more details in the attached news release, including a video showcasing the project and proposed design, drawings and maps, and the **survey**, which **closes March 19, 2021**

[PROVIDE FEEDBACK HERE](#)

Broken link? Sorry about that - copy this into your browser: <https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/Meewasin%27s%20Next%20Trail%20and%20Site%20Enhancements%20-%20Downtown.pdf>

SOMETHING TO DO DOWNTOWN

SHAKESPEARE BY NIGHT



From March 18th to 21st, Shakespeare on the Saskatchewan will host a very special outdoor, site-specific, live performance by the Free Flow Dance company.

PERSEPHONE + RESTAURANTS



1 Hour Photo April 8 - 18
[Tickets Here](#)

Persephone is looking to make their Live Online Debut extra special for customers. They are hopeful **DTNYXE**

NUIT BLANCHE



UNCENSORED
JODY LERAT + MELODY WOOD



FREE FLOW DANCE SHOWS

Broken link? Sorry about that - copy this into your browser:
<https://shakespearesask.us9.list-manage.com/track/click?u=76e69cb30c3e551dc7117f541&id=bbf030a61&e=adfa301ddprogramming@nuitblanchesaskatoon.ca>



Snap a selfie at a few colourful versions of the **#WinterCitySnowGlow** now until March 26th.

COLOUR CALENDAR

Broken link? Sorry about that - copy this into your browser:
<https://www.shakespearesask.com/index.php/events.html>

restaurants could create Persephone-special meals they can direct customers to order.

EMAIL PERSEPHONE

Broken link? Sorry about that - email: olivia.s@persephonetheatre.org

NBYXE presents Winters' End – **March 19 + 20, from 7 p.m. – 11 p.m.**

This COVID-safe, socially distanced version of its annual contemporary arts festival includes a few features Downtown Saskatoon!

Your stroll **#BACKDOWNTOWN** will take you from the Darrell Bell Gallery to the Frances Morrison Library, with stops at O'Shea's + Parlor/St. Tropez Bistro!

**** Downtown Businesses – get involved and promote your business**** Stay open during the festival +/or create an illuminated window display unique to the festival. Participating businesses will be featured in Nuit Blanche's promotional materials + social media. - link at bottom of event webpage.

EVENT DETAILS

Broken link? Sorry about that - copy this into your browser:
<https://dtnyxe.ca/event/nuit-blanche-saskatoon/>



Context Is Everything at The Brute

WITH THE STRENGTH OF A DANDELION

This exhibition has us inspired to keep creating... watch soon on social media for ***Yoga In the Dandelions + an Artist-Guided Walking Tour!***

Bringing attention to available spaces for lease within the district, Artist Monique Martin's dandelion is the symbol of strength the world needs right now. Presented by Downtown Saskatoon, Martin's installation, **CONTEXT IS EVERYTHING** will be exhibited from March 1 – April 15, 2021.

EVENT INFO + MAP

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/dandelions>

BEHIND THE SCENES DOWNTOWN SASKATOON

Meet our small team who works to create and support a healthy and diverse Downtown Saskatoon by being leaders in programs and services in the areas of advocacy, marketing, cleanliness, beautification, and safety.

For many years, Downtown Saskatoon has employed a Clean & Safe Team to contribute to the beautification of the district through a sidewalk, alley, and street level cleaning program.

Seasonal work includes flowerpot watering, sidewalk pressure washing, and cleaning snow from public sidewalks and pedestrian walkways.

Our goal is to maintain a clean and inviting environment for everyone. Normal operating hours are 7 a.m. to 3 p.m. Monday to Friday and 8 a.m. to 4 p.m. on weekends.

[Visit our website](#) for more details about our Clean + Safe team, the Community Support Officers, and our Board Members, too.

Administration



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But wait, there's more of us!



Have information to be included in future editions of **NEWS DOWNTOWN**? Please [contact us](#)!

Having troubles reading this format? Mark us safe +/or
Find current + past editions of **NEWS DOWNTOWN** [here](#).

* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website [dtnyxe.ca](#)). If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

Your satisfaction with communications from Downtown Saskatoon is important to us.
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