
NEWS DOWNTOWN *EV Chargers + more | May 28, 2020

Downtown Saskatoon <info@dtntyxe.ca>
Reply-To: Downtown Saskatoon <info@dtntyxe.ca>
To: Sarah Marchildon <sarah.marchildon@dtntyxe.ca>

Thu, May 28, 2020 at 4:40 PM



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a selfie at River Landing - no photographers within 2m!

FROM THE EXECUTIVE DIRECTOR'S DESK

Hi to Downtown Saskatoon,

It's been good to see businesses reopen and familiar faces return to the district. I was fortunate to get in for a haircut at one of our many Downtown hair studios in the first week they were able to reopen. With all the precautions in place, I felt very safe getting my haircut! It has been remarkable to see the steps so many businesses have taken to be able to safely open and ensure compliance with provincial guidelines.

One important program we're involved in running is the [Community Support Program](#). We're proud to announce that three staff members have been certified for bike patrol. In addition to foot patrols, you will see them patrolling on bikes on occasion. We'd like to thank the Saskatoon Police Service for including CSP officers on a training course last week. The Community Support Program has been around since 2012 and promotes well-being and safe streets for everyone. In addition to Downtown, the CSP patrols in Riversdale and Broadway, as well, thus making bike patrol a way to decrease response time to calls that are a few blocks away.

With **restaurants able to reopen at 50% capacity on June 8**, I encourage you to visit your favourite spot, or try a new place. If you're back working Downtown, try going for lunch at 11 to help expand the lunch "hour" as restaurant seating is limited – this will help restaurants serve as many customers as possible. Plan a lunch date with a friend on a day of the week that is not typical and let's really do our best to help this sector that has been shut down since mid-March!

Finally, I want to highlight and **thank our outside Clean Team** for their efforts in keeping everything as neat and tidy as possible. Not only do they clean the sidewalks, but they spend time in back alleys and really do an amazing job all year long. They will soon add caring for over 400 flower pots to their daily duties and for the first time, we will be planting flowers in a location at 21st St and 1st Ave, near RBC. That planter has been neglected for a few years and we're going to try to spruce it up for 2020!

Take care everyone and stay safe!

Brent Penner

BECAUSE OF COVID-19



COVID-19 UPDATES

For the latest updates on COVID-19 and the **Downtown Saskatoon community** - including resources, business status updates, and special services, continue referring to our dedicated website page.

- Refer to the May 26th post for **Sanitized Masks from SODS**
- Refer to the April 30th post for **Supplier List for Re-Opening Businesses**

DTNYXE COVID-19 Resources

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/covid-19>



#BACKDOWNTOWN COLLATERAL FOR MEMBERS

There's still collateral + barriers available! Please order sooner rather than later... We may close the order form after these supplies are gone.







In an effort to support your welcome **#BACKDOWNTOWN**, Downtown Saskatoon is offering to its membership FREE standardized, quality signage (including *Physical Distancing, Don't Touch, Sanitized For You, etc.*) and a limited number of 50-50 cost shared plastic counter barriers.

COVID Collateral Order Form

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/covid-19/backdowntown-collateral/>



FREE DIGITAL TOOLS TO SURVIVE + THRIVE ONLINE

-  **Advertising Intelligence**
Active
-  **Customer Voice | Express**
Active
-  **Website | Express**
Active
-  **Listing Builder**
Active
-  **Reputation Management**
Active
-  **Social Marketing | Express**
Active

Our friends at Vendasta have come through again for small local businesses with this great **Local Business Survival Kit**. Made available to Downtown Saskatoon members, these **free digital resources** help you identify and tackle the tasks we all know we need to be on top of to win online.

I've registered our law firm for the free Vendasta Digital Resources, so I can investigate further - I'm excited to share with our partners what I think might be helpful tools to do the work I have to do! Pleased to have the opportunity to speak with a live human being - Shannon is very knowledgeable and the dashboard set up seems easy to use. Thanks neighbours, for these resources!
- Candace Guist, Lawyer, Knott den Hollander Law Firm in DTNYXE

Next week, we will send an email with far more information than we can fit in this wee spot - This will better describe what is available to Downtown Saskatoon members for free, with #ProtectLocal love from DTNYXE's Vendasta.

CONTEST! For all registered, you have free access to a website building tool. **For one lucky registered business, Vendasta will do the work for you, offering a free e-commerce website-build, with help to get your first transaction through!** Register soon to win!

More Info + Register Here

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/vendasta-digital-resources/>

INTEREST-FREE + PARTIALLY FORGIVEN LOANS



UP TO \$40,000

ICYMI - MAY 19 | The Government of Canada announced it is **expanding the eligibility criteria for the Canada Emergency Business Account (CEBA)**. CEBA loans will now be available to a greater number of businesses that are owner-operated/sole proprietors receiving income directly from their businesses, businesses that rely on contractors, and family-owned corporations that pay employees through dividends rather than payroll.

Businesses should contact their financial institution to apply.

CEBA Updated Information

Broken link? Sorry about that - copy this into your browser: <https://ceba-cuec.ca/>



PAID PARKING RETURNS

We heard from many of you that parking turnover continues to be key. We appreciate the City's extension of free parking during this pandemic, but advise that **as of Monday, May 25th, City Council has approved that parking Downtown and throughout the city returns to "normal" paid parking.**

The City encourages customers to use the WayToPark app as a no-touch way to pay for parking. If the app is not an option and you must use a FlexParking station for payment, please ensure you follow public health guidelines when touching shared surfaces in public, such as using an alcohol-based hand sanitizer or washing your hands as soon as you are able.

Thank you in advance for your cooperation!

***Did You Know!?** Paid parking Downtown contributes to beautifying our district (but parking tickets don't)! - Pay for your parking knowing you're supporting Downtown!*



CANCELLED EVENTS

It is with regret that we keep hearing of events cancelling due to the current pandemic, but appreciate each decision in keeping our community safe! Along with the already announced Saskatchewan Jazz Festival and Shakespeare on the Saskatchewan, these events have additionally cancelled for summer 2020: Taste of Saskatchewan, Exhibition + Parade, Rock the River, Rock 102FM Show & Shine, and YXE Beer Wars.

We'll continue to keep our website event listing updated with such news...

EVENTS DOWNTOWN

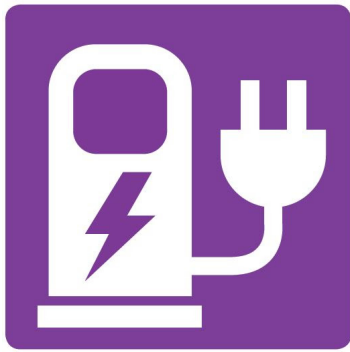
Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/events/>

DISTRICT UPDATES

NEED AN ELECTRIC VEHICLE CHARGING STATION?

Accessing a federal grant from Natural Resources Canada who will pay 50% of the costs to install electric vehicle (EV) charging stations, **Eco-West** is working to bring communities together to meet the minimum 20 charger requirement, and apply on their behalf. This round of funding includes **chargers for employees at businesses**.

The proposed robust "Level 2" charger with credit card capability is anticipated to conservatively cost **\$7,000** installed (rebate included).



A dedicated parking spot along a wall is required.

With the grant's first-round deadline fast approaching, please contact asap for details + to participate. Email jspraski@baudoux.ca, and cc info@dtntyxe.ca so we can track the interest for such technology within our district.



excerpt from concept plan
Meewasin

KINSMEN RIVERFRONT TRAIL + SITE ENHANCEMENTS

Meewasin invites you to provide feedback! Adjacent to Kinsmen Park, from Nutrien Wonderhub to Shakespeare on the Saskatchewan, exciting work is planned. The project includes enhancements to 300 metres of existing primary trail through the site and an upgraded riverfront connection. Associated work involves upgrades to the adjacent parking lots and sidewalk connections.

PROVIDE FEEDBACK

Broken link? Sorry about that - copy this into your browser: <https://meewasin.com/2020/05/21/kinsmen-riverfront>



CLEAN SWEEPS THROUGH DOWNTOWN

With the first curb to curb street sweep of Downtown completed in April, the City of Saskatoon intends to visit regularly with the street sweepers - the first week of each month until October. Please do all you can to clean your sidewalk ahead of these dates: **Tuesdays June 2, July 7, August 4, September 1, October 6.** Thank you, City of Saskatoon!

Additionally, DTNYXE Clean Team continues ongoing sidewalk, alley, and bike lane sweeps with the micro sweeper we operate. Thanks also to the City for this partnership!



PROUD TO ANNOUNCE...

The International Downtown Association (IDA) has selected 30 of the industry's brightest professionals for the 2020 Emerging Leaders Fellowship program. These senior staff members hail from countries worldwide. Alumni, including our own Brent Penner, are fast becoming sought-after leaders for the future of city building worldwide.

This experiential program brings together a cohort of IDA professionals from within the urban district management industry. The fellows learn essential leadership and place management skills and gain practical tools in the areas of place-based economic development, the live-work-play experience, and public-private partnerships.

Since joining Downtown Saskatoon in 2016, Sarah continues to show her commitment to the BID world. She has helped to improve and enhance processes related to member communication, assisted with brand awareness, organized events, and in general is a key person in our very small administrative team.

Congratulations to Sarah Marchildon, our MarCom + Program Director, on her appointment to this exclusive learning

community.

IDA ELF 2020 Program

Broken link? Sorry about that - copy this into your browser: <https://downtown.org/emerging-leader-fellowship-cohort/>

DON'T FORGET!

RE-OPEN SASKATCHEWAN



Find here the phased process listing which business types can open when, as well as required guidelines to follow in order to keep everyone safe.

RE-OPEN SK

Resource

Document

Broken link? Sorry about that - copy this into your browser:
<https://dtnyxe.ca/wp-content/uploads/2020/04/Re-Open-Saskatchewan-Plan.pdf>

SID BUCKWOLD BRIDGE UPDATE



As construction continues request a *Thrive During Construction Guide + Social Media Resources*

May

18PROGRESS

REPORT

SEEKING INSTAGRAM TAKEOVER GUESTS



DTNYXE businesses welcome to takeover the DTNYXE Instagram account for a day. Email Tannis.Miller@dtnyxe.ca to inquire!

Follow Friday, June 5 with [art placement supplies!](#)

MAKE A TV + DIGITAL COMMERCIAL



CTV/Bell Media is offering DTNYXE neighbours a **Promotional Stimulus Package for a television and online presence** at such an important time. Contact Barry, directly; contact within the attached document.

Stimulus Package

Details

It's the same package Downtown Saskatoon used for our **#BACKDOWNTOWN** branding. Check it out commercial here: <https://dtnyxe.ca/covid-19-backdowntown-commercial/>

Have information to be included in future editions of **NEWS DOWNTOWN?** Please contact us!

* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website dtnyxe.ca). If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

Your satisfaction with communications from Downtown Saskatoon is important to us. If you would like to unsubscribe, review or change your message preferences with us, [click here](#).