
NEWS DOWNTOWN *647,320 people + more | January 27, 2022

Downtown Saskatoon <info@dtntyxe.ca>

Thu, Jan 27, 2022 at 10:05 AM

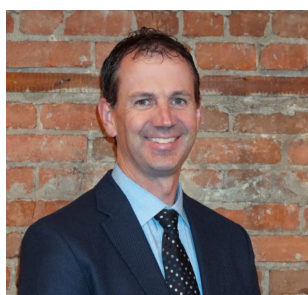
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BE DOWNTOWN



NEWS DOWNTOWN | January 27, 2022



FROM BRENT'S DESK

Over the last couple of weeks, I've had some interesting conversations with various members, ranging from retailers, restaurateurs, and hoteliers. They all have one thing in common – they fundamentally exist to provide service to customers and guests. Whether that's someone in a store looking for a product, someone going to a restaurant for a meal, or someone visiting our city and staying in a hotel, our district has hundreds of people who work in these positions. They are all there to make our experiences better – to help us, including myself as the customer. These businesses are constantly having to evolve what they offer to meet our expectations and to create a great experience for those they serve.

Do we, as customers, show sufficient gratitude when we are greeted with a friendly, helpful smile by someone in a store, at a restaurant, or stay in a hotel? Next time you visit, thank them for their keen eye while you try on a new outfit, acknowledge the effort in preparing that delicious meal, or thank the hotel concierge for great recommendations.

There's never been a more important time to support our local businesses. You can expect of our Downtown community that great customer service – and when you receive it, be sure to thank them for serving you well!

Brent Penner
Executive Director + avid Downtown customer!

SEEKING PARTICIPATION



CALLING RESTAURANTS

Appropriately following the KISS rule for this Valentine's promo, Downtown Saskatoon looks forward to giving away swag bags to dine-in customers through Valentine's restaurant bookings. We'll provide one giveaway bag (with swag for 2 people) to any restaurant wanting to participate. You can then give away this bag to an unsuspecting Valentine reservation! Feel free to throw in your own gift, too!

COUNT ME IN

Broken link? Sorry about that - email sarah.marchildon@dtynxe.ca directly

Also, **all businesses** – don't forget to tag us @dtynxe in your social media stories so we can gather + share all the **LOVE DOWNTOWN!**

DISTRICT HEADLINES

RATTLERS SET FOR 2022 SEASON



The Saskatchewan Rattlers announced January 19th 2022 that they have appointed **veteran NBA assistant coach, Dean Demopoulos** as their head coach for the upcoming **Canadian Elite Basketball League (CEBL)** season. The Saskatchewan Rattlers are playing out of the SaskTel Centre starting May 2022 with 10 games on their home court. Read more about their new coach, and their upcoming season...

PRESS RELEASE

Broken link? Sorry about that - copy this into your browser: <https://www.therattlers.ca/saskatchewan-rattlers-hire-veteran-nba-coach-for-2022-season>

DESIGN UPDATE RELEASED



Saskatoon Public Library (SPL) has released the new central library's **Schematic Design Report**, which includes detailed floorplans and information on other key features for this community hub in Downtown Saskatoon. Read the **full report** on the new central library website.

Complete a quick survey to help put the finishing touches on the new central library's design. The survey will remain open until Friday, Feb 11 at 5 pm. Check out the library's **engagement website** for more information.

TAKE THE SURVEY

Broken link? Sorry about that - copy this into your browser: https://splconnect.ca/finishing-touches-design-detail-phase?tool=survey_tool#tool_tab



TRAINING VOUCHER FOR UNEMPLOYED

The **Saskatoon Business College** was selected by **the province** to provide training that includes free tuition, books, and supplies to those who qualify!

If this interests you or someone you know, you can contact Saskatoon Business College by phone at 306.244.6333 or online at sbccollege.ca.

TRAINING VOUCHER PROGRAM FACT SHEET

Broken link? Sorry about that - copy this into your browser: <https://www.sbccollege.ca/Data/files/TVP-Fact-Sheet.pdf>



2021 TRAIL NUMBERS

The Meewasin Trail has been a favourite spot for residents of Saskatoon and region to get outside and get active. During the pandemic era, that has only become more apparent. The Trail has been key to maintaining both our mental and physical health.

In 2020, 1.87 million visits to the Meewasin Trail took place and that number only got bigger in 2021. This past year, the Trail had 2.24 million visits, a year-over-year increase of 370,000. And there were certainly more than a few hot spots around the Valley.

River Landing Counter, located under Sid Buckwold Bridge counted **520,000 pedestrian + cyclist visits** in 2021!

PRESS RELEASE

Broken link? Sorry about that - copy this into your browser: <https://meewasin.com/resources/news-release-2021-trail-numbers-jan-2022/>



*Inspired by Meewasin's stats, we took a look at our own district counter! Located at the **RBC corner of 1st Ave + 21st St E**, **647,320 people** walked-on by in 2021!*

Our Peak Day at 4,112 visits was on November 26 – which is 41% more than a 2021-average day at 1,773 visits. Black Friday truly draws a crowd Downtown!

AROUND THE DISTRICT



THE LIGHTS ARE CALLING

Downtown Saskatoon has recently acquired the iconic Birks Diamonds neon sign... plans for this sign are yet to be determined, but we're keeping it safe in the meantime.

We also recently acquired + installed with the rightful business owner the Bateman Jewellers neon sign.

NEW BUSINESS

SEEN ANY OF THESE DOWNTOWN



Welcome Downtown! You join a strong community, and we look forward to your participation + a visit soon! Neighbours, let's give these businesses a warm, supportive welcome!

[Catch Panda](#) opened in Midtown. [Haven Builders](#) is building their own home on 21st St. [Muse Hair Couture](#) is awesomely filling up one formerly vacant space on 2nd Ave. And a favourite local company is making a comeback in partnership with [the Shoppe](#).

** It is our intention to get every new business an info package about our work, and to connect them with our Member community. If you or a business you know are not yet connected with us, please say hello!*

SAY HELLO!

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/about/contact-us/>

Eco Scavenger Hunts +

Become a **citizen scientist!**
Explore the Meewasin Valley and try our **DIY Eco Scavenger Hunt: WINTER EDITION**

Identifying and recording types of flora and fauna will help Meewasin in our valley-wide monitoring framework and future conservation efforts!

Use the **iNaturalist** app on your phone or tablet to record sightings of species you find!
iNaturalist is a global database that locates and tracks species, that can be used in scientific research, and helps increase the amount of data we have on life on our planet.

Stewards of the river valley corridor **Meewasin**

Become a citizen scientist! Use the iNaturalist app to record sightings of species on [Meewasin's Eco Scavenger Hunt - Winter Edition](#).

DTNYXE2022 PLAY DOWNTOWN

SUN	MON	TUE	WED	THU	FRI	SAT
						01
02	03	04	05	06	07	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JAN 29, FEB 12, FEB 26 | [SIP & SKATE](#) hosted at the Meewasin Skating rink

FEB 2 - 26 | Persephone Theatre's main stage show [THE MOUNTAINTOP](#). Pair this with [EAT + PLAY DOWNTOWN](#) options!

FEB 5 - 6 | Catch local ice carvers competing in [WINTERLUDE INTERNATIONAL ICE CARVING CHAMPIONSHIPS](#)

FEB 7 - 14 | Is anyone yet thinking of love month!? [HUNGER CURE](#) is...

MAR 5 | Remai Modern's [LUGO](#) is back!

ALL SEASON | TCU Place has set the stage with a great lineup!

NOW - MAR 1 | **THE COMEDY PIT** will fill Hudsons backroom every Tuesday, featuring + seeking Saskatoon's funniest clean comics

EVENTS DOWNTOWN

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/events/>

DON'T FORGET

FEBRUARY 4



Following a reassessment year in 2021, property owners received a notice for 2022 if there has been a change in assessment, tax status, or ownership. Regardless of a property owner receiving notice, **anyone can review the assessment roll** and file an appeal. Appeals to the 2022 Property Assessments are due by February 4.

COS ASSESSMENT LETTER

Broken link? Sorry about that - copy this into your browser: <https://m365-emarketing-uploads.s3.amazonaws.com/images/56cc164835f821ad/2022%20CoS%20Assessment%20Roll%20Letter.pdf>



CITY CREWS REMOVING SNOW

City Crews remove snow regularly from our district - notice is usually too short to get the word out in a timely manner, so just know to regularly push snow to the road!

Property Owners/Tenants are required to remove snow from the entire sidewalk + amenity strip surrounding their entire property.

As supplemental to your and the City's efforts, DTNYXE staff provide additional snow clearing around wheelchair access ramps, benches and other amenity areas. With the acquisition of our own snow sweepers, you will also see us brushing snow along sidewalks. But don't rely on us to do your job! We all have to help make the Downtown Saskatoon urban experience upscale and inviting.

DETAILED REQUIREMENTS

Broken link? Sorry about that - copy this into your browser: <https://dtnyxe.ca/snow-clearing-in-dtnyxe-we-all-have-to-shovel-our-part/>



Have information to be included in future editions of **NEWS DOWNTOWN**? Please [contact us!](#)
Having troubles reading this format, or finding us in your junk mail folder? Mark us safe +/or
Find current + past editions of **NEWS DOWNTOWN** [here](#).

* You have received this message either by way of being a Downtown Saskatoon member business/property, within the boundaries of our Business Improvement District (for more information, visit our website dtnyxe.ca), or by opting in. If you are not the person who should receive such emails on behalf of your business, we would be happy to help straighten that out with you. Please contact our office.

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