
NEWS DOWNTOWN *How Confident Are You? + more | October 14, 2021

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Thu, Oct 14, 2021 at 7:22 AM



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FROM BRENT'S DESK

As we move into fall, let's all remember to be kind to one another, and make a point of supporting some businesses in our district. I've been out a few times in the last while and it is not a big deal to show proof of vaccination and ID to enter a restaurant, a movie theatre, or another venue that requires it. Be kind to the person who now has a new job requirement to check for this. They didn't make the rules, and they are doing what's required to hopefully help us out of this fourth wave. Everyone has been through a lot the past 18 months, and simply trying to be patient and kind will go a long way to making things a bit better for anyone you have contact with.

Brent Penner

CALLS FOR PARTICIPATION

BUSINESS CONFIDENCE BAROMETER SURVEY



The **Greater Saskatoon Chamber of Commerce** is conducting this opinion survey to measure confidence among the business community in Saskatoon and area. It is being done by the Chamber in co-operation with the Chartered Professional Accountants of Saskatchewan and the Business Improvement Districts in Saskatoon.

The survey takes only a few minutes to complete. It is administered by Fast Consulting and results will be combined into key themes. Your response is entirely anonymous and confidential.

Thank you for taking the time to complete the survey—your feedback is much appreciated!

[TAKE THE SURVEY](https://fastconsulting.ca1.qualtrics.com/jfe/form/SV_55fq2h0GH8c0slg?Q_CHL=gl&Q_DL=07MHScSeBXsq4is_55fq2h0GH8c0slg_CGC_5bwJFDsZqp03wqn)

Broken link? Sorry about that - copy this into your browser: https://fastconsulting.ca1.qualtrics.com/jfe/form/SV_55fq2h0GH8c0slg?Q_CHL=gl&Q_DL=07MHScSeBXsq4is_55fq2h0GH8c0slg_CGC_5bwJFDsZqp03wqn

SANTA CLAUS PARADE

Sunday, Nov 21, 1-2:30 p.m., the 30th annual **Saskatoon Santa Claus Parade**, will run through the district. This event heralds the start of Christmas shopping, hosting thousands of people in our streets. Our Downtown parade will once again benefit the Ronald McDonald House, themed **Together for the Holidays!**



General Event Info:

- Note the road closure ([parade route map here](#); various road closures occur between 9 a.m. to 4 p.m., with the parade running from 1-2:30 p.m.)
- Note the vehicle " **escape route**" during the parade closures is to head South on 2nd Ave, and West on 20th - please advise staff + clients.
- **People's choice favourite float!** Watch for instructions on Santa Claus Parade social media and website
- For **more information**, contact DTNYXE +/or visit the website

Participation Opportunities (you could conceivably do all 6!):

- **Be a WARMING STATION** - post this sign in your window; consider offering something warm - hot chocolate/patio heaters/etc. Contact DTNYXE to advise of your participation for social media recognition.
- Seeking **donations to thank ~60 volunteers** (~\$10 gift each). Volunteers are the backbone of making this event happen! Any contribution can get us ahead. Please contact DTNYXE for pick up + social media recognition.
- Please consider **sponsorship!** (Contact DTNYXE for recognition + categories -any amount helps run and animate the parade!)
- **Enter a float (vehicle, walking, etc.)! It's free.** Register [here](#) before Oct 29
- Have family, friends & **staff volunteer!** Register [here](#) before Nov 14
- As a Downtown Saskatoon business **be open!** decorate your windows! offer sales! be creative and festive! #SantaParadeYXE21 share with your customers on social media!

SANTA CLAUS PARADE

Broken link? Sorry about that - copy this into your browser: <http://saskatoonsantaparade.ca>

CONTACT DTNYXE TO PARTICIPATE

Broken link? Sorry about that - email sarah.marchildon@dtnyxe.ca



CALL FOR RESTAURANTS

In celebration of [Persephone's 2021-2022 season announcement](#), we are eager to encourage people further into the district.

40,000 paper + many more electronic tickets will advertise **EAT + PLAY DOWNTOWN**, encouraging Persephone ticket holders to visit participating restaurants for a snack, meal or drink the day of their show!

CALLING RESTAURANTS to participate - you will be listed on [DTNYXE's event webpage](#). Refer there for ideas of what others are offering, and email Sarah your deal. **You may opt in + out, and change your deal as required.*

SUBMIT YOUR OFFER

Broken link? Sorry about that - email sarah.marchildon@dtnyxe.ca

IN THE DISTRICT

VACCINE VERIFICATION FOR EMPLOYERS + EMPLOYEES



The **Province of Saskatchewan** has released more info on the Employment Act changes that allow employers to require vaccination by their employees.

READ MORE

Broken link? Sorry about that - copy this into your browser: <https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/21Sept30%20SK%20GOV%20-%20COVID-19%20Questions%20and%20answers%20on%20vaccination%20requirements%20in%20the%20workplace.pdf>

The **Greater Saskatoon Chamber of Commerce** has summarized Vaccine Verification Roll-Out from a conversation with Ken Dueck, Executive Director of Saskatchewan's Business Response Team

READ MORE

Broken link? Sorry about that - copy this into your browser: https://chambermaster.blob.core.windows.net/userfiles/UserFiles/chambers/622/File/2021_SynopsisVaccineVerificationRoll.pdf



NEW BUSINESSES DOWNTOWN

Nehiyaw Hustle Clothing will host their grand opening on October 16th on 2nd Ave N. "Nehiyaw is a Cree word for a Cree person. Hustle is what we need to do to support our family and ourselves but in a positive way." Check out their gear!

And the district will host a new music hall called **The Roxy – Saskatoon Music Hall** on Pacific Ave. Lineups are looking good! Check them out for tickets.



CONGRATS SREDA!

The International Economic Development Council (IEDC) is the largest organization in the world dedicated to the profession of economic development. SREDA's [Saskatoon Economic Recovery Tracker tool](#) won an IEDC Digital Media award, which celebrates the innovative use of digital media technologies in economic development. "This award... demonstrates that you can truly be the best in the world from anywhere in the world," said Alex Fallon, SREDA CEO.

SREDA AWARD

Broken link? Sorry about that - copy this into your browser:
<https://sreda.com/sreda-recognized-with-international-award/>

WINTER HYGGE



Imagine Hudsons Patio with cozy snow!

Expect more winter hygge in our streets! City Council has approved parking patios year-round + created provision for asphalt ones, too.

PETS ARE ONE PAW CLOSER



For nearly 40 years pets have been prohibited in one of Saskatoon's most popular parks, Kiwanis Memorial. And now, a proposal to allow pets on leashes in the downtown greenspace has cleared its first hurdle...

CTV REPORTS

Broken link? Sorry about that - copy this into your browser:
<https://saskatoon.ctvnews.ca/proposal-to-allow-pets-on-leashes-in-a-saskatoon-park-passes-first-hurdle-1.5620428>

DID YOU KNOW?



...that the Downtown Saskatoon Clean Team will pick up close to **50,000 pounds of leaves** this fall? This helps prevent slip hazards in the winter + reduces the risk of catch basin backups in the spring.

...that our [Clean Team](#) works **seven days a week** to keep our district clean!

Watch for **improved sidewalk snow clearing** this winter as DTNYXE has recently acquired a second sweeper. We're getting it decaded - watch for a sneak peek when that work is complete!

PLAY DOWNTOWN

'TIS THE SEASON TO PLAN TO BE # BACKDOWNTOWN!

OCT 1 - 31 | DTNYXE-member PiNK presents **YXE HAUNTED HOUSE + BUS TOURS!** All ages are welcome to join for a Spooktacular time, in support of Jim Pattison Children's Hospital.

NOV 21 | The [SANTA CLAUS PARADE](#) will wind through Downtown! See above for ways to participate + road closures

NOV - DEC | Downtown Saskatoon hosts **HOLIDAY DOWNTOWN** - stay tuned for details...

NOW - MAR 1 | [THE COMEDY PIT](#) will fill Hudsons backroom every Tuesday, featuring + seeking Saskatoon's funniest clean comic

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Have information to be included in future editions of **NEWS DOWNTOWN**? Please [contact us](#)!

Having troubles reading this format? Mark us safe +/-or

Find current + past editions of **NEWS DOWNTOWN** [here](#).

* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website dtnyxe.ca). If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

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