

NEWS DOWNTOWN *Call for Board Members + more | October 29, 2020

1 message

Downtown Saskatoon <info@dtntyxe.ca>

Thu, Oct 29, 2020 at 4:03 PM

Reply-To: Downtown Saskatoon <info@dtntyxe.ca>

To: Sarah Marchildon <sarah.marchildon@dtntyxe.ca>



Photo Credit | Nuit Blanche 2019 Ghosts - jaekimphotography.com

NEWS DOWNTOWN | October 29, 2020

SOMETHING FROM THE OFFICE



LEST WE FORGET

Being our last newsletter before Remembrance Day, we take a moment to remember... To remember the sacrifices made by so many who fought + died in the line of duty to keep us free.

We wanted to show our respect and appreciation to honour those who served + still serve our country. With no large ceremony at SaskTel Centre this year, we purchased a large wreath from the Canadian Legion to display in our front office window. Then on November 11, we will lay the wreath at the Vimy Memorial in Kiwanis Park.

Please take time on November 11 to remember and reflect upon the sacrifices made by so many Canadians from coast to coast as they fought for their country.



LOVE DOWNTOWN? INTERESTED TO SERVE ON OUR BOARD OF DIRECTORS?

Our Board Members are individuals who have an understanding + passion for what Downtown districts mean to a city. They either own property or represent a business operating within the [district boundaries](#). Collectively, Board Members have a desire to ensure that Downtown Saskatoon remains vibrant and inviting. Board Members help build the foundation + strategic direction of Downtown Saskatoon. The Board values having people from diverse backgrounds + representative of our community in order to make the strongest possible decisions.

This governance board holds monthly meetings (except in July + August) and standard operating committees include Finance, Human Resources, and Safety. Candidates must be eligible to vote in City of Saskatoon elections. City Council approves all board appointments.

If you're interested in learning more or wish to put your name forward, please email us at info@dtntyxe.ca, indicate "Board of Directors" in the subject line, and include a short note indicating you are interested and meet the required qualifications. All expressions of interest will be shared with the current board, and otherwise be kept confidential. It is expected that any new member(s) would be added early in 2021.

For more information about our organization, please visit dtntyxe.ca, and <https://dtntyxe.ca/about/board-of-directors/> to see the list of the current board members.

CONTACT US TO PARTICIPATE

Broken link? Sorry about that - email info@dtntyxe.ca

IT'S BEGINNING TO LOOK A LOT LIKE... WINTER



WE ALL HAVE TO SHOVEL OUR PART

Property Owners/Tenants are required to remove snow from the entire sidewalk + amenity strip surrounding their entire property.

As supplemental to your and the City's efforts, DTNYXE staff provide additional snow clearing around wheelchair access ramps, benches and other amenity areas. With the acquisition of our own snow sweeper, you will also see us brushing snow along sidewalks. But don't rely on us to do your job! We all have to help make the Downtown Saskatoon urban experience upscale and inviting.

DETAILED REQUIREMENTS

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/snow-clearing-in-dtnyxe-we-all-have-to-shovel-our-part/>

HOLIDAY DOWNTOWN



HOLIDAY DOWNTOWN



While this season will be festively different due to the pandemic, Downtown Saskatoon looks forward to supporting our membership through it! We have come up with a few activity options through December for your participation...

- **VIP Exclusive DTNYXE Passports** (only 500 to be printed),
- **HOLIDAY DEALS** available for everyone,
- **Holiday Instagram Takeovers @DTNYXE** to show off your holiday cheer,
- **DTNYXE Twinkle Tour** (a map of decorated windows), and
- We'll give out \$1,000 worth of Downtown Business gift certificates when Santa arrives! We'll buy them based on participation in DTNYXE events. (No Registration Required for this part)

You may register for one or all opportunities. Registration is free! Downtown Saskatoon will run the above programs if we receive enough participation.

Please visit the event webpage for more details + to **register by November 1**

LEARN MORE + REGISTER

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/holiday-downtown/>

SANTA CLAUS (VIRTUAL!) PARADE



This holiday tradition will still kick off the festive season and welcome the arrival of the jolly man in red, with a COVID-safe approach...

Sunday, November 22

Watch the televised + streamed broadcast featuring a recording of a past favourite Parade Day; Write to Santa for his question + answer segment; Win gift cards from Downtown Saskatoon Businesses - \$1,000 total given away!



ELVES' MEDIA ADVISORY

Broken link? Sorry about that - copy this into your browser: <https://m365-marketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/Santa%20Claus%20%28Virtual%29%20Parade%20Media%20Advisory%202020Oct26.pdf>

TRICK-OR-TREAT



Check out these Downtown businesses with your trick-or-treaters, as they prepare for a COVID-safe Halloween...

- **Hilton Garden Inn**
- **Living Sky Café**
- **Paramount DaySpa Salon Boutique**
- **Midtown** (Visit Guest Services + find Halloween decals for a trick-or-treat bag, and a chance to win a spooky grand prize!)
- and
- **YMCA**

I'LL GIVE HALLOWEEN TREATS, TOO

Broken link? Sorry about that - email sarah.marchildon@dtnyxe.ca

YOUR VOTE MATTERS



MUNICIPAL ELECTION POLICY PRIORITIES

With the Combined Business Group (CBG), Downtown Saskatoon penned a call for future municipal leaders to consider these important factors as we move forward as a community: **Public Safety/Crime/Policing, Business Attraction and Retention, and Sustainable & Resilient Growth.**

For more on CBG + the 3 pillars, read the full paper.

CBG MUNICIPAL ELECTION POLICY PRIORITIES

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/cbg-municipal-election-policy-priorities/>

A MAYOR FOR DOWNTOWN



Saskatoon's six mayoral candidates, clockwise from top left: Charlie Clark, Rob Norris, Don Atchison, Mark Zielke, Cary Tarasoff and Zubair Sheikh. PHOTO BY MICHELLE BERG /Saskatoon StarPhoenix

The proposed downtown arena (or Entertainment District, as we like to refer to it) is years away but the Saskatoon StarPhoenix asked the mayoral candidates for their views on the city's next megaproject.

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphenix.com/news/local-news/saskatoon-election-2020-mayoral-candidates-lay-out-views-on-downtown-arena>

FREE BUS RIDE ON ELECTION DAY

ELECTION DAY

Valid for free service on fixed-route and Access Transit on October 26 and November 9, 2020.

(Provincial and Municipal Election Day)

Must be shown upon boarding.
No cash value.
Expires at end of service
October 26 and
November 9, 2020.

SASKATOON TRANSIT



Masks are
REQUIRED to ride.

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SOMETHING IN THE COMMUNITY

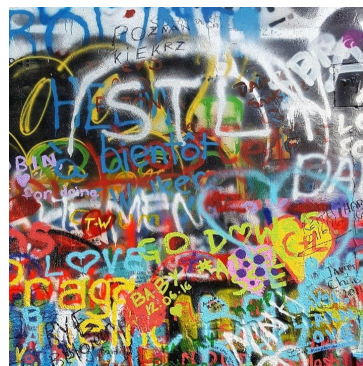
JOIN SHAKESPEARE



Co-Artistic Director Position

Shakespeare on the Saskatchewan is looking for a **Co-Artistic Director** to join their team. Would you or someone

GRAFFITI REMOVAL



Downtown Saskatoon's Clean Team can support members by addressing

EDUCATION BY ENFORCEMENT



Saskatoon Police Service's "Downtown Public Safety Initiative"

you know be a great fit for this position?

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphenix.com/news/local-news/education-by-enforcement-saskatoon-police-to-launch-downtown-crackdown>

graffiti tags in our district. From June to August, we painted over or removed more than 562 unwanted graffiti tags.

294 tags on red disposal bins
179 tags on blue recycling bins
89 tags on city black bins

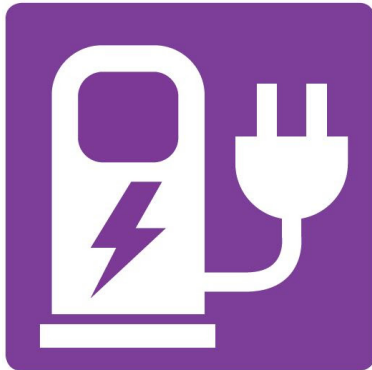
Thanks kindly to Loraas, who supplies us with paint + supplies to accomplish this feat. We'd be happy to partners with other coloured waste management companies, also...

includes an increased presence of foot patrols in Downtown Saskatoon. Say hello + behave everyday, and from Oct 28-31 + Nov 4-7.

STARPHOENIX REPORTS

Broken link? Sorry about that - copy this into your browser: <https://thestarphenix.com/news/local-news/education-by-enforcement-saskatoon-police-to-launch-downtown-crackdown>

SOMETHING RESOURCEFUL



EV CHARGING STATIONS

The City of Saskatoon is commencing a pilot to install public Electric Vehicle (EV) Charging Stations in key locations. Their initial procurement is to gauge **interest from community organizations who might be interested to partner with the project, be it through additional funds for additional charging stations, providing locations, energy sponsorship for users to charge vehicles, etc.**

Their Request For Information is open until **November 19**.

REQUEST FOR INFORMATION

Broken link? Sorry about that - copy this into your browser: <https://portal.biddingo.com/landingpage/saskatoon/bid/1/11003470/34327628/verification>

COVID-19 :
Experiences and Lessons Learned

VIRTUAL NETWORKING
Thursday, October 15, 2020 (3:00pm to 4:30pm)


Sarah Marchildon
Downtown
Saskatoon


Jenna Dubé et
Taylor Morrison
Living Sky Café


Robert Therrien
Monitoring Report
CECS





LESSONS LEARNED #BACKDOWNTOWN

Sarah Marchildon, MarCom + Program Director with Downtown Saskatoon spoke as a panelist with DTNYXE's **Conseil économique et coopératif de la Saskatchewan (CÉCS)**. She discussed **lessons learned through this pandemic**, as gleaned from our membership's wins. Learn of small + larger business pivots, as well as how the BID has been able to provide support. As a glowing example, DTNYXE's **Living Sky Cafe** - Jenna + Taylor - joined to share their creative + thriving story.

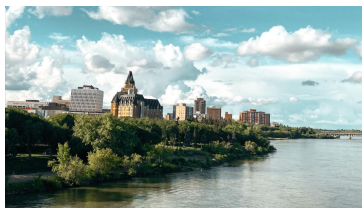
Get a couple ideas for your own return **#BACKDOWNTOWN**.

CECS PRESENTATION

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/lessons-learned-cecs/>

DON'T FORGET!

DTNYXE STAYCATIONS



So many of our Downtown businesses have staycation packages which will make getting out of the house easy! Local tourism is currently of utmost importance. **#SupportLocal + plan your next destination here...**

BOOK YOUR STAYCATION

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/event/dtmyxe-staycations/>

BRIDGE COMPLETED!!!



As of last week the Senator Sid Buckwold Bridge project is complete! Congrats to the City + construction teams for a job well + safely done.

Get the last update details here:

INSTAGRAM TAKEOVERS



We're looking for DTNYXE businesses + Influencers to takeover the our Instagram account. Share your stories through ours! Email Tannis.Miller@dtnyxe.ca to inquire!

DTNYXE Businesses - register for December takeovers here:

Offering any Staycation Experiences we can help advertise!? Interested to participate!? [Please let us know.](#)

OCTOBER 19
FINAL PROGRESS REPORT

Broken link? Sorry about that - copy this into your browser:
<https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/Sid%20Buckwold%20Progress%20Update%20-FINAL%21%20-%20October%2019%202020.pdf>

HOLIDAY DOWNTOWN
REGISTRATION

Broken link? Sorry about that - copy this into your browser:
<https://dtnyxe.ca/event/holiday-downtown/>

Have information to be included in future editions of **NEWS DOWNTOWN**? Please contact us!
Find past editions of **NEWS DOWNTOWN** here.

* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website dtnyxe.ca). If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

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