

NEWS DOWNTOWN *Downtown Grocery! + more | June 25, 2020

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Thu, Jun 25, 2020 at 4:06 PM



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With pride, producing our recent
[#BACKDOWNTOWN CTV commercial](#)

FROM BEHIND THE COMPUTER SCREEN

You can catch me far too often excitedly rejoicing small wins at the office; this time of isolation has given us required, focused time to dedicate to some very important back-burner projects!

First, this newsletter... My colleagues and I are so proud to finally have a mechanism to communicate with our membership - if it's important, we'll include it in our **biweekly newsletter** for you to read! Don't miss them + the information we'll share. If you ever have something you'd like us to share, [please connect!](#)

Second, the membership database that drives those newsletters has been a beast to tackle. We've proudly moved from excel spreadsheets and gmail contact lists to manage our membership info, to a **sophisticated CRM**. It becomes easier every time we practice using it, and the goal is to ready the CRM + ourselves to open access to you, so you can manage who receives our emails, and update your own public-facing business profile... that part - coming soon!

And last - the pivot required to produce our largest event on a very different scale... We're very proud to be able to continue with **Downtown Sidewalk Sale, July 9 to 11**. We won't close the street, but essentially, we'll advertise for people to come shop + eat in your businesses, for this event, and any day! It's **free registration** for Downtown Businesses - you'll be listed with your Sidewalk Sale deal on our event page, and people will visit you online or in-store, as you choose. My goal is to have more participation than in previous years - [please join us!](#) I've already had media interviews, excited for the animation this will bring our community!

From my colleagues' virtual desks, I've seen next-level **social media campaigns**, a dedication to understanding how other Business Improvement Districts in the world are **working through this pandemic**, a behind-the-scenes **commitment to safety concerns** within our district, and the spread of our **sanitizing efforts** and **gardens!** In a (physically distanced) group huddle to my team, I (air) pat you each on the back!

Missing you all dearly **#BACKDOWNTOWN**, but working hard for you from behind the computer and more frequent visits to the district,

Sarah Marchildon
 MarCom + Program Director | Downtown Saskatoon

SOMETHING TO BE SAID ABOUT...

DOWNTOWN SAFETY

We would be remiss to not mention all the talk and concern regarding safety in our district. We recognize these concerns are significant - we hear you, we understand you, we experience it ourselves, and have been and continue to work with the City of Saskatoon, Province of Saskatchewan, Saskatoon Police Service, and service providers.

- Most intimately with our membership, we continue to listen to your concerns - please [add your voice](#), especially if you feel your opinions and ideas are not known or expressed. Confidentiality assured. If, however, you are ok lending your voice publicly, we encourage you to contact your MLA, members of the provincial cabinet, Mayor and City Council, Chief Troy Cooper, and current service providers. It's important for people leading and governing our community to hear from and know what those in their community are thinking.
- With action as a goal of every meeting, we are at many boardroom tables + phone meetings with key leaders looking for ways to improve service delivery for people in need of services, working to ensure that our district, this Downtown neighbourhood, is reflective of the kind of City we want and to live in.
- And very publicly, we have penned a few statements related to our expectations of bettering our community: our [Downtown Saskatoon Safety Message](#) published March 2020; a [Letter to City Council](#) from several organizations including the Chamber + NSBA requesting provincial funding be dedicated to additional policing Downtown (June 11, 2020), a continued contract to operate our Community Support Program, and commenting to media when asked to weigh in on these challenging issues.



DESTINATION DOWNTOWN

We encourage you to watch for a media release from the City of Saskatoon on **Monday, June 29th** for the unveiling of an exciting piece called **Downtown Saskatoon: Urban With a Prairie Heart**. We will include a link to the document in the next newsletter after it's unveiled on Monday!

In early 2019, a group of Saskatoon businesses, groups, institutions and individuals came together in a three-day workshop to examine strategies to stimulate development in Downtown Saskatoon. Many ideas were developed and are contained in a 2019 document called [Inquiry Toward a Downtown Stimulus Strategy for Saskatoon](#). One of the goals from the 2019 workshop was to articulate a Downtown narrative that would tell the story of how Downtown was established and to create a vision for the future Downtown built on its many strengths.

Print copies will be available of both documents - please contact us at info@dtntyxe.ca and we'll send it to you.

SOMETHING IN COMMUNITY

DOWN TOWN SIDEWALK SALE

July 9 to 11, 2020

THE SALE MUST GO ON* differently!

The streets won't be closed, so essentially, we're advertising for people to come SHOP + EAT DOWNTOWN, as you're offering today. **If you're open physically and/or online, register to participate! It's free!** Deadline July 1, but as soon as you register, you'll be added to the list.

Within the registration, we'll ask you for **your Sidewalk Sale deal**, how customers can shop with you (*and that can be only online!*), and if you want to **takeover our**

GROCERIES DOWNTOWN

Not one, but two more options!

[Living Sky Cafe](#) has renovated their space, so while they'll continue to serve great meals + takeout, they **now offer all of the grocery essentials** - including bread & buns, eggs, milk, cheese, fresh veggies & fruits, meats, preserves & pickled goods, baking, & more!!
[#IsThereAHashtagForDelicious!?](#)

Instagram account through the event!

When: Thursday to Saturday, July 9 to 11 – hours dependent on each business' offerings + 24-hour online availability!

EVENT DETAILS +
REGISTRATION

Broken link? Sorry about that - copy this into your browser:
<https://dtmyx.ca/event/downtown-sidewalk-sale/>



And, **River Landing's Farmers' Market Building** is once again hosting a Farmers Market - ICYMI read the StarPhoenix article [here](#).

Keep visiting **Filipino Asian Foods** in the Drinkle + 5th Avenue Fine Foods.

SHOW YOU'RE COVID-SAFE

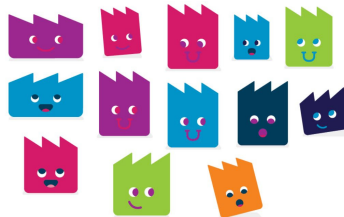


When you become a partner of Saskatoon's CommUNITY Commitment, you will be able to display a written statement to your customers reflecting the value that you place on health and safety by proudly displaying the commitment inside your businesses and on your digital platforms, reassuring safety and security but also demonstrating that we are all better together.

MAKE THE COMMITMENT

Broken link? Sorry about that - copy this into your browser:
<https://www.tourismsaskatoon.com/members/community-commitment/>

WONDER WORLD + CAMPS



Nutrien Wonderhub, Saskatchewan's Children's Museum announces Wonder World – the new home for virtual programming, and the launch of summer Wonder Camps starting July 6th.

And, wish them a **happy 1st birthday** on June 28th! Virtual party happening now.

WONDERHUB

Broken link? Sorry about that - copy this into your browser:
www.wonderhub.ca

SUP WITH SHAKESPEARE TONIGHT?



Join Shakespeare on the Saskatchewan for their new online conversation series. Twice a month Artistic Director, Will Brooks, will gather in a Zoom meeting with Artists from all over to have a personal conversation about life as an artist during the times of Covid-19. They will discuss things such as- what is inspiring them right now, their pandemic comfort food of choice, and what would Shakespeare be writing right now if he were alive?

FOLLOW THE SERIES

Broken link? Sorry about that - copy this into your browser:
<https://www.youtube.com/channel/UCFLhvPvuscSZZBKNUxRQHaw>

SOMETHING TO CELEBRATE

CONGRATS CREATIVE
FIRE + DES NEDHE
GROUP

THANKS ESSENTIAL
WORKERS!

A LIFE WELL LIVED



The Des Nedhe Group, which represents the economic development interests of Saskatchewan's English River First Nation, has acquired DTNYXE's Creative Fire and has plans to grow the business into a national professional services firm. Creative Fire is now a 100% Indigenous-owned company uniquely positioned to introduce Indigenous insights, people and partnerships to our projects and our clients. Their team of thought leaders and industry experts share a common goal – we move with purpose.

CREATIVE FIRE

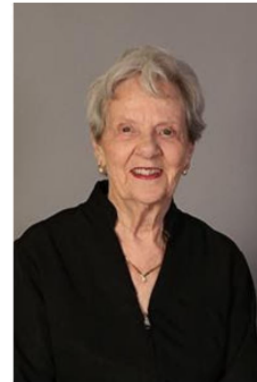
Broken link? Sorry about that - copy this into your browser:
https://youinspireus.ca/?utm_source=wordfly&utm_medium=email&utm_campaign=MidmonthNewsletter-June2020&utm_content=version_A



For every membership donated by a member of the public during the month of June, Remai Modern will donate an additional membership to an essential worker.

DONATE A MEMBERSHIP

Broken link? Sorry about that - copy this into your browser:
https://youinspireus.ca/?utm_source=wordfly&utm_medium=email&utm_campaign=MidmonthNewsletter-June2020&utm_content=version_A



It is with great sadness that we lose a DTNYXE business-person, Ellen Gaunt. She worked proudly + happily until the age of 95 years young. May we all strive for Ellen's drive!

OBITUARY

Broken link? Sorry about that - copy this into your browser:
<https://thetarphoenix.remembering.ca/obituary/ellen-gaunt-1079398645>



CASTING CALL FOR YOUR FAVOURITE BUSINESS

Recommend a small business from Downtown Saskatoon + receive \$300, if selected! **Visa wants your help to support Canadian Small Businesses.** Seeking 15-30 second video recommendations; Selected videos will be part of an advertising campaign that aims to create free exposure for the business, and generate sales.

Feel free to submit your own video and/or share the link with your own customers encouraging them to apply! Apply from the link below, and/or share the [Facebook](#) or [Instagram](#) posts about the opportunity.

Let's get a Downtown business involved! **Deadline July 1st.**

DETAILS + APPLICATION

Broken link? Sorry about that - copy this into your browser:
<https://irecommend.castingcrane.com/>

NATIVE FLOWERS HAVE INDIGENOUS ROOTS



Seeds can be boiled to make tea for sore throats. Seed pods can be crushed and used as a perfume and elders used it as a smudge. Boiled root extract can be used for eyewash.

Three Flowered Avens Sooyáíaihtsi

To celebrate National Indigenous Peoples Day, Meewasin Valley Authority recognized the significant historical and cultural use of native plants in indigenous culture. Check out their

HIGHLIGHTED WILDFLOWERS

Broken link? Sorry about that - copy this into your browser:
<https://meewasin.com/2020/06/19/6-native-flowers-in-the-meewasin-valley-that-have-indigenous-roots/>



A CONFIDENT RETURN?

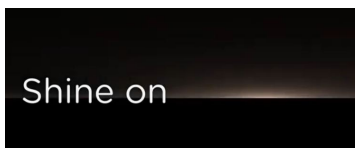
In partnership with the International Downtown Association (IDA), an international umbrella organization to which we belong, a survey has been created to **help Downtown districts better understand consumer confidence** specific to their area. Please take part in the survey, as the results will allow us to get a snapshot into our local community in comparison to a more global perspective of consumer confidence. As appropriate, we will share the aggregate results with our member ship - fyi.

Reminder to answer specifically about Downtown Saskatoon!

TAKE THE SURVEY

Broken link? Sorry about that - copy this into your browser: <https://survey.rcresearch.com/s3/DowntownSaskatoonSentimentSurvey>

SREDA'S - SHINE ON



COVID-19 has impacted all of us in different ways. There have been times of fear and isolation, but also of togetherness and community. SREDA made a video that attempts to capture this moment in our lives.

We've all experienced this time apart, but together, and **the future remains bright.**

WATCH

Broken link? Sorry about that - copy this into your browser: https://www.youtube.com/watch?v=VWihmxBMN_I&t=3s

RIDING THE BUS TO WORK WITH NEW SAFETY MEASURES



As we move toward a new normal, Saskatoon Transit has implemented safety measures for all riders. Temporary vinyl panels, reduced capacity on buses, and increased cleaning are just some of the ways public transit is keeping everyone's safety top-of-mind.

NEW SAFETY MEASURES

Broken link? Sorry about that - copy this into your browser: <https://www.youtube.com/watch?v=J6p9lyeGhtk>

RE-OPEN SK... NEXT UP

June 26

- Staff in restaurants and licensed establishments, gyms and fitness facilities, and personal care services that cannot maintain two metres of distance from customers must wear a non-medical mask, such as a cloth mask, or a procedural/surgical mask.
- Changes rooms in clothing and retail stores can now move to 100 percent occupancy.

June 29

- libraries, museums, galleries, movie theatres and live theatres!

*All, of course, with guidelines in place to open safely.

COMPLETE RE-OPEN
SASKATCHEWAN PLAN

Broken link? Sorry about that - copy this into your browser: <https://www.saskatchewan.ca/re-open>



#BACKDOWNTOWN COLLATERAL FOR MEMBERS

There's still collateral + barriers available! Please order sooner rather than later... We may close the order form after these supplies are gone.

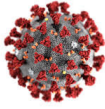
In an effort to support your welcome **#BACKDOWNTOWN**, Downtown Saskatoon is offering to its membership FREE standardized, quality signage (*including Physical Distancing, Don't Touch, Sanitized For You, etc.*) and a limited number of 50-50 cost shared plastic counter barriers.

COVID Collateral Order Form

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/covid-19/backdowntown-collateral/>

DON'T FORGET!

COVID-19 UPDATES



While our posts have slowed down to this page, as the community reopens, find the latest resources on this dedicated webpage.

DTNYXE COVID-19 Resources

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/covid-19>

SID BUCKWOLD BRIDGE UPDATE



As construction continues request a *Thrive During Construction Guide + Social Media Resources*

June 15
PROGRESS
REPORT

SEEKING INSTAGRAM TAKEOVER GUESTS

CALL FOR
@DTNYXE INSTAGRAM
TAKEOVER GUESTS



DTNYXE BUSINESSES:
WE WANT TO HEAR FROM YOU!

DTNYXE businesses welcome to takeover the DTNYXE Instagram account for a day. Email Tannis.Miller@dtnyxe.ca to inquire!

Follow Friday, June 26 with [Melody Tapas & Bar!](#)

FREE DIGITAL RESOURCES



Downtown Saskatoon + Vendasta sent emails to better describe what is available to Downtown Saskatoon members for free, with #ProtectLocal love from DTNYXE's Vendasta.

Access Vendasta's **Local Business Survival Kit** of **free digital resources** here.

FREE ONLINE
TOOLS

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/vendasta-digital-resources/>

Have information to be included in future editions of **NEWS DOWNTOWN?** Please contact us!

* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website dtnyxe.ca). If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

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