

NEWS DOWNTOWN *It's Got To Be Downtown + more | February 24, 2022

Downtown Saskatoon <info@dtnyxe.ca>

Reply-To: Downtown Saskatoon <info@dtnyxe.ca>

To: Sarah Marchildon <sarah.marchildon@dtnyxe.ca>

Thu, Feb 24, 2022 at 10:45 AM



NEWS DOWNTOWN | February 24, 2022



FROM BRENT'S DESK

Last week, I was [interviewed by CBC Saskatchewan](#) in response to a [Stats Canada report](#) on Downtown populations in Canada. Asked what I thought about Downtown Saskatoon's population holding steady at around 12,400 people, I knew we weren't comparing apples to apples...

[Civic reports](#) have pegged Downtown's residential population at about 3,400 people for the last many years, but notably, include different boundaries. What Stats Canada calls Downtown differs from [what we refer to as Downtown](#). In their report, the feds include parts of Riversdale, City Park, Caswell, and Kelsey-Woodlawn in their definition. Apples + oranges!

With the Downtown population holding close to steady, regardless of the boundaries studied, it kind of makes sense as in that time, there were no new residential buildings that opened in our district or surrounding, and the properties that do exist, have their regular turnover and vacancies but remain typically full.

Currently, there are some exciting projects underway that will boost these numbers when things are next examined in 2026:

- [The Baydo Towers](#), twin 25-storey apartment buildings on 5th Ave N + 25th St E will add 434 units to the area,
- Meridian Development's now [approved Knox Tower](#) will add another approximately 100 apartments.
- In about 2019, the new [condo at River Landing](#) opened with about 120 units through 20-storeys.

Not surprisingly, these projects are located near the river, but more importantly, close to areas of large employers such as three hospitals, the University of Saskatchewan, and the approximately 900 businesses that are located Downtown. As I said in the article, the South Saskatchewan River, the Meewasin Trail system, and a ton of amenities, including shops, restaurants, entertainment and cultural offerings make living Downtown or nearby an ideal spot for many! There are certainly new residential opportunities on the horizon...

Brent Penner
Executive Director

HAVE YOUR INFLUENCE



**City of
Saskatoon**

JOIN ADVISORY GROUP: DOWNTOWN EVENT + ENTERTAINMENT DISTRICT

City Council is seeking five public members for appointment to the [Downtown Event and Entertainment District Advisory Group](#).

This new **Advisory Group's** role is to foster connections between business and community partners, and the City Administration and City Council to support the successful implementation of a new event and entertainment district in Downtown Saskatoon. The development of an animated Downtown event and entertainment district, anchored by a

new Downtown arena and convention centre, will stimulate the economy and bring renewed energy and life to Saskatoon's Downtown.

Deadline to apply: 5 p.m. Friday, March 4, 2022

NEWS RELEASE + APPLICATION

Broken link? Sorry about that - copy this into your browser: <https://www.saskatoon.ca/news-releases/downtown-event-and-entertainment-district-seeking-new-advisory-group-members>



SURVEY: EXPLORING PUBLIC SAFETY IN DOWNTOWN

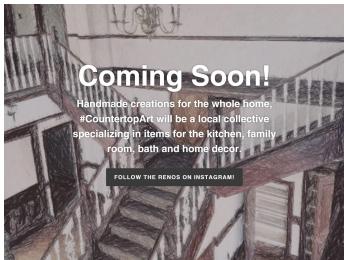
You are invited to complete a survey on **your understanding and experience of safety in Downtown Saskatoon** for a research study by the Research Junction (USask, CUISR, and City of Saskatoon).

This research will promote understanding of factors shaping Downtown safety and develop an evidence-informed, collaborative, coordinated response to public safety in Saskatoon.

Deadline: Friday, March 4, 2022

TAKE THE SURVEY

Broken link? Sorry about that - copy this into your browser: <https://www.surveymonkey.ca/r/VSZTPFX>



CALL FOR MAKERS, CONTRIBUTORS + VENDORS

Having secured the former Elwood Flynn Suit Shop in Downtown Saskatoon, **#CountertopArt** will be a **local market collective bringing together the trendiest, most sought after décor items for the kitchen and home** together in one place.

Their location offers endless windows, tons of storage space, easy access, and dedicated workshop space in the mezzanine for how-to's, paint-nites and DIY classes. Projected opening date is April 1st, 2022. [Follow the renos on Instagram](#). Congrats + welcome, #CountertopArt!

VENDOR REGISTRATION

Broken link? Sorry about that - copy this into your browser: <https://countertopart.ca/pages/vendors>

BE IN THE KNOW



NSBA NET WORK SERIES LUNCHEON

March 1, 2022

IT'S GOT TO BE DOWNTOWN

A Presentation by: **Brent Penner**,
Executive Director, Downtown
Saskatoon Business
Improvement District

IT'S GOT TO BE DOWNTOWN

Downtown Saskatoon's Brent Penner will speak at the NSBA's Network Luncheon Series about the Event + Entertainment District, on the need to renew our public assembly facilities Downtown.

Join us at the Sheraton Cavalier.

REGISTRATION

Broken link? Sorry about that - copy this into your browser: <https://nsbasask.us16.list-manage.com/track/click?u=2fb23f6cdc4fb0470ff86a7&id=02a1c048ca&e=7d6dfa51c4>



INDIGENOUS ENTREPRENEURSHIP COMPETITION

SREDA's Indigenous Entrepreneurship Competition is now accepting applications!

The SOAR kihiw paskiyâkewin Indigenous Entrepreneurship Competition awards a total of \$30,000 cash to promising Indigenous businesses ready to grow. Entrepreneurs can get their business to the next level and sharpen their

Presented by



entrepreneurial skills through coaching sessions before a final competition pitching to local experts. Deadline to apply March 1, 20

APPLICATION

Broken link? Sorry about that - copy this into your browser: <https://sreda.com/what-we-do/soar-kiiw/>



ATTEND CONSTRUCTION MEETINGS

Thur Mar 3 at 7 p.m. AND/OR Wed Mar 9 at 2 p.m.

The City of Saskatoon is hosting two online information sessions where you will learn more about the 2022 Construction Downtown project phases + have the opportunity to ask questions.

To attend, subscribe to weekly project updates by e-mailing your contact info to constructionupdates@saskatoon.ca



SAVE THE DATE + BOOK STAFF!

After 54 years, the Optimist Club will no longer be hosting Saskatoon's Canada Day Celebrations... leading us to our new, **Canada Day Downtown opportunity**! In collaboration with Riversdale, Broadway, Tourism Saskatoon + On Purpose Events, we invite businesses to participate! The general concept includes fireworks off the Traffic bridge, a national-level broadcast concert, reaffirmation of citizenship ceremony, a pancake breakfast, and many 10,000s of people!!! More details to come, including a lot of the smaller entertainment. *We know it's a long weekend stat holiday, but ~50,000 people will be brought to our district - entice them in + encourage their return! We need this!* For now...

- **Staff Up + Be Open!!** There will be no beer garden - we're leaving this to our licensed restaurants to handle - fireworks will run ~10:30-10:45 p.m. Highly recommended based on previous consumption patterns to be open at least an hour before + after.
- **Offer Canada Day deals** - we'll collect your offerings at least on an Instagram highlight button. Write them on your sidewalk chalkboards + share them on social media (tag @dtnyxe).
- **Email Sarah with ideas.** Although we're already on the planning countdown to July 1 and our own capacity is limited, let us know how we can have you included further!

EMAIL SARAH

Broken link? Sorry about that - email directly: sarah.marchildon@dtnyxe.ca

THE 'MUST DO' - LIST



AND THE SOUP WINNER IS...

WinterShinesYXE's Chefs Soup Cook-Off was a delicious success!

Congrats to all 3 DTNYXE Chefs who competed, and certainly made us proud!

- Chef Taylor Morrison [@LivingSkyCafe](#) wowed everyone with the LSC Trout Chowder. They won the Judges' Choice Award on Sunday's Wide Open Soup Cook-Off, earning her a spot to compete at Wednesday's Chefs Soup Cook-Off, and won the same there! **They'll serve it in the restaurant this weekend!**
- Chef Delane Remenda from [@TheSaskatoonClub](#) served Moroccan Tomato Soup, winning Peoples' Choice Runner Up. **Catch that soup for lunch today at the club!**
- Chef Austen Beech from [@AromaYXE](#) at Delta Downtown served Smoke Roasted Celeriac + Parsnip Soup, earning oohs + aahs from his customers. Tickle your taste buds with our interview with Chef Austen ahead of the competition...

INTERVIEW WITH AROMA'S CHEF AUSTEN

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/wintershines/>

COLOURFUL STUDIO OPEN HOUSE

Join artists Betsy Rosenwald + Dawna Rose for their art placement / The Gallery studio open house, Saturday, February 26, 1 - 4 p.m.



Photo: Day 17 @betsyrose_1 is officially
Breaking The Line!

[MORE INFO](#)

Broken link? Sorry about that - copy this into your browser: http://www.artplacement.com/gallery/exhibitions_images.php?ex_id=274



[MORE ABOUT THOSE CANDIES](#)

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/candies/>



Have information to be included in future editions of **NEWS DOWNTOWN**? Please [contact us](#)!

Having troubles reading this format, or finding us in your junk mail folder? Mark us safe +or

Find current + past editions of **NEWS DOWNTOWN** [here](#).

* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website dtnyxe.ca), or by opting in. If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

Your satisfaction with communications from Downtown Saskatoon is important to us.
If you would like to unsubscribe, review or change your message preferences with us, [click here](#).